

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Seung Ho Oh	07/09/2008
Tae Uk Kim	07/09/2008
RECEIVING PARTY DATA	
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Street Address:	20 Yeouido-dong, Yeongdeungpo-gu
City:	Seoul
State/Country:	REPUBLIC OF KOREA
Postal Code:	150-721
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29290537
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NAME OF SUBMITTER:	Robert J. Goodell
Total Attachments: 1 source=SDO200710-0005US(Assignment)#page1.tif	

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**ASSIGNMENT**

WHEREAS I/We, the below named inventor(s), [hereinafter referred to as Assignor(s)], have made an invention entitled:

**TELEVISION**

for which I/WE executed an application for United States Letters Patent concurrently herewith; or filed an application for United States Letters Patent on December 14, 2007, (Application No. 29/290,537); and


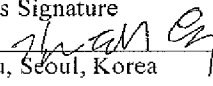
WHEREAS, LG Electronics Inc., a corporation of the Republic of Korea, whose post office address is 20 Yeouido-dong, Yeongdeungpo-gu, Seoul 150-721 Korea, (hereinafter referred to as Assignee), is desirous of securing the entire right, title, and interest in and to this invention, the application for United States Letters Patent on this invention and the Letters Patent to issue upon this application;

NOW THEREFORE, be it known that, for good and valuable consideration the receipt of which from assignee is hereby acknowledged, I/WE, as assignor(s), have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto the assignee, its lawful successors and assigns, MY/OUR entire right, title, and interest in and to this invention and this application, and all divisions, and continuations thereof, and all Letters Patent of the United States which may be granted thereon, and all reissues thereof; and I/WE hereby authorize and request the Commissioner of Patents and Trademarks of the United States to issue all Letters Patent for this invention to assignee, its successors and assigns, in accordance with the terms of this Assignment;

AND, I/WE HEREBY further covenant and agree that I/WE will, without further consideration, communicate with assignee, its successors and assigns, any facts known to ME/US respecting this invention and testify in any legal proceeding, sign all lawful papers when called upon to do so, execute and deliver all papers that may be necessary or desirable to perfect the title to this invention in said assignee, its successors and assigns, execute all divisional, continuation, and reissue applications, make all rightful oaths and generally do everything possible to aid assignee, its successors and assigns, to obtain and enforce proper patent protection for this invention in the United States, it being understood that any expense incident to the execution of such papers shall be borne by the assignee, its successors and assigns.

AND, I/WE HEREBY authorize and request the attorneys I/WE have empowered in the Declaration and Power of Attorney in this application, to insert here in parenthesis (Application No. 29/290,537, filed December 14, 2007) the filing date and application number of said application when known.

IN TESTIMONY WHEREOF, I/WE have hereunto set our hand(s).

<b>Full Name of Sole or First Assignor</b> Seung Ho OH	Assignor's Signature 	Date 9 July 2008
Address 1206-101 Cheolsan Jugong Apt.12 Danji, Cheolsan-dong, Gwangmyeong-si, Gyeonggi-do, Korea		Citizenship Republic of Korea
<b>Full Name of Second Assignor</b> Tae Uk KIM	Assignor's Signature 	Date 9 July 2008
Address 103-405 Kumho Apt., Junggyeobon-dong, Nowon-gu, Seoul, Korea		Citizenship Republic of Korea
Names of additional inventors attached <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		