

## PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>James Robert Ensor</td><td>08/25/2008</td></tr><tr><td>Jairo Orlando Esteban</td><td>08/25/2008</td></tr><tr><td>Volker Fredrich Hilt</td><td>08/25/2008</td></tr><tr><td>Marcus Andreas Hofmann</td><td>09/02/2008</td></tr><tr><td>Ivica Rimac</td><td>08/25/2008</td></tr></tbody></table>	Name	Execution Date	James Robert Ensor	08/25/2008	Jairo Orlando Esteban	08/25/2008	Volker Fredrich Hilt	08/25/2008	Marcus Andreas Hofmann	09/02/2008	Ivica Rimac	08/25/2008	
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RECEIVING PARTY DATA													
<table border="1"><tr><td>Name:</td><td>Lucent Technologies Inc.</td></tr><tr><td>Street Address:</td><td>600 Mountain Avenue</td></tr><tr><td>City:</td><td>Murray Hill</td></tr><tr><td>State/Country:</td><td>NEW JERSEY</td></tr><tr><td>Postal Code:</td><td>07974-0636</td></tr></table>	Name:	Lucent Technologies Inc.	Street Address:	600 Mountain Avenue	City:	Murray Hill	State/Country:	NEW JERSEY	Postal Code:	07974-0636			
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PROPERTY NUMBERS Total: 1													
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>12203582</td></tr></tbody></table>	Property Type	Number	Application Number:	12203582									
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CORRESPONDENCE DATA													
Fax Number: (732)530-9808 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>													
Phone: 732-530-9404													
Email: cwilson@PATTERSONSHERIDAN.COM													
Correspondent Name: PATTERSON & SHERIDAN, LLP/ LUCENT TECHNO													
Address Line 1: 595 SHREWSBURY AVENUE													
Address Line 4: SHREWSBURY, NEW JERSEY 07702													
ATTORNEY DOCKET NUMBER:	LCNT/129654												
NAME OF SUBMITTER:	Eamon J. Wall												

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PATENT  
REEL: 021476 FRAME: 0295

**Total Attachments: 7**

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Ensor 15-5-9-30-3  
LCNT/129654

## ASSIGNMENT AND AGREEMENT

For value received, we, **James Robert Ensor** of **Red Bank** in the county of **Monmouth** and state of **New Jersey**, **Jairo Orlando Esteban** of **Freehold** in the county of **Monmouth** and state of **New Jersey**, **Volker Fredrich Hilt** of **Middletown** in the county of **Monmouth** and state of **New Jersey**, **Markus Andreas Hofmann** of **Fair Haven** in the county of **Monmouth** and state of **New Jersey**, and **Ivaca Rimac** of **Tinton Falls** in the county of **Monmouth** and state of **New Jersey**, hereby sell, assign and transfer to **Lucent Technologies Inc.**, a corporation of the State of Delaware, having an office at 600 Mountain Avenue, Murray Hill, New Jersey 07974-0636, U.S.A., and its successors, assigns and legal representatives, the entire right, title and interest, for the United States of America, in and to certain inventions related to **METHOD AND APPARATUS FOR PARAMETERIZED PROMOTION AND DELIVERY OF DATA** described in an application for Letters Patent of the United States, executed by us of even date herewith, and all the rights and privileges in said application and under any and all Letters Patent that may be granted in the United States for said inventions; and we also concurrently hereby sell, assign and transfer to **Lucent Technologies Inc.** the entire right, title and interest in and to said inventions for all countries foreign to the United States, including all rights of priority arising from the application aforesaid, and all the rights and privileges under any and all forms of protection, including Letters Patent, that may be granted in said countries foreign to the United States for said inventions.

We authorize **Lucent Technologies Inc.** to make application for such protection in its own name and maintain such protection in any and all countries foreign to the United States, and to invoke and claim for any application for patent or other form of protection for said inventions, without further authorization from us, any and all benefits, including the right of priority provided by any and all treaties, conventions, or agreements.

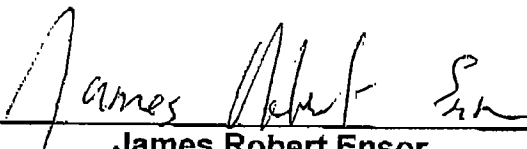
We hereby consent that a copy of this assignment shall be deemed a full legal and formal equivalent of any document which may be required in any country in proof of the right of **Lucent Technologies Inc.** to apply for patent or other form of protection for said inventions and to claim the aforesaid benefit of the right of priority.

We request that any and all patents for said inventions be issued to **Lucent Technologies Inc.** in the United States and in all countries foreign to the United States, or to such nominees as **Lucent Technologies Inc.** may designate.

Ensor 15-5-9-30-3  
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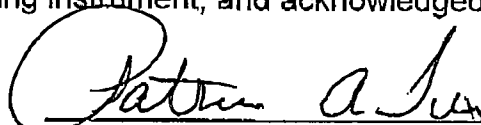
We agree that, when requested, we shall, without charge to Lucent Technologies Inc. but at its expense, sign all papers, and do all acts which may be necessary, desirable or convenient in connection with said applications, patents, or other forms of protection.

Ensor 15-5-9-30-3  
LCNT/129654

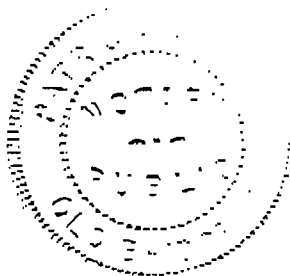
  
James Robert Ensor

Date: August 25, 2008United States of America )  
State of New Jersey ) ss.:  
County of Monmouth )

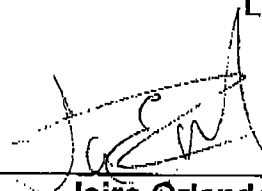
On this 25<sup>th</sup> day of August, 2008, before me  
personally came James Robert Ensor, to me known to be the individual  
described in and who executed the foregoing instrument, and acknowledged execution  
of the same.

  
Notary Public

Patricia A Tier  
Notary Public  
New Jersey  
My Commission Expires 8/28/2012



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LCNT/129654

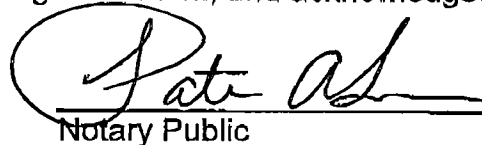


Jairo Orlando Esteban

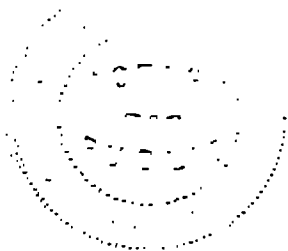
Date: August 25, 2008

United States of America )  
State of New Jersey ) ss.:  
County of Honmouth )

On this 25<sup>th</sup> day of August, 2008, before me  
personally came Jairo Orlando Esteban, to me known to be the individual  
described in and who executed the foregoing instrument, and acknowledged execution  
of the same.

  
Notary Public

Patricia A Tier  
Notary Public  
New Jersey  
My Commission Expires 8/28/2012




Ensor 15-5-9-30-3  
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\_\_\_\_\_  
Volker Fredrich Hilt

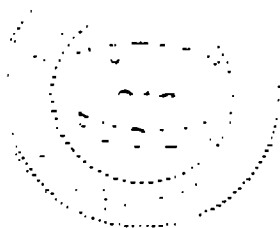
Date: August 25, 2008

United States of America )  
State of New Jersey ) ss.:  
County of Hudson )

On this 25<sup>th</sup> day of August, 2008, before me  
personally came Volker Fredrich Hilt, to me known to be the individual  
described in and who executed the foregoing instrument, and acknowledged execution  
of the same.

  
\_\_\_\_\_  
Notary Public

Patricia A Tier  
Notary Public  
New Jersey  
My Commission Expires 8/28/2012



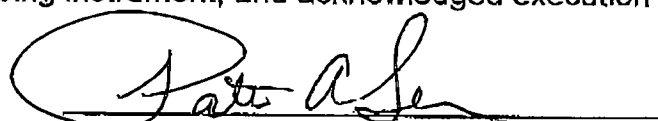
Ensor 15-5-9-30-3  
LCNT/129654

  
Markus Andreas Hofmann

Date: September 2, 2008

United States of America )  
State of New Jersey ) ss.:  
County of Monmouth )

On this 2nd day of September, 2008, before me  
personally came Markus Andreas Hofmann, to me known to be the individual  
described in and who executed the foregoing instrument, and acknowledged execution  
of the same.

  
Notary Public

Patricia A Tier  
Notary Public  
New Jersey  
My Commission Expires 8/28/2012



Ensor 15-5-9-30-3  
LCNT/129654

Ivica Rimac  
Ivica Rimac

Date: August 25, 2008

United States of America )  
State of New Jersey ) ss.:  
County of Monmouth )

On this 25<sup>th</sup> day of August, 2008, before me  
personally came Ivica Rimac, to me known to be the individual  
described in and who executed the foregoing instrument, and acknowledged execution  
of the same.

Patricia A Tier  
Notary Public

Patricia A Tier  
Notary Public  
New Jersey  
My Commission Expires 8/28/2012

Lucent Technologies Inc.  
600 Mountain Avenue (Room 3C-512)  
P.O. Box 636  
Murray Hill, New Jersey 07974-0636