PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Aalbert DE VRIES	08/07/2008
Alexander YPMA	08/11/2008

RECEIVING PARTY DATA

Name:	GN ReSound A/S
Street Address:	Lautrupbjerg 7
Internal Address:	PO Box 99
City:	Ballerup
State/Country:	DENMARK
Postal Code:	DK-2750

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12090232

CORRESPONDENCE DATA

Fax Number: (408)877-1662

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 4083218663

Email: gc@viplawgroup.com

Correspondent Name: Gerald Chan

Address Line 1: 1885 Lundy Avenue

Address Line 2: Suite 108

Address Line 4: San Jose, CALIFORNIA 95131

ATTORNEY DOCKET NUMBER: GNA7048402001

NAME OF SUBMITTER: Gerald Chan

Total Attachments: 2

500625704

source=assignment#page1.tif

PATENT REEL: 021415 FRAME: 0489 \$40.00 1208

source=assignment#page2.tif

PATENT REEL: 021415 FRAME: 0490

Docket No.GNA7048402001

ASSIGNMENT OF PATENT APPLICATION

WHEREAS, WE, Aalbert DE VRIES, and Alexander YPMA, citizens of Netherlands (hereinafter referred to as "ASSIGNORS"), have invented a certain invention entitled
OPTIMIZATION OF HEARING AID PARAMETERS for which Utility Application for
Letters Patent of the United States of America is being filed, and

WHEREAS, GN ReSound A/S, a corporation, having its principal place of business at Lautrupbjerg 7, PO Box 99, DK-2750, Ballerup, Denmark (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the exclusive right, title and interest in, to and under said invention and in, to and under any Patent or similar legal protection to be obtained therefor in the United States of America, its territorial possessions and in any and all countries foreign thereto.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS hereby sell, assign, transfer and set over unto the said ASSIGNEE, its successors and assign, the full and exclusive right, title and interest to said invention and to all Letters Patent or application or similar legal protection, not only in the United States and its territorial possessions, but in all countries foreign thereto to be obtained for said invention by said application, and to any continuation, division, renewal, substitute or reissue thereof or any legal equivalent thereof in the United States or a foreign country for the full term or terms for which the same may be granted, including all priority rights under the International Convention; and ASSIGNORS hereby authorize and request the United States Commissioner of Patents and Trademarks, and any officials of foreign countries whose duty it is to issue patents or any legal equivalent thereof, to issue said patents to ASSIGNEE, its successors and assigns, in accordance

Page 1 of 2

with this Assignment.

ASSIGNORS hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this Agreement;

ASSIGNORS further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNORS and will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents in the United States or in any foreign country, which may be necessary or desirable to carry out the purposes thereof.

7 Aug 2008

Aaben DE VRIES

August 1 2008 Date

RECORDED: 08/20/2008

Alexander YPM