

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
C. Matthew Dawson	08/01/2008
Emily Tyndall	08/04/2008
Kristin Mae Yee	08/04/2008
David Neil Christenson	08/04/2008
Edward Gilmore Martin	08/04/2008
James Patrick Rowe	08/04/2008
Casey Shane Nelson	08/04/2008
Jamison R. Titera	08/04/2008
Paul Mombourquette	08/04/2008
Rich Reagan	08/03/2008

RECEIVING PARTY DATA

Name:	Disney Enterprises, Inc.
Street Address:	500 South Buena Vista Street
City:	Burbank
State/Country:	CALIFORNIA
Postal Code:	91521

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12187119

CORRESPONDENCE DATA

Fax Number: (303)629-3450

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 303-629-3400

Email: asaro.elissa@dorsey.com

Correspondent Name: Gregory P. Durbin / Dorsey & Whitney LLP

Address Line 1: 370 Seventeenth Street

PATENT

500635622

REEL: 021466 FRAME: 0946

CH \$40.00 12187119

Address Line 2:	Republic Plaza Building, Suite 4700
Address Line 4:	Denver, COLORADO 80202-5647

ATTORNEY DOCKET NUMBER:	190218/US/2
-------------------------	-------------

NAME OF SUBMITTER:	Elissa Asaro fbo Gregory P. Durbin
--------------------	------------------------------------

Total Attachments: 3

source=Executed Assignment (190218US2)#page1.tif
--

source=Executed Assignment (190218US2)#page2.tif
--

source=Executed Assignment (190218US2)#page3.tif
--

ASSIGNMENT

WHEREAS, we, C. Matthew Dawson residing in Highland, Utah, Emily Tyndall residing in Draper, Utah, Kristin Mae Yee residing in Salt Lake City, Utah, David Neil Christenson residing in Salt Lake City, Utah, Edward Gilmore Martin residing in Salt Lake City, Utah, James Patrick Rowe residing in Herriman, Utah, Casey Shane Nelson residing in Sandy, Utah, Jamison R. Titera residing in Bountiful, Utah, Paul Mombourquette residing in Sandy, Utah, and Rich Reagan residing in South Jordan, Utah (hereinafter individually and collectively, the "Assignor"), have jointly invented certain new and useful invention(s), including systems, devices, and methods disclosed and described in a utility application for Letters Patent in the United States ("U.S."), titled "Method and Apparatus for Interactive Dancing Video," which can be identified in the United States Patent and Trademark Office ("USPTO") by Application No. 12/187,119, filed on August 6, 2008 (the "Utility Application") with attorney docket no. 190218/US/2; and

WHEREAS, Assignor desires to assign any and all of Assignor's right, title and interest to said invention(s), Utility Application, and any provisional, non-provisional, continuation, continuation-in-part, divisional, international, foreign, regional and convention applications corresponding thereto, and any and all Letters Patent of the United States and countries and regions foreign thereto which may grant or have granted thereto or be lodged in relation thereto, any reissue or reexamination thereof or to be obtained therefor, any renewals, or substitutes thereof, and any and all priority rights or priority claims, International Convention rights, any and all rights to collect past damages for infringement of any and all Letters Patent of the United States and countries and regions foreign thereto which may be published, which may grant, or have granted thereto or be lodged in relation thereto, and other benefits accruing to or to accrue to Assignor with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto (the "Patent Rights");

WHEREAS, Disney Enterprises, Inc., a corporation organized and existing under the laws of the State of Delaware, and having its principal place of business at 500 South Buena Vista Street, Burbank, California 91521 (the "Assignee"), desires to acquire any and all, right, title, and interest of Assignor in and to the Patent Rights;

NOW THEREFORE, for good and valuable consideration to Assignor, the receipt and sufficiency of which are hereby acknowledged, Assignor has sold, assigned, and transfer and by these presents does hereby sell, assign and transfer to the said Assignee, and said Assignee's legal representatives, successors and assigns, any and all of the Assignor's entire right, title and interest in and to the Patent Rights;

UPON SAID CONSIDERATION, the Assignor hereby covenants and agrees with the said Assignee that it will not execute any writing or do any act whatsoever conflicting with these presents, and that it will, at any time upon request, without further or additional consideration, but at the expense of the said Assignee, execute such additional assignments and other writings and do such additional acts as said Assignee may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, provisionals, non-provisionals, continuations, continuations-in-part, continuing prosecutions, divisionals, renewals, reissues, reexamined or extended Letters Patent of the United States, or of any and all foreign countries, on said Patent Rights, and execute confirmatory assignments or acknowledgments of this assignment as necessary for full enjoyment of the Patent Rights and for recording in foreign patent offices, and in enforcing any rights or choses in action accruing as a result of such Patent Rights, by giving

testimony in any proceedings or transactions involving such Patent Rights, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of, the assigns and legal representatives of both parties;

UPON SAID CONSIDERATION, Assignor represents and warrants that Assignor has the right, title, and authority to execute this Assignment and to convey any and all of Assignor's right, title, and interest in the Patent Rights, and that Assignor has not conveyed nor will convey hereafter all or part of the Patent Rights to a third party;

ASSIGNOR HEREBY AUTHORIZES said Assignee, its successors, and assigns, or anyone it may properly designate, to apply for Letters Patent in the U.S. and any and all foreign countries and regions, in its own name if desired, and additionally to claim priority to the filing date of the Utility Application and otherwise take advantage of the provisions of any international conventions.

ASSIGNOR HEREBY AUTHORIZES Assignee, its successors and assigns, or anyone it may properly designate, to insert in this instrument the application number, filing date, and title of the Utility Application once known.

IN WITNESS WHEREOF, the Assignor hereunto has executed this Assignment upon the dates indicated below.

Date: 8/1/2008

By: [Signature]
C. Matthew Dawson

Date: 8/4/2008

By: [Signature]
Emily Tyndall

Date: 08/04/08

By: [Signature]
Kristin Mae Yee

Date: 08/04/08

By: [Signature]
David Neil Christenson

Date: 8/4/08

By: [Signature]
Edward Gilmore Martin

Date: 8/04/2008

By: [Signature]
James Patrick Rowe

Date: 8/04/2008

By: [Signature]
Casey Shane Nelson


Date: 8/04/2008

By: [Signature]
Jamison R. Titera

Date: 8/04/2008

By: [Signature]
Paul Mombourquette

Date: 8/3/2008

By: 
Rich Reagan

4838-0836-7874\1