09-02-2008



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9	Name of party or parties conveying an interest:	2. Name and address of party or parties receiving an interest:
2,72	Opion, Inc. A Virginia corporation 2191 Fox Mill Road 4 th Floor Herndon, VA 20171	Name: Intelliseek, Inc. A Delaware corporation 1128 Main street 4 th floor Cincinnati, OH 45210
	3. Description of the interest conveyed: X Assignment Merger Change of Name Security Agreement	Other: OPR/FINANCE
	Execution Date: December 14, 2001 4. Application number(s) or patent number(s). Additional sheet attached? YES NO_X	If the document is being filed together with a new application, the execution date of the application is:
	A. Patent Application no.(s): 11/710,742 filed 02/26/07	B. Patent no.(s):
	5. Name and address of party to whom correspondence concerning this cover sheet should be mailed: Name: Michael W. Zimmerman Reg. No. 57,993 HANLEY, FLIGHT & ZIMMERMAN, LLC 150 S. Wacker Drive, Suite 2100 Chicago, Illinois 60606	6. Number of applications and/or patents identified on this cover sheet: 1
		7. Amount of fee enclosed or authorized to be charged: \$40.00
		8. Any additional required fee may be charged, or any overpayment credited to our deposit account: 50-2455
	9. To the best of my knowledge and belief, the information contained on this cover sheet is true and correct and any copy submitted is a true copy of the original document. I hereby certify that this paper is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on this date: Date: 8/25/08 Michael W. Zimmerman Registration No.: 37,993	

Total number of pages including cover sheet, attachments, and document: 3

ASSIGNMENT OF INVENTIONS AND PATENTS THEREON

WHEREAS, Opion, Inc., a corporation of the State of Delaware with its principal place of business in Virginia (hereafter, "ASSIGNOR"), is the owner of the SYSTEM AND METHOD FOR COLLECTION AND ANALYSIS OF ELECTRONIC MESSAGES fully disclosed in an application for Patent filed on October 11, 2000, U.S. Patent Application No. 09/686,516, and amended on June 13, 2001, and the SYSTEM AND METHOD FOR ESTABLISHING AND EVALUATING CROSS COMMUNITY IDENTITIES IN ELECTRONIC FORUMS fully disclosed in an application for Patent filed on June 13, 2001, U.S. Patent Application No. 09/879,220, which is a continuation-in-part of U.S. Patent Application No. 09/686,516, filed on March 1, 2001, which, in turn, is a continuation-in-part of U.S. Patent Application No. 09/686,516, filed on October 11, 2000;

WHEREAS, Intelliseek, Inc., a corporation organized under the laws of the State of Delaware having its principal offices at 1128 Main Street, 4th Floor, Cincinnati, Ohio 45210 (hereafter, "ASSIGNEE"), desires to acquire the entire interest in and to the subject matter disclosed in said applications and in and to all patents issued or to be issued thereon;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that, for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged by said ASSIGNOR, said ASSIGNOR by these presents sells, transfers, conveys and assigns unto said ASSIGNEE the entire rights, title and interest in and to the subject matter disclosed in said applications and in and to all Letters Patent Domestic and Foreign issued or to be obtained thereon and all related reissuances, divisions, continuations, continuations-in-part, revisions, extensions and reexaminations, including all rights and interests with priority rights under the Paris Convention for the Protection of Industrial

PATENT REEL: 021475 FRAME: 0387 Property, the International Patent Cooperative Union, European Patent Convention, Common Market Convention, or any other convention or Union for each country of said Convention or Union; and I do hereby authorize and request the Commissioner of Patents to issue the Letters Patent granted on said applications and all future patents granted upon the subject matter disclosed therein to the above named ASSIGNEE, its legal representatives and assigns.

Opion, Inc.

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STATE OF VIRIGINIA

COUNTY OF FAIRFAX

On this 14 day of December, 2001, before me personally appeared David H. Holtzman, the Chief Executive Officer of Opion, Inc., to me personally known to be the individual who executed the foregoing Assignment and who acknowledged to me that he executed the same as a free act on behalf of Opion, Inc. for the purposes herein set forth.

Elizabeth S. Parris Notary Public

My Commission Expires: 2/29/2004

PATENT REEL: 021475 FRAME: 0388

RECORDED: 08/29/2008