PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
John Bradley McDonald	07/21/2008

RECEIVING PARTY DATA

Name:	Masterfile Corporation	
Street Address:	3 Concorde Gate	
Internal Address:	4th Floor	
City:	Toronto	
State/Country:	CANADA	
Postal Code:	M3C 3N7	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12202706

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: 7368-120

NAME OF SUBMITTER: Signe J. Silver

Total Attachments: 2

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PATENT

REEL: 021469 FRAME: 0254

CH \$40.00

UNITED STATES ASSIGNMENT

WHEREAS I, JOHN BRADLEY MCDONALD, whose full post office address is 36 Tennis Crescent, Toronto, Ontario, M4K 1J3, CANADA, have invented certain new and useful improvements in an invention entitled METHOD AND SYSTEM FOR DISPLAYING SEARCH RESULTS for which a declaration for a United States Utility patent is executed by me concurrently herewith under the above title.

AND WHEREAS, **Masterfile Corporation**, a corporation of **Toronto**, **Ontario**, **M3C 3N7**, **CANADA**, of **3 Concorde Gate**, **4**th **Floor**, has acquired from me the whole right, title and interest for the United States of America and all other countries in and to the said invention and in and to any Letters Patent that may be obtained therefor, and in and to said application.

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of all of which is hereby acknowledged, I, JOHN BRADLEY MCDONALD, by these presents confirm that I have sold, assigned and transferred and do hereby sell, assign and transfer unto the said Masterfile Corporation, the full and exclusive right to the said invention in the United States of America and all other countries and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor, and the entire right, title and interest in and to said application, and in and to any divisions, continuations, continuations—in—part and extensions of said application, together with the right to claim the benefit of the right of priority provided by the International Convention for the Protection of Industrial Property based on said application for United States Letter Patent.

I agree that I will without further consideration do all such things and execute all such documents as may be necessary or desirable to obtain and maintain patents for said invention and for additions and modifications thereto in any and all countries, and to vest title thereto in said assignee, its successors, assigns and legal representatives or nominees.

PATENT REEL: 021469 FRAME: 0255 I hereby authorize and request the Commissioner of Patents and Trademarks to issue said Letters Patent to said **Masterfile Corporation**, the assignee of the entire right, title and interest in and to the same, for its sole use and benefit, and for the use and benefit of its successors and assigns, to the full end of the term for which Letters Patent may be granted as fully and entirely as the same would have been held by us had this assignment and sale not been made.

The undersigned hereby grant(s) the firm of Bereskin & Parr (Box 401, 40 King Street West, Toronto, Ontario, Canada M5H 3Y2) the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

SIGNED this 2155 day of Jucy

, 2008, at

Witness

JOHN BRADLEY MCDONALD

REEL: 021469 FRAME: 025

RECORDED: 09/02/2008