Name(s) and address(es) of receiving party(ies):

Internal Address: Attention: Chief Patent Counsel

Name: The Procter & Gamble Company

Additional name(s) & address(es) attached?

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09-11-2008

To the Director of the U.S. P address(es) below.

103524135

ord the	attached	documents	or the nev

One Procter & Gamble Plaza Cincinnati, OH 45202

1. Name(s) of conveying party(ies)/execution

date(s):

Laura Cermenati (01-28-2008)

William Mario Laurent Verstracten (01-28-2008) Christopher Andrew Morrison (01-28-2008)

Additional name(s) of conveying party(ies) attached:

[] Ycs [X] No

3. Nature of conveyance:

☐ Merger ■ Assignment

☐ Security Agreement ☐ Change of name

☐ Joint Research Agreement

Executed:

Name of the owner of the application (or

Name of other party to Joint Research

Agreement: ☐ Other

4. Application number(s) or patent number(s):

This document is being filed together with a new application: [] Yes

A. Patent Application No(s). 12/201,038

Date Filed: August 29, 2008 P&G Case: CM-3215M

B. Patent No(s). P&G Case:

involved: [1]

[]Yes

[X] No

Confirmation No.: 8731

Additional numbers attached? [] Yes [X] No 6. Total number of applications and patents

5. Name and address to whom correspondence concerning document should be mailed:

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COMPANY

Street Address:

Intellectual Property Division

Sycamore Building

299 East Sixth Street, 4th Floor

Cincinnati, OH 45202

Phone: (513) 938-7592

Fax Number: (513) 945-6868

Email Address: ahn-roll.ai@pg.com

<u>Amy I. Ahn-Roll</u> Name of Person Signing Signature

03/10/2008 DBYRNE

7. Total fee (37 CFR 3.41):.....\$40.00

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16-2480

Authorized User Name: <u>Amy I. Ahn-Roll</u>

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8. Deposit account number:

September 8, 2008

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PATENT

REEL: 021518 FRAME: 0328

Attorney Docket Number CM3215FM

GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the co-inventors and I/we have made a certain invention as set forth in a patent application (including industrial designs and utility models) entitled Liquid acidic hard surface cleaning composition, Attorney's Docket No. CM3215FM and filed in the European Patent Office as Number 07 122 266.5, on December 4, 2007 (the hereinafter named assignee being authorized to insert said Number and filing date when ascertained):

Laura Cermenati of 12, rue Souveraine, B-1050 Brussels, Belgium; William Mario Laurent Verstracten of Neerijsestraat 35, 3020 Herent, Belgium; Christopher Andrew Morrison of Parc du Centenaire, 2ième avenue 36, B-1332 Genval, Belgium;

I/We made said invention set forth in said patent application while employed by, or otherwise under an obligation to assign said invention to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Japan K.K.; Procter & Gamble Hong Kong Ltd.; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea, Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Tajwan Ltd; Procter & Gamble Manufacturing (Thailand) Ltd.; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte Ltd; Max Factor K.K.; P&G K.K.; Procter & Gamble Asia Pte. Limited; Procter & Gamble de Mexico; Procter & Gamble de Venezuela, and P&G-Clairol, Inc.) and acknowledge my/our obligation at the time the invention was made to assign said invention to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation and (in the case of employment by or obligation to the Affiliate) at the request of the Affiliate, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, the entire right, title and interest (including the right to claim priority of the filing date of said patent application under international conventions) in said invention as set forth in said patent application, and in all patents of the United States and of any other country which may be issued for said invention, as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to applications, and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention herein assigned and as set forth in U. S. Application Scrial Number 12/201, 538 (the hereinafter named assignee being authorized to insert said U.S. Serial Number when ascertained) to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said patent and the invention and the invention covered thereby.

The ASSIGNMENT of said invention is effective as of the earlier of 1) the date of execution shown below or 2) the filing date of the first-filed of said patent application(s).

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PATENT REEL: 021518 FRAME: 0329

Attorney Docket Number CM3215FM Page 2 of 2

Land One to	28/11/008
Laura Cermenati	Date
State of }	
State of }SS	
County of }	
On this 22 day of 32 , 2 Cermenati, to me known to be the person named acknowledged to me that he executed the same for the	in and who executed the above instrument, and ne uses and purposes therein set forth.
	ELKE VALLEZ
	Notary Public/Witness
	Notary Public Williess
Condrivate Co	28/1/2008
William Mario Laurent Verstraeten	Date
State of }	
}ss	
County of }	
Mario Laurent Verstraeten, to me known to be the instrument, and acknowledged to me that he executionth.	008_, before me personally appearedWilliam are person named in and who executed the above ted the same for the uses and purposes therein set
	Jandensen
α	Notary Public/Witness
	28-01-2008
Christopher Andrew Morrison	Date
State of }	
)ss	
County of }	
On this 28 day of January Christopher Andrew Morisson, to me known tabove instrument, and acknowledged to me that therein set forth.	, 2008, before me personally appeared to be the person named in and who executed the he executed the same for the uses and purposes
	Colme velow
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	Notary Public/Witness

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FROM: Amy I. Ahn-Roll

Fax No. 513-945-6868

Phone No. 513-983-7592

Application No.: 12/201,038

Inventor(s):

Cermenati et al.

Filed:

August 29, 2008

Docket No.:

CM-3215

Confirmation No.: 2175

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