

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Magid Abraham</td><td>09/08/2008</td></tr><tr><td>Gregory Dale</td><td>09/08/2008</td></tr><tr><td>Michael Brown</td><td>09/08/2008</td></tr><tr><td>William Duckworth</td><td>09/08/2008</td></tr></tbody></table>	Name	Execution Date	Magid Abraham	09/08/2008	Gregory Dale	09/08/2008	Michael Brown	09/08/2008	William Duckworth	09/08/2008	
Name	Execution Date										
Magid Abraham	09/08/2008										
Gregory Dale	09/08/2008										
Michael Brown	09/08/2008										
William Duckworth	09/08/2008										
RECEIVING PARTY DATA											
Name:	comScore Networks, Inc.										
Street Address:	11465 Sunset Hills Road, Suite 200										
City:	Reston										
State/Country:	VIRGINIA										
Postal Code:	20190										
PROPERTY NUMBERS Total: 2											
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>12166749</td></tr><tr><td>Application Number:</td><td>60947584</td></tr></tbody></table>	Property Type	Number	Application Number:	12166749	Application Number:	60947584					
Property Type	Number										
Application Number:	12166749										
Application Number:	60947584										
CORRESPONDENCE DATA											
Fax Number:	(877)769-7945										
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
Phone:	(202) 783-5070										
Email:	apsi@fr.com										
Correspondent Name:	Meghan A. McGovern										
Address Line 1:	FISH & RICHARDSON P.C.										
Address Line 2:	P.O.BOX 1022										
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ATTORNEY DOCKET NUMBER:	13186-0033001										
NAME OF SUBMITTER:	Edward G. Faeth										

PATENT

500643295

REEL: 021507 FRAME: 0219

CH \$80.00 12166749

Total Attachments: 3

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PATENT

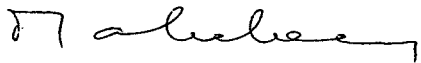
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ASSIGNMENT

For valuable consideration, we, Magid Abraham, of 1018 Murphy Drive, Great Falls, VA 22066; Gregory Dale, of 712 Princeton Ct NE, Leesburg, VA 20176; Michael Brown, of 21204 Andreas Court, Ashburn, VA 20147; and William Duckworth Jr., of 1302 Willow Oak Drive, Frederick, MD 21701; hereby assign to COMSCORE NETWORKS, INC., a corporation of Delaware, having a place of business at 11465 Sunset Hills Road, Suite 200, Reston, VA 20190, and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of i) a provisional U.S. patent application entitled COLLECTING AND PROVIDING TARGETED INFORMATION TO ADVERTISING COMPANIES, filed July 2, 2007, and assigned U.S. Serial No. 60/947,584, and ii) an application for United States Patent signed by us, entitled ANALYZING REQUESTS FOR DATA MADE BY USERS THAT SUBSCRIBE TO A PROVIDER OF NETWORK CONNECTIVITY, filed July 2, 2008, and assigned U.S. Serial Number 12/166,749, this assignment including said applications, any and all United States and foreign utility applications claiming priority to the filing date of said applications, any and all continuations and divisionals thereof, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said applications under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and

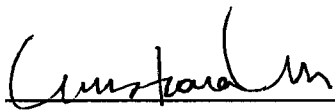
assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

DATE: 9-8-2008

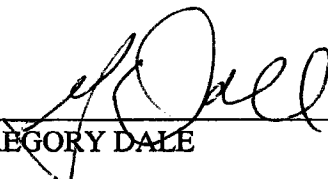

MAGID ABRAHAM

Signature witnessed by:

9/8/08
Date

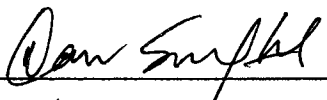
WITNESS: 
Printed Name: CHRISTIANA LIN
Address: 11950 Democracy Drive 6th Floor
Reston VA 20190

DATE: 9/8/08


GREGORY DALE

Signature witnessed by:

9/8/08
Date

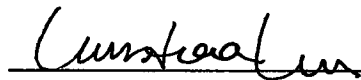
WITNESS: 
Printed Name: NAVIN SINGHAL
Address: 12351 FIRESTONE CT
FAIRFAX VA 22033

DATE: 9/8/08


MICHAEL BROWN

Signature witnessed by:

9/8/08
Date

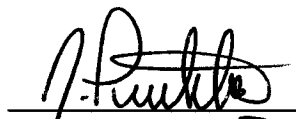
WITNESS: 
Printed Name: CHRISTANA LIN
Address: 11250 DEMOCRACY BLVD 6th Floor
Reston VA 20190

DATE: 09/08/08


WILLIAM DUCKWORTH JR.

Signature witnessed by:

09/08/08
Date

WITNESS: 
Printed Name: James Pritchard
Address: 1011 Liberty Hall RD
Front Royal VA 22630

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