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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Jacob E. Pechenik	03/20/2008
Gregory S. Campbell	03/20/2008
Douglas E. Miller	03/20/2008
Blake A. Barnes	03/20/2008

RECEIVING PARTY DATA

Name:	Yellow Jacket Software
Street Address:	56 W. 22nd Street, 3rd Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10010

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11961296

CORRESPONDENCE DATA

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Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Address Line 2: One Liberty Place

Address Line 4: Philadelphia, PENNSYLVANIA 19103

ATTORNEY DOCKET NUMBER:	ICE-08-1284R
NAME OF SUBMITTER:	Nancy Nunez

Total Attachments: 3

PATENT REEL: 021480 FRAME: 0471

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> PATENT REEL: 021480 FRAME: 0472

ASSIGNMENT AND AGREEMENT

For and in consideration of One Dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, we, Jacob E. Pechenik, of 23 East 10 Street #1A, New York, NY 10003, and Gregory S. Campbell, of 306 13th St Apt 1, Brooklyn, NY 11215, and Douglas E. Miller, of 555 Washington Ave Apt 3D, Brooklyn, NY 11238, and Blake A. Barnes, of 131 Chrystie St Apt 4, New York, NY 10002, have sold, assigned and transferred, and do hereby sell, assign and transfer, unto Yellow Jacket Software, having a principal office at 56 W 22nd Street, 3rd Floor, New York, NY 10010, (hereinafter "ASSIGNEE") and its successors and assigns, the entire right, title and interest in and to certain inventions relating to improvement in A METHOD AND SYSTEM FOR COLLECTING AND USING MARKET DATA FROM VARIOUS SOURCES, with application serial number 11/961,296, together with the entire right, title and interest in and to said application, and in and to Letters Patent which may be issued upon said application, and any divisions, extensions, continuations or reissues thereof.

We hereby also sell, assign and transfer unto ASSIGNEE the entire right, title and interest in and to said invention and in and to applications for Letters Patent therefore in all countries foreign to the United States of America, including all rights under any and all international conventions and treaties, including, but not limited to PCT, in respect of said invention and said applications for Letters Patent in foreign countries, and We further authorize ASSIGNEE to apply for Letters Patent in foreign countries directly in its own name, and to claim priority of the filing date of the application for Letters Patent of the United States of America under the provisions of any and all international conventions and treaties.

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PATENT REEL: 021480 FRAME: 0473

PATENT

Attorney Docket No. 26161/2-2

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We agree that, when requested, we will, without charge to ASSIGNEE, but at its expense, sign all papers, take all rightful oaths, and do all acts which may be necessary, desirable or convenient for securing and maintaining patents for said inventions in any and all countries and for vesting title thereto in ASSIGNEE, its successors, assigns and legal representatives or nominees.

We covenant to ASSIGNEE, its successors, assigns and legal representatives, that the interest and property hereby conveyed is free from all prior assignment, grant, mortgage, license or other encumbrance.

[Signature Page To Follow]

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PATENT REEL: 021480 FRAME: 0474

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	3 01
Jacob E. Pechenik Witness	$\frac{3/20/08}{\text{Date}}$
Gregory S. Campbell Witness	$\frac{3/20/08}{\text{Date}}$ Date
Douglas E. Willer	$\frac{3}{2008}$ Date $\frac{3}{200}$
Witness Will J Milling	Date 3/20/08
Blake A. Barnes Witness	Date 3/20/08 Date
W 101033	Date

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RECORDED: 09/04/2008