

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
James Robert Ensor	08/25/2008
Jairo Orlando Esteban	08/25/2008
Volker Fredrich Hilt	08/25/2008
Marcus Andreas Hofmann	09/02/2008
Ivica Rimac	08/25/2008
RECEIVING PARTY DATA	
Name:	Lucent Technologies Inc.
Street Address:	600 Mountain Avenue
City:	Murray Hill
State/Country:	NEW JERSEY
Postal Code:	07974-0636
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12203582
CORRESPONDENCE DATA	
Fax Number:	(732)530-9808
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	732-530-9404
Email:	cwilson@PATTERSONSHERIDAN.COM
Correspondent Name:	PATTERSON & SHERIDAN, LLP/ LUCENT TECHNO
Address Line 1:	595 SHREWSBURY AVENUE
Address Line 4:	SHREWSBURY, NEW JERSEY 07702
ATTORNEY DOCKET NUMBER:	LCNT/129654
NAME OF SUBMITTER:	Eamon J. Wall

OP \$40.00 12203582

Total Attachments: 7

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LCNT/129654

ASSIGNMENT AND AGREEMENT

For value received, we, **James Robert Ensor** of **Red Bank** in the county of **Monmouth** and state of **New Jersey**, **Jairo Orlando Esteban** of **Freehold** in the county of **Monmouth** and state of **New Jersey**, **Volker Fredrich Hilt** of **Middletown** in the county of **Monmouth** and state of **New Jersey**, **Markus Andreas Hofmann** of **Fair Haven** in the county of **Monmouth** and state of **New Jersey**, and **Ivaca Rimac** of **Tinton Falls** in the county of **Monmouth** and state of **New Jersey**, hereby sell, assign and transfer to **Lucent Technologies Inc.**, a corporation of the State of Delaware, having an office at 600 Mountain Avenue, Murray Hill, New Jersey 07974-0636, U.S.A., and its successors, assigns and legal representatives, the entire right, title and interest, for the United States of America, in and to certain inventions related to **METHOD AND APPARATUS FOR PARAMETERIZED PROMOTION AND DELIVERY OF DATA** described in an application for Letters Patent of the United States, executed by us of even date herewith, and all the rights and privileges in said application and under any and all Letters Patent that may be granted in the United States for said inventions; and we also concurrently hereby sell, assign and transfer to **Lucent Technologies Inc.** the entire right, title and interest in and to said inventions for all countries foreign to the United States, including all rights of priority arising from the application aforesaid, and all the rights and privileges under any and all forms of protection, including Letters Patent, that may be granted in said countries foreign to the United States for said inventions.

We authorize **Lucent Technologies Inc.** to make application for such protection in its own name and maintain such protection in any and all countries foreign to the United States, and to invoke and claim for any application for patent or other form of protection for said inventions, without further authorization from us, any and all benefits, including the right of priority provided by any and all treaties, conventions, or agreements.

We hereby consent that a copy of this assignment shall be deemed a full legal and formal equivalent of any document which may be required in any country in proof of the right of **Lucent Technologies Inc.** to apply for patent or other form of protection for said inventions and to claim the aforesaid benefit of the right of priority.

We request that any and all patents for said inventions be issued to **Lucent Technologies Inc.** in the United States and in all countries foreign to the United States, or to such nominees as **Lucent Technologies Inc.** may designate.

Ensor 15-5-9-30-3
LCNT/129654

We agree that, when requested, we shall, without charge to Lucent Technologies Inc. but at its expense, sign all papers, and do all acts which may be necessary, desirable or convenient in connection with said applications, patents, or other forms of protection.

Ensor 15-5-9-30-3
LCNT/129654

James Robert Ensor
James Robert Ensor

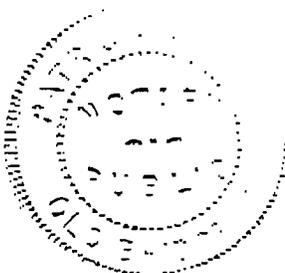
Date: August 25, 2008

United States of America)
State of New Jersey) ss.:
County of Monmouth)

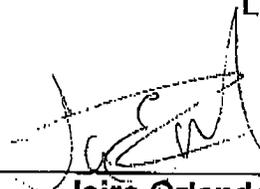
On this 25th day of August, 2008, before me personally came James Robert Ensor, to me known to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.

Patricia A Tier
Notary Public

Patricia A Tier
Notary Public
New Jersey
My Commission Expires 8/28/2012



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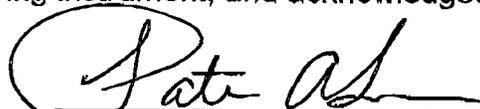
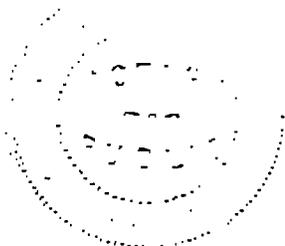


Jairo Orlando Esteban

Date: August 25, 2008

United States of America)
State of New Jersey) ss.:
County of Monmouth)

On this 25th day of August, 2008, before me personally came Jairo Orlando Esteban, to me known to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.


Patricia A Tier
Notary Public

Patricia A Tier
Notary Public
New Jersey
My Commission Expires 8/28/2012

Ensor 15-5-9-30-3
LCNT/129654

Volker Fredrich Hilt
Volker Fredrich Hilt

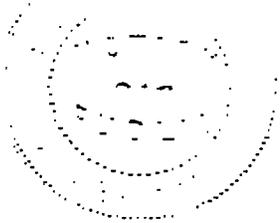
Date: August 25, 2008

United States of America)
State of New Jersey) ss.:
County of Monmouth)

On this 25th day of August, 2008, before me personally came Volker Fredrich Hilt, to me known to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.

Patricia A Tier
Notary Public

Patricia A Tier
Notary Public
New Jersey
My Commission Expires 8/28/2012



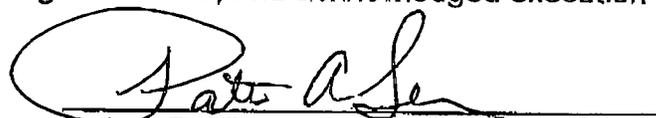
Ensr 15-5-9-30-3
LCNT/129654


Markus Andreas Hofmann

Date: September 2, 2008

United States of America)
State of New Jersey) ss.:
County of Monmouth)

On this 2nd day of September, 2008, before me personally came Markus Andreas Hofmann, to me known to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.


Notary Public

Patricia A Tier
Notary Public
New Jersey
My Commission Expires 8/28/2012

Ensor 15-5-9-30-3
LCNT/129654

Ivica Rimac
Ivica Rimac

Date: August 25, 2008

United States of America)
State of New Jersey) ss.:
County of Morristown)

On this 25th day of August, 2008, before me personally came Ivica Rimac, to me known to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.

Patricia A Tier
Notary Public

Patricia A Tier
Notary Public
New Jersey
My Commission Expires 8/28/2012



Lucent Technologies Inc.
600 Mountain Avenue (Room 3C-512)
P.O. Box 636
Murray Hill, New Jersey 07974-0636