

PATENT ASSIGNMENT

Electronic Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| Anderson Britto | 01/31/2008 |
| RECEIVING PARTY DATA | |
| Name: | NATURA COSMETICOS S.A. |
| Street Address: | Rodovia Regis Bittencourt |
| Internal Address: | Km 293 |
| City: | Itapecerica da Serra, Sao Paulo |
| State/Country: | BRAZIL |
| Postal Code: | 06882-700 |
| PROPERTY NUMBERS Total: 1 | |
| Property Type | Number |
| Application Number: | 29303069 |
| CORRESPONDENCE DATA | |
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| NAME OF SUBMITTER: | Christopher J. Gegg |
| Total Attachments: 2 | |
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REEL: 021429 FRAME: 0378

ASSIGNMENT

WHEREAS, I, Anderson Britto, a citizen of Brazil, residing at Cajamar, São Paulo, Brazil, hereinafter called assignor, have invented a certain new ornamental design for a BOTTLE, for which an application for United States Design Letters Patent has been filed in the United States Patent and Trademark Office on January 31, 2008, under Application No. 29/303,069, and

WHEREAS, NATURA COSMÉTICOS S.A., a Brazilian company having a principal place of business at Rodovia Régis Bittencourt, Km 293, 06882-700, Itapecerica da Serra, São Paulo, Brazil, hereinafter referred to as assignee, is desirous of acquiring the entire right, title, and interest in and to said invention as described in said application, and in and to any and all Letters Patent which shall be granted therefor in the United States of America and all foreign countries;

NOW, THEREFORE, To Whom It May Concern, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, the said assignor, have sold and by these presents do hereby sell, assign, transfer, and convey unto the said assignee, its successors, legal representatives, and assigns, the entire right, title and interest in and to the said design and said application, and in and to any and all continuations, continuations-in-part, or divisions thereof, and in and to any and all Letters Patent of the United States and all foreign countries or reissues, reexaminations, or extensions thereof which may be granted therefor or thereon, for the full end of the term for which said Letters Patent may be granted, together with the right to claim the priority of said application in all foreign countries in accordance with the International Convention, the same to be held and enjoyed by said assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by me if this assignment and sale had not been made.

I hereby request that said Letters Patent be issued in accordance with this assignment.

I further covenant and agree that, at the time of the execution and delivery of these presents, I possess full title to the design and application above-mentioned, and that I have the unencumbered right and authority to make this assignment.

I further covenant, and agree to bind my heirs, legal representatives, and assigns, promptly to communicate to said assignee or its representatives any facts known to me relating to

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said design, to testify in any interference or legal proceedings involving said invention, to execute any additional papers which may be requested to confirm the right of the assignee, its representatives, successors, or assigns to secure patent or similar protection for the said design in all countries and to vest in the assignee complete title to the said design and Letters Patent, without further compensation, but at the expense of said assignee, its successors, assigns, and other legal representatives.

IN WITNESS WHEREOF, I have hereunto set my hand this 31 day of January, 2008.

Anderson A. de Brito
Anderson Britto

Witness:

Carla Lizeira de Britas

Witness:

CRISTIANE DE MORAES VIANNA

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