

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Gordon Whitten	05/06/2008
RECEIVING PARTY DATA	
Name:	Sojern, Inc.
Street Address:	2323 South 171 Street, Suite 200
City:	Omaha
State/Country:	NEBRASKA
Postal Code:	68130
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12150138
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ATTORNEY DOCKET NUMBER:	GVI 07-1-2
NAME OF SUBMITTER:	Chad W. Swantz
Total Attachments: 3 source=0712Assignment#page1.tif source=0712Assignment#page2.tif source=0712Assignment#page3.tif	

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Please return signed/Recorded to:

CUSTOMER No. 23531

Chad W. Swantz

SUITER • SWANTZ PC LLO

14301 FNB Parkway, Suite 220

Omaha, NE 68154-5299

ASSIGNMENT OF U.S. PATENT APPLICATION
(sole or joint inventor(s))

WHEREAS, the undersigned, to wit:

- 1) Gordon Whitten

(hereinafter collectively ASSIGNOR), have made application for United States Letters Patent

- (a) _____ which was executed and is being filed herewith in the United States Patent and Trademark Office
- (b) _____ which was filed on _____ and titled _____
- (c) X which was filed on April 25, 2008 and known as Appln. No. 12/150,138, titled **METHOD & SYSTEM FOR PROVIDING TARGETED CONTENT WITH VERIFICATION INFORMATION.**

AND WHEREAS, Sojern, Inc. (hereinafter ASSIGNEE), organized and existing under the laws of Nevada, and having its principal place of business at 2323 South 171 Street, Suite 200, Omaha, NE, 68130, is desirous of acquiring our entire right, title and interest in and to the invention, and in and to the said application and any Patent that may issue thereon;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby sell, assign and transfer unto ASSIGNEE, its successors, assigns and legal representatives its entire right, title and interest in and to said invention and in and to said application and all patents which may be granted therefore, and all divisions, reissues, substitutions, continuations, continuations-in-part and extensions thereof; and ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks to issue all patents for said invention, or patents resulting therefrom, insofar as ASSIGNOR's interest is concerned, to the said ASSIGNEE of ASSIGNOR's entire right, title and interest.

ASSIGNOR also hereby sells and assigns to said ASSIGNEE, its successors, assigns and legal representatives the full and exclusive rights, title and interest to the invention disclosed in said application throughout the world, including the right to file applications and obtain patents, utility models, industrial models and designs for said invention in its own name throughout the world including all rights of priority, all rights to publish cautionary notices reserving ownership of said invention and all rights to register said invention in appropriate registries; and

ASSIGNOR further agrees to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such rights, title and interest in ASSIGNEE, its successors, assigns and legal representatives.

ASSIGNOR hereby further agrees to communicate with said ASSIGNEE, or its successors, assigns and legal representatives, any facts known to us respecting any improvements; and, at the expense of said ASSIGNEE, to testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and substitute applications, make all lawful oaths, and generally do everything possible to vest title in said ASSIGNEE and to aid said ASSIGNEE, its successors, assigns and legal representatives to obtain and enforce proper protection for said invention in all countries.

ASSIGNOR hereby grant(s) the firm of SUITER • SWANTZ PC LLO or its agents the power to insert on this assignment any further identification, including but not limited to application number(s) and filing dates, which may be necessary or desirable in order to comply with any rule or request of the United States Patent and Trademark office for the purposes of recording this document.

Signed at Wilks Fargo, in the County of Douglas, State of Nebraska, this 6 day of May, 2008.

Gordon Whitten
Gordon Whitten

STATE OF Nebraska)

COUNTY OF Douglas)

I, Therese A. Sather, a Notary Public in and for the County and State aforesaid, (my Commission expires on Aug 11, 2008) do hereby certify that **Gordon Whitten** personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed, sealed and delivered the said instrument as his free and voluntary act and deed for the uses and purposes therein set forth.

Given under my hand and notarial seal this 6 day of May, 2008.

(SEAL)

Therese A. Sather
Notary Public

