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B/O FORM PTO-1595 (Rev. 4/00)

RECORDATION /
PATENT



Patent and Trademark Office

103521359

To the Commissioner for Patents. Please record the attached original documents or copies thereof.

1. Name of Conveying Party(ies): <p style="text-align: center;">Li-Ming CHEN</p>	2. Name and Address of Receiving Party(ies): Name: Sunplus mMedia Inc. Street Address: No. 19-1, Innovation 1 st Road, Hsinchu Science Park City, State, Zip: Hsinchu, Taiwan, R.O.C.
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3. Nature of Conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other: Execution Date: December 21, 2007	<input type="checkbox"/> Additional name(s) and address(es) attached.
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4. (A) Patent Application Number(s): <p>If this document is being filed together with a new application, the execution date of the application is: December 21, 2007</p>	4. (B) Patent Number(s): <input type="checkbox"/> Additional Numbers Attached.
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Title: COORDINATE POSITIONING SYSTEM AND METHOD WITH IN-THE-AIR POSITIONING FUNCTION

Attorney Docket No.: CHEN4272/EM

5. Name and Address of Party to whom Correspondence Concerning this Document Should be Mailed: Name: Eugene Mar <div style="border: 1px solid black; padding: 5px; width: fit-content;"> 23364 <small>CUSTOMER NUMBER</small> </div> <p>Bacon & Thomas, PLLC 625 Slaters Lane Fourth Floor Alexandria, VA 22314</p>	<table border="1"> <tr> <td>Total Number of Applications and Patents Involved:</td> <td style="text-align: center;">1</td> </tr> <tr> <td>7. Total Fee: (37 CFR 3.41)</td> <td style="text-align: center;">\$40.00</td> </tr> <tr> <td colspan="2"> <input checked="" type="checkbox"/> Enclosed <input type="checkbox"/> Authorized to be charged to deposit account </td> </tr> <tr> <td>8. Deposit Account Number:</td> <td style="text-align: center;">02-0200</td> </tr> </table>	Total Number of Applications and Patents Involved:	1	7. Total Fee: (37 CFR 3.41)	\$40.00	<input checked="" type="checkbox"/> Enclosed <input type="checkbox"/> Authorized to be charged to deposit account		8. Deposit Account Number:	02-0200
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8. Deposit Account Number:	02-0200								

9. Statement and Signature: <p style="text-align: center;"><i>To the best of my knowledge and belief, the foregoing is true and correct and any attached copy is a true copy of the original document.</i></p>		
<p style="text-align: center;">Eugene Mar</p>		<p style="text-align: center;">August 14, 2008</p>
Name of Person Signing	Signature	Date

Total number of pages including cover sheet, attachments and documents: 2

EM/bh

ATTORNEY/DOCKET NO:

ASSIGNMENT BY INVENTOR(S) OF U.S. APPLICATION

WHEREAS, I am the original, first and sole inventor and I own (if only one name is listed below) or an original, first and joint inventor and the joint inventors own (if plural names are listed below) (referred to as "ASSIGNOR" below) the subject matter which is claimed and for which a patent is sought on the invention (referred to as the "INVENTION" below) entitled:

Title: **COORDINATE POSITIONING SYSTEM AND METHOD WITH IN-THE-AIR POSITIONING FUNCTION**

the specification of which (check one):

<input checked="" type="checkbox"/>	is executed on even date herewith.	
<input type="checkbox"/>	was filed on (day-month-year)	as U.S. Application Number
<input type="checkbox"/>	was filed on (day-month-year)	as PCT Application Number
<input type="checkbox"/>	was executed on the following date(s) (day-month-year)	

WHEREAS, **Sunplus mMedia Inc.**

having a postal address of **No.19-1, Innovation 1st Road, Hsinchu Science Park, Taiwan R.O.C. 300**

(referred to as "ASSIGNEE" below) desires to acquire the entire right, title and interest in and to the same in the U.S.;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, ASSIGNOR, by these presents does sell, assign and transfer unto ASSIGNEE, the entire right, title, and interest in and to said INVENTION and application throughout the United States of America, including any and all patents granted on any division, continuation, continuation-in-part and reissue of said application.

ALSO, ASSIGNOR hereby agrees to execute any documents that legally may be required in connection with the filing, prosecution and maintenance of said application or any other patent applications in the United States for said INVENTION, including additional documents that may be required to affirm the rights of ASSIGNEE in and to said INVENTION, all without further consideration. ASSIGNOR also agrees, without further consideration and at ASSIGNEE's expense, to identify and communicate to ASSIGNEE at ASSIGNEE's request documents and information concerning the INVENTION that are within ASSIGNOR's possession or control, and to provide further assurances and testimony on behalf of ASSIGNEE that lawfully may be required of ASSIGNOR in respect of the prosecution, maintenance and defense of any patent application or patent encompassed within the terms of this instrument. ASSIGNOR's obligations under this instrument shall extend to ASSIGNOR's heirs, executors, administrators and other legal representatives.

ALSO, ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks to issue any and all patents referred to above to ASSIGNEE, as the ASSIGNEE of the entire right, title and interest in and to the same, for ASSIGNEE's sole use and behoof; and for the use and behoof of ASSIGNEE's legal representatives and successors, to the full end of the term for which such patent may be granted, as fully and entirely as the same would have been held by ASSIGNOR had this assignment and sale not been made.

ASSIGNOR authorizes any member of the firm of Bacon & Thomas, PLLC to insert or complete any information in this document needed to effect its recordal in the U.S. Patent and Trademark Office.

Full Name of First or Sole Inventor Li-Ming CHEN	Post Office Address No.55-4, Ren 2nd Rd.,
Citizenship Taiwan R. O. C.	Residence (city, and either state or foreign country, MPEP §605.02) Ren-ai District, Keelung City 200, Taiwan R.O.C.
Date 2007/12/21	Signature <i>Li-Ming Chen</i>

See following page(s) for additional joint inventors.