

## PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Karen Joy Wedekind</td><td>08/10/2008</td></tr><tr><td>Steven Curtis Zicker</td><td>07/02/2008</td></tr></tbody></table>	Name	Execution Date	Karen Joy Wedekind	08/10/2008	Steven Curtis Zicker	07/02/2008	
Name	Execution Date						
Karen Joy Wedekind	08/10/2008						
Steven Curtis Zicker	07/02/2008						
RECEIVING PARTY DATA							
Name:	COLGATE-PALMOLIVE						
Street Address:	300 PARK AVENUE						
City:	NEW YORK						
State/Country:	NEW YORK						
Postal Code:	10022						
PROPERTY NUMBERS Total: 1							
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>11813119</td></tr></tbody></table>	Property Type	Number	Application Number:	11813119			
Property Type	Number						
Application Number:	11813119						
CORRESPONDENCE DATA							
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
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ATTORNEY DOCKET NUMBER:	7616-00-HL						
NAME OF SUBMITTER:	Christine Briscoe						
Total Attachments: 3 source=7616-00-HL-ASSIGNMENT#page1.tif source=7616-00-HL-ASSIGNMENT#page2.tif source=7616-00-HL-ASSIGNMENT#page3.tif							

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PATENT

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REEL: 021401 FRAME: 0175

ASSIGNMENT

WHEREAS, WE, Karen Joy Wedekind and Steven Curtis Zicker (below referred to as ASSIGNORS), residing, respectively, as set forth hereinafter, have made an invention for which a Provisional Application Serial No. 60/669,097, filed December 29, 2004 and application for Letters Patent of the United States was filed in the United States Patent and Trademark Office as Application Serial No. 11/813,119, June 29, 2007 and PCT/US05/47192 in the PCT Receiving Office, filed December 29, 2005 entitled "METHODS FOR INHIBITING A DECLINE IN LEARNING AND/OR MEMORY IN ANIMALS; and,

WHEREAS, Hill's Pet Nutrition, Inc., a corporation duly organized and existing under the laws of the State of Delaware, United States of America and having its principal office and place of business at 400 Southwest 8<sup>th</sup> Avenue, Topeka, Kansas 66603, and offices and place of business at 1035 Northeast 43<sup>rd</sup> Street, Topeka, Kansas 66617 (below referred to as "ASSIGNEE"), is desirous of obtaining the entire right, title and interest in and to the aforesaid invention and patent application and corresponding patent rights worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR(S), by these presents do sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid United States Patent Application and all corresponding foreign patent applications, all divisional, continuation, continuation-in-part, reissue, reexamination, and any additional United States Patent applications which claim priority to the aforesaid United States application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries, together with the right(s) of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNOR(S) hereby authorize and request the United States Commissioner of Patents and Trademarks and all foreign Patent Offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

ASSIGNOR(S) hereby covenant that ASSIGNOR(S) have full right to convey the entire interest herein assigned, and that ASSIGNOR(S) have not executed, and will not execute, any agreement in conflict herewith;

ASSIGNOR(S) agree to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

ASSIGNOR(S) hereby authorize attorneys for ASSIGNEE to enter on this document any applicable serial numbers and filing dates after ASSIGNOR(S') execution of this document.

This Assignment is effective as of: June 29, 2007.

(date of filing)

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 10<sup>th</sup> day of Aug 2008.

Karen Joy Wedekind  
Karen Joy Wedekind  
33 Shadowcreek Drive  
St. Peters, MO 63376

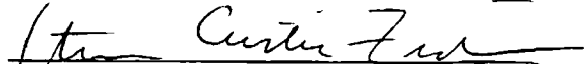
Pannah Digby  
Witness

8/10/08  
Date

JBB/HB  
Witness

8/10/08  
Date

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 7 day of JULY 2008.

  
Steven Curtis Zicker  
3017 Oxford Road  
Lawrence, KS 666049

State of Kansas  
County of Shoene

On this 2<sup>nd</sup> day of July 2008, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

  
NOTARY PUBLIC

