

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Auto-Gas Systems, Inc.	08/04/2008

RECEIVING PARTY DATA

Name:	AutoGas Acquisitions Corp.
Street Address:	4965 Preston Park Blvd., Suite 190
City:	Plano
State/Country:	TEXAS
Postal Code:	75063

PROPERTY NUMBERS Total: 16

Property Type	Number
Patent Number:	6332128
Patent Number:	6732081
Patent Number:	6778967
Patent Number:	6321984
Patent Number:	6885996
Patent Number:	6741968
Patent Number:	7383204
Application Number:	09183791
Application Number:	09746392
Application Number:	10679860
Application Number:	11157578
Application Number:	11158674
Application Number:	11225693
Application Number:	11254624
Application Number:	12008882

PATENT

500634060

REEL: 021450 FRAME: 0854

OP \$640.00 6332128

Application Number:	12080184
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**CORRESPONDENCE DATA**

Fax Number: (972)583-7864

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 972-583-1572

Email: smith.patents@sbcglobal.net

Correspondent Name: Steven W. Smith

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Address Line 4: Dallas, TEXAS 75240

ATTORNEY DOCKET NUMBER:	1159-0000
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NAME OF SUBMITTER:	Steven W. Smith
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**Total Attachments: 5**

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## PATENT ASSIGNMENT

THIS PATENT ASSIGNMENT (this "Assignment") is made by Auto-Gas Systems, Inc. ("Assignor"), a Delaware corporation having its principal place of business at 1201 Estates Drive, Suite D, Abilene, Texas 79602, to AutoGas Acquisitions Corp. ("Assignee"), a Delaware corporation having its principal place of business at 4965 Preston Park Boulevard, Suite 190, Plano, Texas 75063.

### RECITALS

WHEREAS, on September 28, 2001, Assignor acquired all right, title, and interest of G. Randy Nicholson in and to certain inventions, improvements, and patent rights relating to United States Letters Patent No. 6,332,128 entitled, "System and Method of Providing Multiple Level Discounts on Cross-Marketed Products and Discounting a Price-Per-Unit-Volume of Gasoline," from G. Randy Nicholson in an assignment duly recorded in the United States Patent and Trademark Office at reel 012241, frame 0589;

WHEREAS, on February 10, 2003, Assignor acquired all right, title, and interest of G. Randy Nicholson in and to certain inventions, improvements, and patent rights relating to United States Letters Patent No. 6,732,081 entitled, "Method for Providing Price-Per-Unit Discounts for Fuel to a Customer," from G. Randy Nicholson in an assignment duly recorded in the United States Patent and Trademark Office at reel 013738, frame 0047;

WHEREAS, on February 10, 2003, Assignor acquired all right, title, and interest of G. Randy Nicholson in and to certain inventions, improvements, and patent rights relating to United States Letters Patent No. 6,778,967 entitled, "System and Method of Cross-Selling Products and Increasing Fuel Sales at a Fuel Service Station," from G. Randy Nicholson in an assignment duly recorded in the United States Patent and Trademark Office at reel 013736, frame 0158;

WHEREAS, on February 11, 2003, Assignor acquired all right, title, and interest of Dresser, Inc. in and to certain inventions, improvements, and patent rights relating to United States Letters Patent No. 6,321,984 entitled, "Adjustable Price Fuel Dispensing System," and in all continuations, continuations-in-part, and divisional applications thereof from Dresser, Inc. in an assignment duly recorded in the United States Patent and Trademark Office at reel 013751, frame 0157;

WHEREAS, on January 23, 2005, Assignor acquired all right, title, and interest of G. Randy Nicholson in and to certain inventions, improvements, and patent rights relating to United States Letters Patent No. 6,885,996 entitled, "A Method of Providing Price-Per-Unit Discounts for Fuel to a Customer," from G. Randy Nicholson in an assignment duly recorded in the United States Patent and Trademark Office at reel 015593, frame 0872;

WHEREAS, on May 25, 2005, Assignor acquired all right, title, and interest of Fuel Partners, L.P., in and to certain inventions, improvements, and patent rights relating to United States Letters Patent No. 6,741,968 entitled, "Method for Processing Information Through a Clearinghouse," from Fuel Partners, L.P., in an assignment duly recorded in the United States Patent and Trademark Office at reel 9560, frame 0757;

WHEREAS, on October 6, 2003, Assignor acquired all right, title, and interest in and to certain inventions, improvements, and patent rights relating to United States Patent Application No. 12/008,882 entitled, "System and Method Providing Customer Incentive to Purchase Fuel at a Store," a continuation application of United States Patent Application No. 11/702,866, and in United States Patent Application No. 11/702,866 entitled, "System and Method Providing Customer Incentive to Purchase Non-Fuel Products and Services," (now U.S. Patent No. 7,383,204), a divisional application of U.S. Patent Application No. 10/679,860 entitled, "Fuel Dispensing System and Method Providing Discounted Prices to Individually Identified Customers," a divisional application of U.S. Patent No. 6,321,984; wherein the interest of Dresser Inc. was obtained in the assignment of U.S. Patent No. 6,321,984 and U.S. Patent Application No. 09/746,392 duly recorded in the United States Patent and Trademark Office at reel 013751, frame 0157; and the interest of Randy G. Nicholson, an added inventor, was obtained in the assignment duly recorded in the United States Patent and Trademark Office at reel 013751, frame 0157;

WHEREAS, on May 25, 2005, Assignor acquired all right, title, and interest of Fuel Partners, L.P., in and to certain inventions, improvements, and patent rights relating to United States Patent Application No. 09/183,791 entitled, "Fuel Reward Program System," and all divisions, reissues, substitutions, continuations, continuations-in-part, and extensions thereof from Fuel Partners, L.P. in an assignment duly recorded in the United States Patent and Trademark Office at reel 016079 frame 0065; wherein U.S. Patent Application No. 11/157,578 entitled, "System and Method for Generating Price-Per-Unit (PPU) Discounts for Fuel," is a continuation of U.S. Patent Application No. 09/183,791;

WHEREAS, on June 24, 2005, Assignor acquired all right, title, and interest of G. Randy Nicholson in and to certain inventions, improvements, and patent rights relating to United States Patent Application No. 11/158,674 entitled, "System and Method for Discounting Fuel," and in United States Patent Application No. 12/080,184 entitled, "System and Method for Discounting Fuel," a divisional application of United States Patent Application No. 11/158,674, from G. Randy Nicholson in an assignment duly recorded in the United States Patent and Trademark Office at reel 016218, frame 0823;

WHEREAS, on September 9, 2005, Assignor acquired all right, title, and interest of G. Randy Nicholson and Steve Covington in and to certain inventions, improvements, and patent rights relating to United States Patent Application No. 11/225,693 entitled, "Debit Card Incentive System and Method," from G. Randy Nicholson and Steve Covington in an assignment duly recorded in the United States Patent and Trademark Office at reel 016573, frame 0303;

WHEREAS, on October 13, 2005, Assignor acquired all right, title, and interest of G. Randy Nicholson in and to certain inventions, improvements, and patent rights relating to United States Patent Application No. 11/254,624 entitled, "System and Method for Influencing Customer Behavior," from G. Randy Nicholson in an assignment duly recorded in the United States Patent and Trademark Office at reel 016711, frame 0621;

WHEREAS, on March 15, 2007, Assignor acquired all right, title, and interest of G. Randy Nicholson in and to certain inventions, improvements, and patent rights relating to Israel Patent No. 129,677 entitled, "Method and System of Cross-Marketing Utilizing Electronic Coupons," from G. Randy Nicholson; and

WHEREAS, Assignee is desirous of acquiring all right, title, and interest of Assignor in and to such inventions, improvements, and patent rights.

### AGREEMENT

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00), and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee, its successors, and assigns all right, title, and interest of Assignor in and to the inventions, improvements, and patent rights set forth in the patents and patent applications listed in Appendix A, and all divisions, reissues, substitutions, continuations, continuations-in-part, and extensions thereof. Assignor hereby authorizes and requests the Commissioner for Patents to issue all patents for the inventions and improvements disclosed in the patents and patent applications, insofar as Assignor's interest is concerned, to the Assignee, its successors, and assigns.

Assignor also hereby assigns to Assignee, its successors, and assigns, all right, title, and interest of Assignor in and to the full and exclusive interest in the inventions or improvements disclosed in such patents and such applications throughout the world, including without limitation the right to file applications and obtain patents, utility models, industrial models, and designs for the inventions or improvements in its own name throughout the world, including all rights of priority, all rights to publish cautionary notices reserving ownership of the invention, all rights to register the invention in appropriate registries, and rights to bring actions for enforcement and to sue to recover damages for past, present and future infringement thereof.


Assignor further agrees to execute any powers-of-attorney, applications, assignments, declarations, affidavits, and any other papers necessary to perfect such interest in Assignee, its successors, and assigns.

The foregoing assignment is made without any representation or warranty of Assignor and Assignor hereby expressly disclaims any and all representations or warranties.

*[Signature page follows.]*

IN TESTIMONY WHEREOF, Assignor has caused this Assignment to be duly executed  
this 4<sup>th</sup> day of August, 2008.

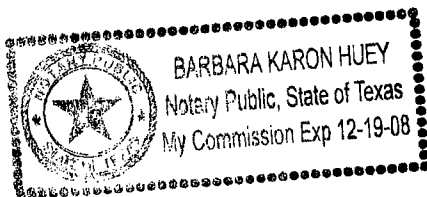
By: AUTO-GAS SYSTEMS, INC.

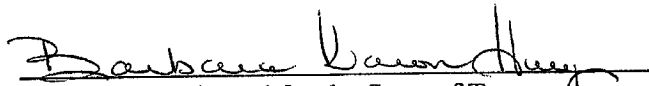
By:   
G. Randy Nicholson  
President

STATE OF TEXAS )  
COUNTY OF Taylor )S.S.

BEFORE ME, the undersigned authority, on this day personally appeared G. Randy Nicholson, known to me to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed the same for the purposes and consideration therein expressed.

GIVEN under my hand and seal of office this 4<sup>th</sup> day of August, 2008.



  
Notary Public in and for the State of Texas  
My Commission Expires: 12-19-08

SEAL

## APPENDIX A

### LISTING OF ASSIGNED PATENTS AND PATENT APPLICATIONS

#### U.S. PATENTS:

United States Letters Patent No. 6,332,128  
United States Letters Patent No. 6,732,081  
United States Letters Patent No. 6,778,967  
United States Letters Patent No. 6,321,984  
United States Letters Patent No. 6,885,996  
United States Letters Patent No. 6,741,968  
United States Letters Patent No. 7,383,204

#### U.S. PATENT APPLICATIONS:

United States Patent Application No. 11/157,578  
United States Patent Application No. 11/158,674  
United States Patent Application No. 11/225,693  
United States Patent Application No. 11/254,624  
United States Patent Application No. 12/008,882  
United States Patent Application No. 12/080,184

#### FOREIGN PATENTS:

Israel Patent No. 129,677

Any future continuations or continuations-in-part of any of the foregoing.

Any foreign counterparts of any of the foregoing.