

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>JAMISON C. SCHROEDER</td><td>09/09/2008</td></tr><tr><td>CHARLES A. MASSOLL</td><td>09/08/2008</td></tr><tr><td>JOHN P. WEISS</td><td>09/10/2008</td></tr></tbody></table>		Name	Execution Date	JAMISON C. SCHROEDER	09/09/2008	CHARLES A. MASSOLL	09/08/2008	JOHN P. WEISS	09/10/2008				
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RECEIVING PARTY DATA													
<table border="1"><tr><td>Name:</td><td>GM GLOBAL TECHNOLOGY OPERATIONS, INC.</td></tr><tr><td>Street Address:</td><td>P.O. BOX 300</td></tr><tr><td>Internal Address:</td><td>MAIL CODE 482-C23-B21</td></tr><tr><td>City:</td><td>DETROIT</td></tr><tr><td>State/Country:</td><td>MICHIGAN</td></tr><tr><td>Postal Code:</td><td>48265-3000</td></tr></table>		Name:	GM GLOBAL TECHNOLOGY OPERATIONS, INC.	Street Address:	P.O. BOX 300	Internal Address:	MAIL CODE 482-C23-B21	City:	DETROIT	State/Country:	MICHIGAN	Postal Code:	48265-3000
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PROPERTY NUMBERS Total: 1													
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>12207672</td></tr></tbody></table>		Property Type	Number	Application Number:	12207672								
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Application Number:	12207672												
CORRESPONDENCE DATA													
Fax Number: (480)385-5061 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>													
Phone: 480-385-5060													
Email: fstewart@ifllaw.com													
Correspondent Name: INGRASSIA FISHER & LORENZ, P.C. (GM)													
Address Line 1: 7010 E. COCHISE ROAD													
Address Line 4: SCOTTSDALE, ARIZONA 85253													
ATTORNEY DOCKET NUMBER:	P002716-NAPD-TJM 003.0490												
NAME OF SUBMITTER:	Sean D. Johnson												
Total Attachments: 1 source=Assignment_P002716#page1.tif													

PATENT

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Customer No. 70422
P002716-NAPD-TJM (003.0490), Page 1

ASSIGNMENT

Pursuant to an agreement with my employer, I formally assign to GM GLOBAL TECHNOLOGY OPERATIONS, INC., the entire right, title and interest, in all countries and application types, in the improvements set forth in the United States patent application P002716-NAPD-TJM (003.0490) entitled

METHODS AND SYSTEMS FOR DISPLAYING CONTENT SELECTIONS IN VEHICLES

for which application for Letters Patent of the United States:


☐ has been executed on even date herewith;
☐ executed on _____;
☒ was filed on September 10, 2008 and assigned U.S. Serial No. 12/207,672;

ASSIGNOR hereby authorizes GM GLOBAL TECHNOLOGY OPERATIONS, INC., its successors and assigns, its legal representatives, or anyone it may properly designate, to insert in this instrument the filing date and/or serial number of said application when ascertained.

Inventor's signature

Full name :

Residence :

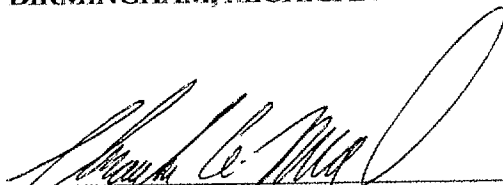

JAMISON C. SCHROEDER
BIRMINGHAM, MICHIGAN

Date 09-sep-08

Inventor's signature

Full name :

Residence :

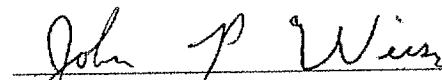

CHARLES A. MASSOLL
MILFORD, MICHIGAN

Date 08-SEP-08

Inventor's signature

Full name :

Residence :


JOHN P. WEISS
SHELBY TOWNSHIP, MICHIGAN

Date 10-SEP-08