

# PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Yossef ILKANAEV	07/09/2008
Ehud SPIEGEL	07/08/2008
Yoav LORCH	07/10/2008
RECEIVING PARTY DATA	
Name:	Zlango Ltd.
Street Address:	3 Tvuot HaAretz Street, 3rd Floor
City:	Tel-Aviv
State/Country:	ISRAEL
Postal Code:	69546
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12087776
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ATTORNEY DOCKET NUMBER:	44508
NAME OF SUBMITTER:	Martin D. Moynihan
<p>Total Attachments: 2</p> <p>source=44508 Executed Assignment#page1.tif</p>	

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**500628782**

**PATENT**  
**REEL: 021432 FRAME: 0366**



ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the undersigned:

**Yossef ILKANAIEV**  
**8/4 Tapuz Street**  
**37052 Pardes Chana - Karkur**  
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**Ehud SPIEGEL**  
**62 Hafetz Haim Street**  
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**Yoav LORCH**  
**14 Bustenai Street**  
**47302 Ramat-HaSharon**  
**Israel**

hereby sell(s), assign(s) and transfer(s) to:

**Zlango Ltd.**  
**3 Tvuot HaAretz Street, 3rd Floor**  
**69546 Tel-Aviv**  
**Israel**

(hereinafter called the "Assignee"), its successors, assigns, nominees or other legal representatives, the undersigned's entire rights, title and interest in and to the invention titled:

**ACTIVATING AN APPLICATION**

described and claimed in the following Patent Application:

**Entry into National Phase in the USA of PCT Patent Application**  
**No. PCT/IB2007/050141,**  
**international filing date January 16, 2007,**  
**and identified as Attorney Docket No. 44508**

and in and to said Patent Application, and all original and reissued Patents granted therefore, and all divisions and continuations thereof, any corresponding PCT Patent Application and the National Phases thereof, including the right to apply and obtain Patents in all other countries, the priority rights under International Conventions, and the Letters Patent which may be granted thereon:

covenant that the undersigned have (has) the full right to convey the entire interest therein assigned;

authorize(s) and request(s) the Registrar of Patents, and any Official of any country whose duty it is to issue Patents on applications as aforesaid, to issue the said Letters Patent to the said Assignee;

and agree(s) to sign all lawful papers, make all rightful oaths, do all lawful acts requisite for such Patent Applications, and do everything possible to aid said Assignee to apply for, obtain and enforce Patent protection for said invention.

  
 \_\_\_\_\_  
**Yossef ILKANAIEV**

\_\_\_\_\_  
**Ehud SPIEGEL**

\_\_\_\_\_  
**Yoav LORCH**

Date: 09/07/2008

Date: \_\_\_\_\_

Date: \_\_\_\_\_

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and agree(s) to sign all lawful papers, make all rightful oaths, do all lawful acts requisite for such Patent Applications, and do everything possible to aid said Assignee to apply for, obtain and enforce Patent protection for said invention.

\_\_\_\_\_  
**Yossef ILKANA EV**

  
\_\_\_\_\_  
**Ehud SPIEGEL**

  
\_\_\_\_\_  
**Yoav LORCH**

Date: \_\_\_\_\_

Date: 8/7/08

Date: 10/07/08