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PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Dietrich Mayer-Ullmann	01/31/2007

RECEIVING PARTY DATA

Name:	SAP AG	
Street Address:	Dietmar-Hpp-Allee 16	
City:	Walldorf	
State/Country:	GERMANY	
Postal Code:	69190	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11701222

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	0035-014001
NAME OF SUBMITTER:	Paul Churilla

Total Attachments: 2

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PATENT REEL: 021508 FRAME: 0844

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ASSIGNMENT

WHEREAS, I, <u>Dietrich Mayer-Ullmann</u>, residing at <u>Beim Schlossgarten 13</u>, <u>Ilvvesheim</u>, <u>Germany 68549</u>, <u>Germany</u>, made certain new and useful inventions and improvements for which I filed an application for Letters Patent of the United States entitled <u>SPATIAL SOUND GENERATION FOR SCREEN NAVIGATION</u>;

WHEREAS, I hereby authorize and request my attorneys, as listed on the Combined Declaration and Power of Attorney, at Brake Hughes PLC, to insert here in parentheses (Ser. No. 11/701,222 ; Filing Date: February 2, 2007) the filing date and application number of said application when known.

AND WHEREAS, <u>SAP AG</u>, a corporation organized and existing under and by virtue of the laws of Germany, and having an office and place of business at <u>Dietmar-Hopp-Allee 16</u>, <u>Walldorf, 69190 Germany</u> (hereinafter "Assignee"), is desirous of acquiring the entire right, title and interest in and to said inventions, improvements and application and in and to the Letters Patent to be obtained therefore;

NOW, THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency whereof is hereby acknowledged, I have sold, assigned, and transferred, and by these presents do sell, assign and transfer unto said Assignee, its successors or assigns, the entire right, title and interest for all countries in and to all inventions and improvements disclosed in the aforesaid application, and in and to the said application, all divisions, continuations, continuations-in-part, or renewals thereof, all Letters Patent which may be granted there from, and all reissues or extensions of such patents, and in and to any and all applications which have been or shall be filed in any foreign countries for Letters Patent on the said inventions and improvements, including an assignment of all rights under the provisions of the International Convention, and all Letters Patent of foreign countries which may be granted there from; and I do hereby authorize and request the Commissioner of Patents and Trademarks to issue any and all United States Letters Patent for the aforesaid inventions and improvements to

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RECORDED: 09/10/2008

the said Assignee as the assignee of the entire right, title and interest in and to the same, for the use of the said Assignee, its successors and assigns.

AND, for the consideration aforesaid, I do hereby agree that I and my executors and legal representatives will make, execute and deliver any and all other instruments in writing including any and all further application papers, affidavits, assignments and other documents, and will communicate to said Assignee, its successors and representatives all facts known to me relating to said improvements and the history thereof and will testify in all legal proceedings and generally do all things which may be necessary or desirable more effectually to secure to and vest in said Assignee, its successors or assigns the entire right, title and interest in and to the said improvements, inventions, applications, Letters Patent, rights, titles, benefits, privileges and advantages hereby sold, assigned and conveyed, or intended so to be.

AND, furthermore, I covenant and agree with said Assignce, its successors and assigns, that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by me and that full right to convey the same as herein expressed is possessed by me.

Dietrich Mayer-Ullmann

THEO HELD
Witness (Print Name)

Hely