

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT
NATURE OF CONVEYANCE:		ASSIGNMENT
CONVEYING PARTY DATA		
Name		Execution Date
AlmondNet, Ltd.		08/21/2008
RECEIVING PARTY DATA		
Name:	AlmondNet, Inc.	
Street Address:	134 Spring Street, Suite 302	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10012	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Patent Number:	6973436	
CORRESPONDENCE DATA		
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ATTORNEY DOCKET NUMBER:	14-BID	
NAME OF SUBMITTER:	Louis J. Hoffman	
Total Attachments: 2		
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CONFIRMATORY ASSIGNMENT OF PATENT RIGHTS

For valuable consideration, the receipt and sufficiency of which is hereby acknowledged, on this 21st day of August, 2008, AlmondNet, Ltd., an Israel corporation ("Assignor"), to ensure that the assignment agreement made effective December 30, 2004, with respect to the Patents and Rights described below hereby sells, assigns, and transfers to AlmondNet, Inc., a Delaware corporation ("Assignee"), the full extent of all right, title, and interest in and to any and all of the following (collectively, the "Rights"):

1. The foreign priority patent application, patent application, and/or patents listed in the table below (the "Patents");

Patent or Application No.	Country	Filing Date	Title and Inventor
6,973,436	US	12/28/1999	Method for transacting an advertisement transfer Roy Shkedi
7,072,853	US	07/08/2005	Method for transacting an advertisement transfer Roy Shkedi
11/479,832	US	06/30/2006	Method for transacting an advertisement transfer Roy Shkedi
127889	IL	12/31/1998	Method for transacting an advertisement transfer Roy Shkedi

2. All inventions claimed or described in any or all of the Patents (collectively, the "Inventions");

3. All rights with respect to the Inventions, including all U.S. patents or other governmental grants or issuances that may be granted with respect to the Inventions or from any direct or indirect divisionals, continuations, continuations-in-part, or other patent applications claiming priority rights from the Patents ("Potential Patents");

4. All reissues, reexaminations, extensions, or registrations of the Patents or Potential Patents;

5. All non-United States patents, patent applications, and counterparts relating to any or all of the Inventions, the Patents, or Potential Patents, including, without limitation, certificates of invention, utility models, industrial design protection, design patent protection, and other governmental grants or issuances ("Foreign Rights"), and including the right to file foreign applications directly in the name of Assignee, its successors and assigns;

6. The right to claim priority rights deriving from the Patents;

7. All causes of action and remedies related to any or all of the Patents, the Inventions, Potential Patents, or Foreign Rights (including, without limitation, the right to sue for past,

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present, or future infringement, misappropriation, or violation of rights related to any of the foregoing and the right to collect royalties and other payments under or on account of any of the foregoing); and

8. Any and all other rights and interests arising out of, in connection with, or in relation to the Patents, the Inventions, Potential Patents, or Foreign Rights.

Assignor represents and warrants that it owns the rights transferred by this Confirmatory Assignment of Patent Rights ("Assignment") by virtue of an assignment from the inventor to Assignor executed on December 26, 1999, and recorded with the United States Patent and Trademark Office on December 28, 1999, at Reel 010502, Frame 0296-99.


Assignor will not sign any writing or do any act conflicting with this Assignment, and, without further compensation, will sign all documents and do such additional acts as Assignee, its successors, legal representatives, and assigns deem necessary or desirable to perfect enjoyment of the Rights, conduct proceedings regarding the Rights (including any litigation or interference proceedings), or perfect or defend title to the Rights. Assignor requests the respective patent office or governmental agency in each jurisdiction to issue any and all patents, certificates of invention, utility models, or other governmental grants or issuances that may be granted upon any of the Rights in the name of the Assignee, as the assignee to the entire interest therein.

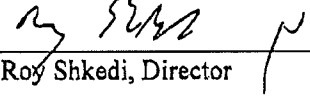
The terms and conditions of this Assignment will inure to the benefit of Assignee, its successors, legal representatives, and assigns and will be binding upon Assignor, its successors, legal representatives, and assigns.

We, the undersigned individuals, represent and warrant that we are authorized to sign on behalf of Assignor, that we three persons constitute the entire board of directors of Assignor, and that each of us, and together as a board, have approved and ratified this Assignment.

ASSIGNOR:

AlmondNet, Ltd.

By: 
Name: Micha Shkedi, Director

By: 
Name: Roy Shkedi, Director

By: 
Name: Eitan Madmon, Director