

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Robert D. Peota	09/05/2008
Robert D. Yoder	09/05/2008
Andrew A. Enyart	09/05/2008
Mark A. Campbell	09/05/2008
Steven C. Thompson	09/05/2008

RECEIVING PARTY DATA

Name:	Target Brands, Inc.
Street Address:	1000 Nicollet Mall
Internal Address:	TPS-3165
City:	Minneapolis
State/Country:	MINNESOTA
Postal Code:	55403-2467

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29324104

CORRESPONDENCE DATA

Fax Number: (612)766-1600

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Address Line 4: Minneapolis, MINNESOTA 55402

ATTORNEY DOCKET NUMBER:

2008-000859-0001

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PATENT
REEL: 021490 FRAME: 0961

OP \$40.00 29324104

NAME OF SUBMITTER:

Kristine Stefano

Total Attachments: 3

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ASSIGNMENT

Attorney Docket No.: 2008-000859-0001

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First Named Inventor: Robert D. Peota et al.

Title: FLEXIBLE SHELVING SYSTEM

WHEREAS, we, **Robert D. Peota, Robert D. Yoder; Andrew A. Enyart; Mark A. Cambell; and Steven C. Thompson**, have invented certain new and useful improvements as described in an application entitled **FLEXIBLE SHELVING SYSTEM**, in which an application was made for Letters Patent of the United States, the application having been executed on even date herewith, and/or being identified in the United States Patent and Trademark Office by Application No. 29/324,104, filed 09/05/2008; and

WHEREAS, **Target Brands, Inc.**, Corporation of the State of Minnesota, and having an address of 1000 Nicollet Mall, TPS-3165, Minneapolis, MN 55403-2467 United States, is desirous of acquiring the entire right, title and interest in and to the invention, the application, and any and all Letters Patent or similar legal protection, foreign or domestic, to be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, we transfer to Assignee, its successors and assigns, my entire right, title, and interest in and to the invention, the above-identified patent application, corresponding domestic applications (including provisionals, divisionals, continuations, and continuations-in-part), corresponding foreign applications, all Letters Patent or similar legal protection issuing thereon, and all rights and benefits under any applicable treaty or convention; and we authorize the Commissioner of Patents and Trademarks of the United States or foreign equivalent thereof to issue the Letters Patent or similar legal protection to the Assignee.

We authorize the Assignee, its successors and assigns, to insert in this instrument the filing date and application number of the application when ascertained. We authorize the Assignee, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent or similar legal protection, in its own name if desired, in any and all foreign countries.

We represent to the Assignee, its successors and assigns, that we have not and shall not execute any writing or do any act whatsoever conflicting with this Assignment. We, or our executors or administrators, will at any time upon request, without additional consideration, but at the expense of the Assignee, its successors and assigns, execute such additional writings and do such additional acts as the Assignee, its successors and assigns, may deem desirable to perfect its enjoyment of this grant, and render all assistance in making application for and obtaining, maintaining, and enforcing the Letters Patent or similar legal protection on the invention in any and all countries.


Robert D. Peota

Date: 9-5-08

CERTIFICATE OF ACKNOWLEDGMENT

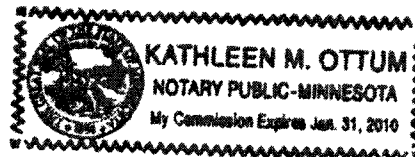
STATE OF Minnesota)
COUNTY OF Minneapolis) SS.

Subscribed and sworn to before me, a Notary Public,
this 5th day of Sept, 2008.


Notary Public

(SEAL)

F&B: 369194



ASSIGNMENT

Attorney Docket No.: 2008-000859-0001 Page 2 of 3

First Named Inventor: Robert D. Peota et al.

Title: FLEXIBLE SHELVING SYSTEM

Robert D. Yoder

Robert D. Yoder

Date: 9-5-08

CERTIFICATE OF ACKNOWLEDGMENT

STATE OF INDIANA)
COUNTY OF ELKHART : SS.

Subscribed and sworn to before me, a Notary Public,
this 5TH day of SEPTEMBER, 2008.

Deborah J. Mayur

Notary Public

(SEAL)

Andrew A. Enyart

Andrew A. Enyart

Date: 9/05/08

CERTIFICATE OF ACKNOWLEDGMENT

STATE OF INDIANA)
COUNTY OF ELKHART : SS.

Subscribed and sworn to before me, a Notary Public,
this 5TH day of SEPTEMBER, 2008.

Deborah J. Mayur

Notary Public

(SEAL)

ASSIGNMENT

Attorney Docket No.: 2008-000859-0001 Page 3 of 3

First Named Inventor: Robert D. Peota et al.

Title: FLEXIBLE SHELVING SYSTEM

Mark A. Campbell
Mark A. Campbell

Date: 9/05/08

CERTIFICATE OF ACKNOWLEDGMENT

STATE OF INDIANA)
COUNTY OF ELKHART : SS.

Subscribed and sworn to before me, a Notary Public,
this 5TH day of SEPTEMBER, 2008.

Debra J. Major
Notary Public
(SEAL)

Steven C. Thompson
Steven C. Thompson

Date: 9-5-08

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COUNTY OF ELKHART : SS.

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this 5TH day of SEPTEMBER, 2008.

Debra J. Major
Notary Public
(SEAL)

F&B: 369194

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RECORDED: 09/05/2008

PATENT
REEL: 021490 FRAME: 0965