

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>KOJI ETO</td><td>07/14/2008</td></tr><tr><td>MINORU AZAKAMI</td><td>07/14/2008</td></tr><tr><td>KAZUTOSHI AWANO</td><td>07/18/2008</td></tr><tr><td>KENJI UEDA</td><td>07/24/2008</td></tr></tbody></table>	Name	Execution Date	KOJI ETO	07/14/2008	MINORU AZAKAMI	07/14/2008	KAZUTOSHI AWANO	07/18/2008	KENJI UEDA	07/24/2008	
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KENJI UEDA	07/24/2008										
RECEIVING PARTY DATA											
Name:	DAI NIPPON PRINTING CO., LTD.										
Street Address:	1-1 ICHIGAYA-KAGACHO 1-CHOME, SHINJUKU-KU										
City:	TOKYO-TO										
State/Country:	JAPAN										
PROPERTY NUMBERS Total: 1											
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>12140457</td></tr></tbody></table>	Property Type	Number	Application Number:	12140457							
Property Type	Number										
Application Number:	12140457										
CORRESPONDENCE DATA											
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NAME OF SUBMITTER:	Brian W. Hameder										
Total Attachments: 1 source=cu6855assign#page1.tif											

CH 12140457 \$40.00

Assignment

Whereas, I/We, Koji ETO, Minoru AZAKAMI, Kazutoshi AWANO and Kenji UEDA

of Tokyo-to, Japan

hereinafter called assignor(s), have invented certain improvements in

VOLUME HOLOGRAM TRANSFER FOIL, VOLUME HOLOGRAM LAMINATE, AND PRODUCTION METHOD THEREOF

and executed an application for Letters Patent of the United States of America therefor on even date herewith ; and

Whereas, DAI NIPPON PRINTING CO., LTD. of 1-1 Ichigaya-kagacho 1-chome, Shinjuku-ku,

Tokyo-to, Japan

(assignee), desires to acquire the entire right, title, and interest in the application and invention, and to any United States patents to be obtained therefor;

Now therefore, for valuable consideration, receipt whereof is hereby acknowledged,

I/We, the above named assignor(s), hereby sell, assign and transfer to the above named assignee, its successors and assigns, the entire right, title and interest in the application and the invention disclosed therein for the United States of America, including the right to claim priority under 35 U.S.C. §119, and I/we request the Commissioner of Patents to issue any Letters Patent granted upon the invention set forth in the application to the assignee, its successors and assigns; and I/we will execute without further consideration all papers deemed necessary by the assignee in connection with the United States application when called upon to do so by the assignee.

Date: 14/07/2008 sl Koji Eto
Koji ETO

Date: 14/07/2008 sl Minoru Azakami
Minoru AZAKAMI

Date: 18/07/2008 sl Kazutoshi Awano
Kazutoshi AWANO

Date: 24/07/2008 sl Kenji Ueda
Kenji UEDA

(Legalization not required for recording but is prima facie evidence of execution under 35 U.S.C. §261)