Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Lacoste	06/03/2008

RECEIVING PARTY DATA

Name:	Lacoste Alligator S.A.	
Street Address:	8 rue Muzy	
Internal Address:	CH-1211	
City:	Geneva 3	
State/Country:	SWITZERLAND	

PROPERTY NUMBERS Total: 13

Property Type	Number
Application Number:	29301505
Application Number:	29301506
Application Number:	29301508
Application Number:	29301503
Application Number:	29301504
Application Number:	29301507
Application Number:	29301502
Application Number:	29301534
Application Number:	29301536
Application Number:	29301535
Application Number:	29301537
Application Number:	29301532
Application Number:	29301533

CORRESPONDENCE DATA

PATENT REEL: 021407 FRAME: 0050

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ATTORNEY DOCKET NUMBER: LCA 0512169

NAME OF SUBMITTER: Anjali Lahiri

Total Attachments: 2

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PATENT REEL: 021407 FRAME: 0051

ASSIGNMENT

THIS ASSIGNMENT (the "Assignment") dated as of June (b) 2008 (the "Effective Date") is made by and between LACOSTE ("Assignor"), a company organized and existing under the laws of France, having a place of business at 8 rue de Castiglione, F-75001 Paris, France, and Lacoste Alligator S.A. ("Assignee"), a corporation organized and existing under the laws of Switzerland, located and doing business at 8 rue Muzy, CH-1211, Geneva 3, Switzerland.

WHEREAS, by virtue of prior assignments from the named inventors duly recorded with the USPTO, Assignor acquired the entire rights, titles, and interests to new, original, and ornamental designs as described, claimed and set forth in the corresponding United States patent applications listed *per the attached schedule* (here after "Applications") preparatory to obtaining Design Patents in the United States therefor; and

WHEREAS, Assignee is desirous of acquiring the entire rights, titles, and interests in and to said designs, said Applications, and any Design Patents which may be granted therefor or thereupon, together with any and all divisions, continuations, reissues and extensions thereof:

NOW, THEREFORE, to all whom it may concern, be it known that, for and in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over, unto the Assignee, its successors and assigns, the entire rights, titles and interests in and to said designs, said Applications, and any Design Patents which may be granted therefor or thereupon, together with any and all divisions, continuations, reissues and extensions thereof, all my foreign rights to said designs, and all rights under the International Convention in respect to said designs and said Applications. Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks to issue any Design Patents which may be granted for or upon said designs or Applications unto the Assignee, its successors and assigns, in accordance with this assignment.

Assignor, LACOSTE

By:

Бу:_

VIAL

Name (1)

Date

LACOSTE

Société anonyme au capital de 219.520 euros 8, rue de Castiglione - 75001 PARIS FRANCE RCS PARIS B 542 011 606

(F0283694.1)

SCHEDULE

Serial No.	Assignment date
29/301,505	March 5, 2008
29/301,506	February 25, 2008
29/301,508	March 5, 2008
29/301,503	February 29, 2008
29/301,504	February 26, 2008
29/301,507	February 29, 2008
29/301,502	March 3, 2008
29/301,534	March 5, 2008
29/301,536	March 5, 2008
29/301,535	March 5, 2008
29/301,537	February 29, 2008
29/301,532	March 5, 2008
29/301,533	February 25, 2008

(F0283694.1)

RECORDED: 08/19/2008

PATENT REEL: 021407 FRAME: 0053