



Form **PTO-1595** (Rev. 08/08)  
OMB No. 0651-0027 (exp. 8/31/2008)

08-20-2008

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office



103520653

To the Director of the U.S. Patent and

Trademark Office and the undersigned documents or the new address(es) below.

**1. Name of conveying party(ies)**

Kalika Yap  
Catherine Mangan

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

**3. Nature of conveyance/Execution Date(s):**

Execution Date(s) April 4, 2007

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Joint Research Agreement  
☐ Government Interest Assignment  
☐ Executive Order 9424, Confirmatory License  
☐ Other \_\_\_\_\_

**2. Name and address of receiving party(ies)**

Name: Luxe Link, LLC

Internal Address: \_\_\_\_\_

Street Address: 1512 - 16th St., #3

City: Santa Monica

State: California

Country: U.S.A. Zip: 90404

Additional name(s) & address(es) attached? ☐ Yes ☒ No

**4. Application or patent number(s):**

☐ This document is being filed together with a new application.

A. Patent Application No.(s)

11/504,328

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

**5. Name and address to whom correspondence concerning document should be mailed:**

Name: James P. Broder

Internal Address: Roeder & Broder LLP

Street Address: 9915 Mira Mesa Blvd., Ste. 300

City: San Diego

State: California Zip: 92131

Phone Number: 858-635-2142

Fax Number: 858-635-9686

Email Address: jbroder@rbiplaw.com

**6. Total number of applications and patents involved:** \_\_\_\_\_

**7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00**

- ☐ Authorized to be charged by credit card  
☒ Authorized to be charged to deposit account  
☐ Enclosed  
☐ None required (government interest not affecting title)

**8. Payment Information**

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number 50-4382

Authorized User Name James P. Broder

**9. Signature:**

Signature

August 12, 2008

Date

James P. Broder  
Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

5

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

**PATENT**  
**REEL: 021415 FRAME: 0087**

## **INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT**

This **INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT**, dated as of April 4, 2007, is entered into by and between Kalika Yap and Catherine Mangan ("Assignors"), and Luxe Link, LLC ("Assignee"). Assignors on the one hand, and Assignee on the other hand, are each sometimes referred to herein as a "Party" and collectively as the "Parties" to this Agreement.

**WHEREAS**, Assignors are Members of Assignee and have held the rights to the Assigned IP as defined herein ("Assigned IP") on behalf of Assignee;

**WHEREAS**, Assignee desires to purchase or acquire all Assignor's right, title and interest in and to the Assigned IP; and

**NOW, THEREFORE**, in consideration of, among other things, the payment by Assignee of the Purchase Price of Two Dollars (US\$2.00) and in further consideration of the mutual covenants and agreements contained herein, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

### **Section 1: Assignment**

- 1.1 Effective as of April 4, 2007, Assignors assign to Assignee all of Assignors' right, title and interest to any and all ownership interest Assignors may have throughout the world in and to the Assigned IP which consists of all the copyrights, patent rights, trade secret rights, trademark rights, mask works rights and any other intellectual and industrial property rights of any sort and all business, contract rights and goodwill in, incorporated or embodied in, used to develop, or related to any of the foregoing assigned by Assignors to Assignee pursuant to this Agreement and identified in Exhibit A hereto.

### **Section 2: Enforcement**

- 2.1 Assignee shall be solely responsible for all actions and all costs whatsoever, including attorney's fees, arising and associated with (i) the perfection of rights, title, and interest in and to the Assigned IP or (ii) the continuous prosecution and the maintenance and enforcement of the Assigned IP, provided however, that upon Assignee's written request, Assignors shall execute all documents and instruments, and shall do all lawful acts, in each case as may be reasonably necessary and at Assignee's expense, to perfect Assignee's rights, title, and interest in and to the Assigned IP..
- 2.2 At the request and cost of the Assignee the Assignors, shall assist the prosecution of any pending patent, trademark or patent application with respect to the Assigned IP ("Application") to grant and will execute all such documents and do all such acts as may be necessary or proper to obtain the acceptance of the Application and for procuring the grant of a patent, trademark or copyright pursuant to Application. Assignor does hereby irrevocably constitute, authorize, empower and appoint Assignee, or any of its officer's, Assignor's true and lawful attorney (with full power of substitution and delegation), in Assignor's name, and in Assignor's place and stead, or in Assignee's name, and to take and do such action, and to make, sign, execute, acknowledge and deliver all instruments or document, which Assignee, or its, successors, assigns and licenses, all of the rights or interests granted by Assignor hereunder, including, without limitation, such documents as Assignee may deem desirable or necessary to secure to Assignee's rights in the Assigned IP.

- 2.3 In the event that the validity of the Assigned IP and/or any patent, trademark or copyright granted pursuant to the Application is challenged on any point upon which the Assignors has or can procure information or advice which may assist in meeting and defeating or reducing the effect of such challenge, the Assignors agree and/or undertakes to supply or procure the supply of such information and/or advice without unreasonable delay but subject to the right to charge the Assignee out of pocket expenses properly and reasonably incurred in pursuance of this provision.

### Section 3: Miscellaneous

- 3.1 This Agreement expresses the entire understanding of the parties hereto and replaces any and all former agreements or understanding, written or oral, relating to the subject matter hereof. The parties hereto acknowledge and agree that in entering into this Agreement they have not relied upon or been induced by any promise or representation (express or implied, oral or written) of the other party not contained herein. No waiver by any party hereto of any term or condition hereof shall be deemed or construed to be a waiver of such term or condition in the future, or of any preceding or subsequent breach of the same or any other term or condition of this or any other agreement. Except as expressly provided to the contrary herein, each provision of this Agreement shall be considered separate and divisible, and in the event that any such provision is held to be invalid, void or unenforceable by a court of competent jurisdiction, the remaining provisions shall continue to be in full force and effect without being impaired or invalidated in any way. Except as expressly provided to the contrary herein, the parties' various rights and remedies hereunder shall be cumulative and the exercise or enforcement of any one or more of them shall not preclude the enforcing party from exercising or enforcing any of the others or any right or remedy provided for by law. This Agreement cannot be modified or amended in any way except by an express writing signed by the Parties.
- 3.2 This Agreement, and all the rights and obligations hereunder, shall be binding on and inure to the benefit of the parties hereto and their respective heirs, successors, licensees and assigns.
- 3.3 The laws of the state of California shall govern this Agreement. Venue and jurisdiction in any lawsuit and/or arbitration involving this agreement shall exist exclusively in the state and federal courts or arbitration tribunals in Los Angeles County, California and the Parties hereby consent to the jurisdiction of such courts and waive any objections based on venue or inconvenient forum. The Parties agree that this Agreement may be executed in multiple counterparts, each of which shall be deemed to be an original, but all of which collectively shall constitute one and the same instrument. For purposes hereof, a facsimile or PDF of a signed copy of this Agreement shall be deemed to be an original.

Intending to be legally bound, the Parties execute this Intellectual Property Assignment Agreement on the dates indicated below each Party's signature:

#### ASSIGNORS

By: Kalika Yap  
Name: Kalika Yap

By: Catherine Mangan  
Name: Catherine Mangan

LUXE LINK, LLC

By: Kalika Yap

Name: KALIKA YAP

Title: CEO

PATENT

REEL: 021415 FRAME: 0090

**EXHIBIT A**  
**ASSIGNED IP**

**Patent application no 11/504,328**  
**Name - Portable Hanger for Purse**