

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Laurie WINWARD</td><td>08/06/2008</td></tr><tr><td>Kirk FUJIOKA</td><td>08/06/2008</td></tr><tr><td>Lucille SCUDIERI</td><td>08/19/2008</td></tr></tbody></table>		Name	Execution Date	Laurie WINWARD	08/06/2008	Kirk FUJIOKA	08/06/2008	Lucille SCUDIERI	08/19/2008
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Laurie WINWARD	08/06/2008								
Kirk FUJIOKA	08/06/2008								
Lucille SCUDIERI	08/19/2008								
RECEIVING PARTY DATA									
Name:	MARS, Incorporated								
Street Address:	6885 Elm Street								
City:	McLean								
State/Country:	VIRGINIA								
Postal Code:	22101								
PROPERTY NUMBERS Total: 1									
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>29318928</td></tr></tbody></table>		Property Type	Number	Application Number:	29318928				
Property Type	Number								
Application Number:	29318928								
CORRESPONDENCE DATA									
Fax Number: (202)857-6395 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>									
Phone: 2028576000(yst)									
Email: dcipdocket@arentfox.com									
Correspondent Name: ARENT FOX LLP									
Address Line 1: 1050 CONNECTICUT AVENUE, N.W.									
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Address Line 4: WASHINGTON, DISTRICT OF COLUMBIA 20036-5339									
ATTORNEY DOCKET NUMBER:	028865.00003 (PA.0199)								
NAME OF SUBMITTER:	William D. Doyle								
Total Attachments: 4 source=02214100011PA0199_executedAssignment#page1.tif									

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**ASSIGNMENT**

FOR VALUE RECEIVED, we, **Laurie WINWARD**, a citizen of the United States, having an address of 1133 South Wabash, Unit 3, Chicago, IL 60605, **Kirk FUJIOKA**, a citizen of the United States, having an address of 15 Alexandria Drive, Hackettstown, NJ 07840, and **Lucille SCUDIERI**, a citizen of the United States, having an address of 536 Colonial Boulevard, Township of Washington, NJ 07676,

hereby sell, assign, transfer and convey unto **MARS, INCORPORATED**

a corporation of the State of Delaware,

having a place of business at 6885 Elm Street, McLean, VA 22101,

its successors, assigns and legal representatives (hereinafter called the "Assignee"), the entire right, title and interest, for all countries and regions, in and to certain inventions relating to, based on and described in **U.S. Design Patent Application 29/318,928, filed May 30, 2008**, entitled

**CANDY BAR**

and in and to said registrations, and all divisions, renewals and continuations thereof, and all Letters Patent of any country or region which may be granted, thereon, and all reissues and extensions thereof, and all applications for a Letters Patent or other grants of protection of proprietary rights including, but not limited to, inventor's certificate, utility model, utility certificate, patent of importation, registration of patent and industrial design registration which may be tiled, and which may be granted, upon said inventions in any countries or regions, and all reissues, renewals and extensions therefore; and we hereby authorize and request all officials of any countries or regions having authority so to do, to issue all such Letters Patent or other grants of protection upon said inventions to the Assignee or to such nominees as it may designate.

AND we authorize and empower the said Assignee or nominees to invoke and claim for any application for such Letters Patent or other grants of protection for said inventions filed by it or them, the benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by a convention which may henceforth be substituted for it, and to invoke and claim such right of priority without further written or oral authorization.

AND we hereby consent that a copy of this assignment shall be deemed a full and formal equivalent of any assignment, consent to file or like document which may be required in any country or region for any purpose and more particularly in proof of the right of the said Assignee or nominees to claim the aforesaid benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it.

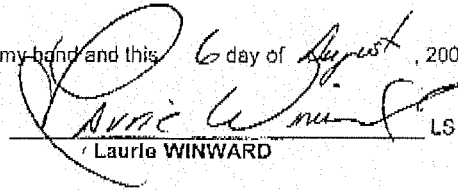
AND we hereby covenant that we have the full right to convey the entire right, title and interest here in assigned and that we have not executed and will not execute any agreement in conflict herewith.

AND we hereby covenant and agree that we will communicate to said Assignee or nominees all facts known to us pertaining to said inventions, and testify in all legal proceedings, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and declarations and in general perform all lawful acts necessary or proper to aid said Assignee or nominees in obtaining, maintaining and enforcing all lawful patent or other grants of protection of said inventions in any and all countries and regions.

Attorney Docket No. 022141.00011.PA.0199

ARENT FOX LLP

IN TESTIMONY WHEREOF, I hereunto set my hand and this 6 day of August, 2008

  
LS  
Laurie WINWARD

IN TESTIMONY WHEREOF, I hereunto set my hand and this      day of      , 2008

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LS  
Kirk FUJIOKA

IN TESTIMONY WHEREOF, I hereunto set my hand and this      day of      , 2008

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LS  
Lucille SCUDIERI

(2 of 2)

TECH/561245.1

IN TESTIMONY WHEREOF, I hereunto set my hand and this          day of          , 2008

\_\_\_\_\_  
Laurie WINWARD LS

IN TESTIMONY WHEREOF, I hereunto set my hand and this 6<sup>th</sup> day of August , 2008

*K. Fujioka*  
\_\_\_\_\_  
Kirk FUJIOKA LS

IN TESTIMONY WHEREOF, I hereunto set my hand and this          day of          , 2008

\_\_\_\_\_  
Lucille SCUDIERI LS

IN TESTIMONY WHEREOF, I hereunto set my hand and this       day of       , 2008

\_\_\_\_\_  
Laurie WINWARD LS

IN TESTIMONY WHEREOF, I hereunto set my hand and this       day of       , 2008

\_\_\_\_\_  
Kirk FUJIOKA LS

IN TESTIMONY WHEREOF, I hereunto set my hand and this 19 day of Aug. , 2008

Lucille M. Scudieri LS  
Lucille SCUDIERI