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| RECORDATION FORM O PATENTS ON | |
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| To the Director of the U.S. Patent and Trademark Off | |
| address(es) below. | |
| Name(s) of conveying party(ies)/execution date(s): | 2. Name(s) and address(es) of receiving party(ies): |
| Akiko Ashiwa - August 12, 2008 Davide (Sergio) Nicosia - August 18, 2008 Ian (Andrew) Carnduff - August 18, 2008 Additional name(s) of conveying party(ies) attached: [] Yes [] No 3. Nature of conveyance: | Name: The Procter & Gamble Company Internal Address: Attention: Chief Patent Counsel One Procter & Gamble Plaza Cincinnati, OH 45202 Additional name(s) & address(es) attached? []Yes [x] No |
| □ Assignment □ Merger □ Security Agreement □ Change of name □ Joint Research Agreement Executed: □ Name of the owner of the application (or patent): □ Name of other party to Joint Research Agreement: □ Other □ | |
| Application number(s) or patent number(s): This document is being filed together with a new a A. Patent Application No(s). 29/308,654 Date Filed: June 27, 2008 P&G Case: AD249F Confirmation No.: 5810 Additional numbers att | B. Patent No(s). P&G Case: |
| 5. Name and address to whom correspondence | 5. Total number of applications and patents involved: [1] |
| Name: <u>CENTRAL DOCKETING</u> Internal Address: <u>THE PROCTER & GAMBLE</u> | 7. Total fee (37 CFR 3.41):\$40.00 Authorized to be charged to deposit account |
| COMPANY Street Address: The Procter & Gamble Company Global Legal Division - IP Sycamore Building, S4218 299 E. Sixth Street Cincinnati, OH 45202 | 8. Deposit account number: 16-2480 Authorized User Name: Eileen L. Hughett |
| Phone: 513-983-7927 | |
| Fax Number: 513-945-6840 | |
| Email Address: hughett.el@pg.com | |
| Eileen L. Hughett Name of Person Signing Total number of pages including cover secuments to be recorded (including cover sheet must be either. (1) mailed | Sheet, attachments, and documents: [5] |

Documents to be recorded (including cover sheet must be either: (1) mailed with the patent application filing papers – checking Box #8 on the Utility or Design Transmittal Form; or (2) faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Atexandria VA 22313-1450

GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made a certain invention as set forth in a patent application (including industrial designs and utility models) entitled **BOTTLE**, Attorney's Docket No. **AD-249F** and filed in the **US** Patent Office as Number **29/308654**, on **6/27/2008** (the hereinafter named assignee being authorized to insert said Number and filing date when ascertained):

Akiko (NMN) Ashiwa of c/o P&G Japan K.K., IP-Patents-Asia, 1-17 Koyo-cho Naka, Higashinada-ku, Kobe, Hyogo, 658-0032, Japan; Davide (Sergio) Nicosia of 300 west 55th Street, apt. 16b, New York, NY, 10019, USA; and lan (Andrew) Carnduff of 250 WEST 19TH STREET, APT 12L, New York, NY, 10011, USA.

I/We made said invention set forth in said patent application while employed by, or otherwise under an obligation to assign said invention to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Japan K.K.; Procter & Gamble Hong Kong Ltd.; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea, Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Ltd.; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte Ltd; Max Factor K.K.; P&G K.K.; Procter & Gamble Asia Pte. Limited; Procter & Gamble de Mexico; Procter & Gambie de Venezuela, and P&G-Clairol, Inc.) and acknowledge my/our obligation at the time the invention was made to assign said invention to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation and (in the case of employment by or obligation to the Affiliate) at the request of the Affiliate, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, the entire right, title and interest (including the right to claim priority of the filing date of said patent application under international conventions) in said invention as set forth in said patent application, and in all patents of the United States and of any other country which may be issued for said invention, as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to applications. and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention herein assigned and as set forth in U. S. Application Serial Number _______ (the hereinafter named assignee being authorized to insert said U.S. Serial Number when ascertained) to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said patent and the invention and the invention covered thereby.

Page 2 of 2

The ASSIGNMENT of said invention is effective as of the earlier of 1) the date of execution shown below or 2) the filing date of the first-filed of said patent application(s).

| 22- | 12 August 2008 Date |
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| Akiko (NMN) Ashiwa | Date |
| Akiko (NMN) Ashiwa, to me known to be th | before me personally appeared the person named in and who executed the above the executed the same for the uses and purposes |
| | <u>Emilio Uita</u> Witness |
| Davide (Sergio) Nicosia | Date |
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| lan (Andrew) Carnduff | Date |
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| | Notary Public |

REVISED: Nov. 27, 2007

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| Akiko (NMN) Ashiwa | Date |
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| | Witness |
| Janua Mer | 08 18 08 |
| Davide (Sergio) Nicosia | Date |
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| Ian (Andrew) Carnduff State of State of On this Andrew) Carnduff, to me known to be instrument, and acknowledged to me the | Date Contact Public State of New York |

REVISED: Nov. 27, 2007

RECORDED: 09/10/2008

RICHARD L KIM Viotory Public State of New York No. 37KHBBB5388 Chaliffedin New York (Sumb)

Qualification New York County

Commission Extra PAFENT St. 2020

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