U.S. DEPARTMENT OF COMMERCE FORM PTO-1595 RECORDATION FORM COVER SHEET Patent and Trademark Office (Rev. 6-93) PATENTS ONLY OMB No. 0651-0011 (exp. 4/94) Tab settings ⇔ ⇔ ♥ To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof. Name and address of receiving party(ies) Name of conveying party(ies): Shawn Price Name: Price Advanced Innovations, Inc. Internal Address: Additional name(s) of conveying party(ies) attached? 🗆 Yes 🖿 No Nature of conveyance: 5850 Strasbourg Court □ Merger Street Address: Assignment Change of Name □ Security Agreement State: Nevada ZIP: 89511 Reno City: Other __ Execution Date: September 3, 2008 Additional name(s) & address(es) attached? 🗅 Yes 🖶 No Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date of the application is: _ B. Patent No.(s) A. Patent Application No.(s) 6,543,160 Additional numbers attached?

Yes
No 6. Total number of applications and patents involved: Name and address of party to whom correspondence concerning document should be mailed: 7. Total fee (37 CFR 3.41).....\$___\$__ John K. McCulloch Name: Internal Address:__ Enclosed Authorized to be charged to deposit account 5291 Colony Drive North Street Address:_ 8. Deposit account number: 50-2676 Ste. 1 ZIP: 48638 City: Saginaw State: MI (Attach duplicate copy of this page if paying by deposit account)

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Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of

the original document.

John K. McCulloch

Name of Person Signing

Signature

September 8, 2008

Date

Total number of pages including cover sheet, attachments, and do 700383571

ASSIGNMENT OF PATENT

WHEREAS Price Advanced Innovations, Inc., a corporation organized and existing under the laws of the State of Nevada and having its principal place of business at 5850 Strasbourg Court, Reno, Nevada 89511, is the sole owner of the following United States patent:

PATENT NO.	ISSUED	TITLE
6,543,160	April 8, 2003	ATHLETIC SHOE ATTACHMENT

WHEREAS, Shawn Price, a United States citizen, residing at 5850 Strasbourg Court, Reno, Nevada 89511, is desirous of acquiring the entire right, title, and interest in and to said patent;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1,00) and other good and valuable considerations, the receipt and sufficiency whereof are hereby acknowledged, Price Advanced Innovations, Inc. acknowledges that is has sold, assigned, and transferred and hereby sells, assigns, and transfers to said Shawn Price the entire right, title and interest in and to said patent, including the right to sue and recover for past infringements, said Shawn Price to have and to hold the interests herein assigned to the full end of the terms of said patent as fully and entirely as the same would have been held and enjoyed by Price Advanced Innovations, Inc. had this assignment not been made.

PATENT REEL: 021489 FRAME: 0574

PRICE ADVANCED INNOVATIONS, INC.

Skawnzerice Its: President

STATE OF NEVADA)
COUNTY OF WASHOE)

Sworn to and subscribed before me this 3rd day of Scott mber, 2008.

Notary Public

My commission expires: \\~4-04

NOTARY PUBLIC STATE OF NEVADA County of Wishos CMERYL CZYZ Appl. No. 94-2874-2 My Appl. Expires November 4, 2006

RECORDED: 09/08/2008