

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
Name		Execution Date
SNAP ON SMILE LLC		09/08/2008
RECEIVING PARTY DATA		
Name:	SOS IPCO LLC	
Street Address:	462 Seventh Avenue	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10018	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Patent Number:	7357637	
CORRESPONDENCE DATA		
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ATTORNEY DOCKET NUMBER:	11108-101	
NAME OF SUBMITTER:	Patrick Boisson	
Total Attachments: 2 source=SOS IPCO Patent Assignment#page1.tif source=SOS IPCO Patent Assignment#page2.tif		

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REEL: 021489 FRAME: 0788

ASSIGNMENT AGREEMENT

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ASSIGNMENT, dated as of ~~August 8~~ 2008, from SNAP ON SMILE LLC, a Delaware limited liability company, with offices at 462 Seventh Avenue, New York, New York 10018 (the "Assignor"), to SOS IPCO LLC, a Delaware limited liability company, with offices at 462 Seventh Avenue, New York, New York 10018 (the "Assignee").

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee, and Assignee accepts, all of Assignor's right, title and interest throughout the world in and to a new and useful invention in a certain Dental Appliance (the "Invention"), for which Patent No. 7,357,637 has been issued by the United States Patent and Trademark Office on April 15, 2008 (the "Patent"), together with the entire right, title and interest in and to such Invention and any applications related thereto throughout the world including and without limitation, the full right to claim all benefits and priority rights under any applicable convention, including but not limited to Assignor's rights in any continuations, divisionals, continuation-in-part applications, reexamination certificates, reissue patent applications, renewals and extensions, or their counterparts under the law of any country that are or may be secured throughout the world, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns, and other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment had not been made. Assignor hereby grants to Assignee a full and irrevocable Power of Attorney to prosecute and enforce Assignee's rights in the Invention, the Patent and any other applications related thereto throughout the world.

And for the same consideration, Assignor further sells, assigns and transfers to Assignee all of its right, title and interest in and to all income, profits, royalties, damages and payments due or payable, including, without limitation, all claims for damages, by reason of past, present, or future infringement or other unauthorized use of the Invention, the Patent and any applications related thereto.

Assignor does hereby authorize and request the Commissioner of Patents and Trademarks of the United States of America and corresponding agencies of various foreign countries to record Assignee as successor by assignment of Assignor's interest in the Invention and the Patent, and to issue any and all patents and registrations, including renewals and extensions thereof, to Assignee, its successors, assigns, nominees, or other legal representatives.

SNAP ON SMILE LLC (Assignor)

By: [Signature]
Name: M. MAAL LICHTNER
Title: CHAIRMAN / OWNER

SOS IPCO LLC (Assignee)

By: [Signature]
Name: ADAM COTOMACCIO
Title: PRESIDENT / CEO

STATE OF NEW YORK)

:ss.:

COUNTY OF NEW YORK)

SEPT.

On the 08TH day of ~~August~~ 08, 2008, before me personally came MARCH N. LIECHTUNG
_____, to me known, who, being by me duly sworn, did depose and say that s/he is PRESIDENT/
_____ of SNAP ON SMILE LLC, the limited liability company described in and which CHAIRMAN
executed the above instrument; and that s/he signed his name thereto by authority of the
members of said limited liability company.

Vanessa Ramai
Notary Public

Vanessa Ramai
Notary Public State of New York
No. 01RA6150184
Qualified in Queens County
Commission Expires 07/24/2010