

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
Name		Execution Date
Laura Catena		08/18/2008
Elissa Hambrecht		08/18/2008
RECEIVING PARTY DATA		
Name:	SIPPA PRESS LLC	
Street Address:	183 Carl Street	
City:	San Francisco	
State/Country:	CALIFORNIA	
Postal Code:	94117	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	11760290	
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ATTORNEY DOCKET NUMBER:	3220/101	
NAME OF SUBMITTER:	Moses A. Heyward	
<p>Total Attachments: 3</p> <p>source=DD3220101Assignment#page1.tif</p> <p>source=DD3220101Assignment#page2.tif</p>		

CH \$40.00 11760290

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PATENT
REEL: 021522 FRAME: 0638

ASSIGNMENT

ASSIGNORS: Laura Catena
Elissa Hambrecht

ASSIGNEE: SIPPA PRESS LLC
183 Carl Street
San Francisco, CA 94117

STATE OF INCORPORATION: California

INVENTION: Press and Sip Device

ATTORNEY DOCKET: 3220/101

SERIAL NO: 11/760,290

PATENT NO: 7,337,705

FILING DATE: June 8, 2007

ISSUE DATE: March 4, 2008

Assignor is the sole inventor (if only one inventor is listed above) or a joint inventor (if more than one inventor is listed above) of the above invention (the "Invention") described in a United States patent application (the "Application") bearing the above attorney docket number and having as a title the above name for the Invention. The Application has a Patent and Trademark Office filing date and serial number as indicated above, or if no filing date and serial number are shown, has a Declaration executed by Assignor contemporaneously with this Assignment.


For valuable consideration, receipt of which is acknowledged, each Assignor hereby assigns to Assignee (which term shall include Assignee's successors and assigns), all of Assignor's right, title and interest in the Invention, all improvements therein, the Application and all priority rights arising therefrom, and any patents, and any reissues and extensions thereof, which issue in any country upon any patent applications which correspond with any of the following: the Application, any divisional, continuation-in-whole, or substitute United

States application which is based on the Application; or any continuation-in-part United States application (including divisions, continuations-in-whole or -in-part, and substitutions thereof or therefor) based in-part on any of the above described applications.

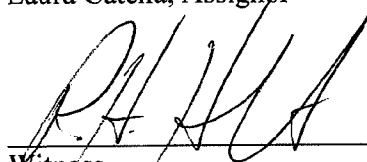
Each Assignor further agrees that such Assignor and Assignor's heirs and legal representatives will, without further consideration, cooperate with Assignee in the prosecution of all of the above applications, execute, verify, acknowledge and deliver all such further papers, including applications for patents and for reissues and extensions therefor, and instruments of assignment and transfer thereof, and will communicate any facts known to Assignor relating to the Invention, to obtain or maintain or enforce patents for the Invention and improvements therein in any and all countries and to vest title thereto in Assignee. Each Assignor further agrees that such Assignor will, without further compensation to Assignor during the term of such Assignor's employment by Assignee and thereafter for reasonable compensation as determined by Assignee, perform such other acts as may be reasonably required when requested by Assignee, including attending depositions, preparing and executing declarations and affidavits and testifying as a witness, to obtain or maintain or enforce patents for the Invention and improvements therein in any and all countries and to vest title thereto in Assignee.

Each Assignor hereby executes this instrument on the date set forth below.

Date: Aug 18, 2008


Laura Catena, Assignor

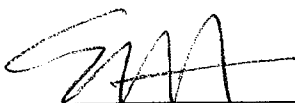
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Witness

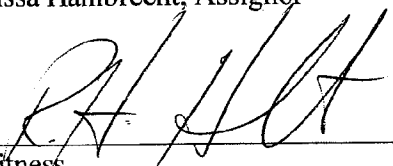
Date: Aug 18, 2008


Witness

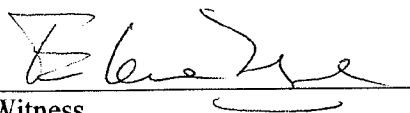
Date: 18 Aug 08


Elissa Hambrecht, Assignor

Date: 18 Aug. 08


Witness

Date: 18 Aug' 08


Witness