

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Conopco, Inc.	09/08/2008

RECEIVING PARTY DATA

Name:	Spotless U.S. Acquisitions LLC
Street Address:	15 W. South Temple
Internal Address:	Suite 1400
City:	Salt Lake City
State/Country:	UTAH
Postal Code:	84101

PROPERTY NUMBERS Total: 53

Property Type	Number
Patent Number:	D352869
Patent Number:	D382482
Patent Number:	D381911
Patent Number:	D373535
Patent Number:	D376761
Patent Number:	D374179
Patent Number:	D373534
Patent Number:	D373533
Patent Number:	D470416
Patent Number:	D414612
Patent Number:	D470054
Patent Number:	D451397
Patent Number:	D451393
Patent Number:	D474112

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Patent Number:	D489259
Patent Number:	D543861
Patent Number:	D542140
Patent Number:	D547194
Patent Number:	D549578
Patent Number:	4946042
Patent Number:	4959179
Patent Number:	5089163
Patent Number:	5108009
Patent Number:	5114013
Patent Number:	5320279
Patent Number:	5711411
Patent Number:	5723434
Patent Number:	5868283
Patent Number:	5918922
Patent Number:	6133226
Patent Number:	6297210
Patent Number:	6328202
Patent Number:	6352969
Patent Number:	6398076
Patent Number:	6403548
Patent Number:	6426328
Patent Number:	6435382
Patent Number:	6435403
Patent Number:	6436895
Patent Number:	6500793
Patent Number:	6523724
Patent Number:	6631744
Patent Number:	6759379
Patent Number:	6949498
Patent Number:	6960375
Patent Number:	6968980
Patent Number:	7012054
Patent Number:	7097076
Patent Number:	7357266

Application Number:	11260903
Application Number:	11260904
Application Number:	11465836
Application Number:	11757416

CORRESPONDENCE DATA

Fax Number: (212)446-4900

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Correspondent Name: Hayley M. Smith, Sr. Legal Assistant

Address Line 1: Kirkland & Ellis LLP

Address Line 2: 153 East 53rd Street

Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:

SPOTLESS PAT ASSIGN (HS)

NAME OF SUBMITTER:

Hayley M. Smith

Total Attachments: 9

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UNITED STATES PATENT ASSIGNMENT

This UNITED STATES PATENT ASSIGNMENT is made and entered into this 8th day of September, 2008 (this "Assignment"), by Conopco, Inc., a New York corporation with an office at 700 Sylvan Avenue, Englewood Cliffs, New Jersey 07632 ("Assignor"), to Spotless U.S. Acquisitions LLC, a Delaware limited liability company with an office at 15 West South Temple, Suite 1400, Salt Lake City, Utah 84101 ("Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to United States patents and United States patent applications identified on Annex A. The patents and patent applications identified on Annex A, including all reissues, divisions, continuations, continuations-in-part and extensions thereof, are referred to herein as the "Patents";

WHEREAS, Assignee is desirous of obtaining Assignor's right, title and interest in and to the Patents; and

WHEREAS, Assignor, itself or through its parent or affiliated companies, has agreed to sell, assign and transfer, convey and deliver its entire right, title and interest in and to the Patents pursuant to the terms of that certain Asset Purchase Agreement dated as of July 26, 2008 (the "Asset Purchase Agreement"), among Assignor, Unilever Canada Inc., a corporation incorporated under the laws of the province of Ontario, Canada, Assignee, Spotless Canadian Acquisitions Corp., a corporation incorporated under the laws of the province of British Columbia, Canada, and Spotless Acquisition Corp., a Delaware corporation.

NOW, THEREFORE, in consideration of the premises contained in this Assignment and the Asset Purchase Agreement, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers, conveys and delivers, to Assignee, its successors and assigns, all right, title and interest in and to the Patents and the inventions and improvements described and claimed therein, together with all rights of recovery, rights of set-off, rights of compensation, Claims (as defined in the Asset Purchase Agreement) and causes of action, and all other corresponding rights, and all rights of actions, powers and benefits either belonging to the same or accrued.

This Agreement may be executed in any number of counterparts and by the parties to it on separate counterparts, each of which when so executed and delivered shall be an original, but all the counter-parts together shall constitute one and the same agreement.

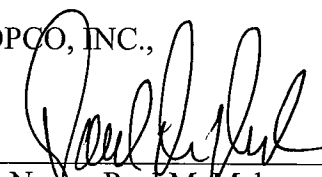
This Agreement shall be governed by and interpreted in accordance with the laws of the State of New York.

[Signature Page to follow]

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed in its name by its duly authorized officer and its seal to be affixed as of the date first set forth above.

CONOPCO, INC.,

by

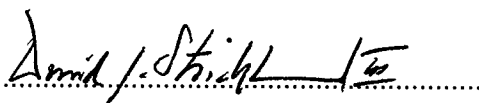


Name: Paul McMahon

Title: Vice President and Treasurer-
Americas

ATTEST:

(Corporate Seal)



DAVID J. STRICKLAND III

ASSISTANT SECRETARY

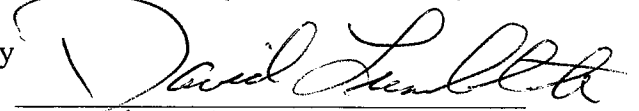
[Signature Page to US Patent Assignment Agreement]

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SPOTLESS U.S. ACQUISITIONS LLC,

by

A handwritten signature in black ink, appearing to read "David Lundstedt", written over a horizontal line.

Name: David Lundstedt

Title: President

[Signature Page to US Patent Assignment Agreement]

ANNEX A

Case Number:	Country	InvTitle	Application No.:	Filing Date:	Grant No.:	Issue Date:	Name of holder
C6021/1	US	Leak and drip resistant storage dispensing and measuring package	737578	29-Jul-91	5108009	28-Apr-92	Conopco, Inc.
C6073	US	Liquid Det. with Specific Polyol/Borax Mixture for Enzyme Stability.	304394	30-Jan-89	4959179	25-Sep-90	Conopco, Inc.
C6073	US	Enzymatic liquid detergent composition	575270	30-Aug-90	5089163	18-Feb-92	Lever Brothers Co., Div of Conopco, Inc.
C6083	US	Readily openable combination shipping and display carton	277581	29-Nov-88	4946042	7-Aug-90	Conopco, Inc.
C6105	US	Carton for concentrated detergent	08/018346	16-Feb-93	5320279	14-Jun-94	Lever Brothers Co, Div of Conopco, Inc.
C6118	US	Carton with coated reclosable pouring opening	506978	9-Apr-90	5114013	19-May-92	Conopco, Inc.
C6312	US	Quick Changeover Filling, Centering Bracket	08/557748	13-Nov-95	5711411	27-Jan-98	Lever Brothers Co, Div of Conopco, Inc.
C6323/1	US	Non-cationic systems for dryer sheets	08/832887	4-Apr-97	6133226	17-Oct-00	Lever Brothers Co, Div of Conopco, Inc.
C6325	US	Isotropics with hydrophilic, hydrophobic polymers	08/591789	25-Jan-96	5723434	3-Mar-98	Lever Brothers Co, Div of Conopco, Inc.
C6354	US	Reclosable Closure and Bottle	08/673875	2-Jul-96	5868283	9-Feb-99	Lever Brothers Co, Div of Conopco, Inc.
C6497	US	Scoop	08/999358	29-Dec-97	5918922	6-Jul-99	Lever Brothers Co, Div of Conopco, Inc.

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C6514	US	Wrinkle Reduction Laundry Product Compositions	09/293754	16-Apr-99	6403548	11-Jun-02	Unilever Home & Personal Care USA, Division of Conopco Inc.
C6514	US	Wrinkle Reduction Laundry Product Compositions	10/131110	24-Apr-02	6500793	31-Dec-02	Unilever Home & Personal Care USA, Division of Conopco Inc.
C6514/1	US	Wrinkle Reduction Laundry Product Compositions	09/393831	10-Sep-99	6426328	30-Jul-02	Unilever Home & Personal Care USA, Division of Conopco Inc.
C6514/1	US	Wrinkle Reduction Laundry Product Compositions	10/146732	16-May-02	6759379	6-Jul-04	Unilever Home & Personal Care USA, Division of Conopco Inc.
C6531	US	Fitment and Bottle	09/224209	30-Dec-98	6398076	4-Jun-02	Unilever Home & Personal Care USA, Div of Conopco, Inc.
C6539	US	Process for applying perfume to Dryer Sheet	09/504098	15-Feb-00	6297210	2-Oct-01	Unilever Home & Personal Care USA, Division of Conopco Inc.
C6539	US	A method for applying fragrance to a Dryer Sheet	09/850989	8-May-01	6352969	5-Mar-02	Unilever Home & Personal Care USA, Division of Conopco Inc.
C6539	US	Dryer Sheet Process; stable perfume sheet	09/942361	29-Aug-01	6436895	20-Aug-02	Unilever Home & Personal Care USA, Division of Conopco Inc.
C6544	US	Display Carton	09/354710	16-Jul-99	6435403	20-Aug-02	Unilever Home & Personal Care USA, Division of Conopco Inc.
C6545	US	Container	09/350476	9-Jul-99	6631744	14-Oct-03	Unilever Home & Personal Care USA, Division of Conopco Inc.
C6546	US	Spigot Assembly for Container	09/350608	9-Jul-99	6435382	20-Aug-02	Unilever Home & Personal Care USA, Division of Conopco Inc.

C6565	US	Liner and Carton	09/473593	29-Dec-99	6328202	11-Dec-01	Unilever Home & Personal Care USA, Division of Conopco Inc.
C6583	US	Fitment and Bottle	09/686325	11-Oct-00	7097076	29-Aug-06	Unilever Home & Personal Care USA, Division of Conopco Inc.
C6597	US	Container	09/749957	28-Dec-00	6523724	25-Feb-03	Unilever Home & Personal Care USA, Division of Conopco Inc.
C6650	US	Bottle containing recycled polymers	10/445464	27-May-03	6960375	1-Nov-05	Unilever Home & Personal Care USA, Division of Conopco Inc.
C6652/1	US	Laundry cleansing and conditioning compositions	10/446202	27-May-03	6949498	27-Sep-05	Unilever Home & Personal Care USA, Division of Conopco Inc.
C6654	US	Pour spout fitment and container	10/747995	30-Dec-03	6968980	29-Nov-05	Unilever Home & Personal Care USA, Division of Conopco Inc.
C6656	US	Manually-vented closure	10/748038	30-Dec-03	7357266	15-Apr-08	Unilever Home & Personal Care USA, Division of Conopco Inc.
C6665	US	Softening laundry detergent based on cationic polymer/soap and anionic polyacrylate	10/727234	3-Dec-03	7012054	14-Mar-06	Unilever Home & Personal Care USA, Division of Conopco Inc.
C6690	US	Packaged liquid laundry compositions	11/260903	28-Oct-05			Conopco Inc., d/b/a UNILEVER
C6691	US	Package for liquid laundry products	11/260904	28-Oct-05			Conopco Inc., d/b/a UNILEVER
C6695	US	Wash cycle detergent and fabric softening composition	11/465836	21-Aug-06			Conopco Inc., d/b/a UNILEVER

C6696	US	Liquids dispensing container with spouted fitment and anti-backoff and anti-rotation features	11/757416	4-Jun-07	Conopco Inc., d/b/a UNILEVER
DM0387	US	Scoop	08/074196	9-Jun-93	D352869 29-Nov-94 Lever Brothers Co, Div of Conopco, Inc.
DM0646	US	Bottle closure	29/036979	31-Mar-95	D382482 19-Aug-97 Lever Brothers Co, Div of Conopco, Inc.
DM0647	US	Bottle closure	29/036981	31-Mar-95	D381911 5-Aug-97 Lever Brothers Co, Div of Conopco, Inc.
DM0649	US	Combined Bottle and cap	29/036987	31-Mar-95	D373535 10-Sep-96 Lever Brothers Co, Div of Conopco, Inc.
DM0650	US	Combined Bottle and cap	29/036988	31-Mar-95	D376761 24-Dec-96 Lever Brothers Co, Div of Conopco, Inc.
DM0651	US	Combined Bottle and cap	29/036980	31-Mar-95	D374179 1-Oct-96 Lever Brothers Co, Div of Conopco, Inc.
DM0652	US	Combined Bottle and cap	29/036978	31-Mar-95	D373534 10-Sep-96 Lever Brothers Co, Div of Conopco, Inc.
DM0653	US	Combined Bottle and cap	29/036977	31-Mar-95	D373533 10-Sep-96 Lever Brothers Co, Div of Conopco, Inc.
DM3167	US	Bottle	29/145354	20-Jul-01	D470416 18-Feb-03 Unilever Home & Personal Care USA, Division of Conopco Inc.
DM6077	US	Dryer Sheet	29/096701	18-Nov-98	D414612 5-Oct-99 Lever Brothers Co, Div of Conopco, Inc.
DM6087	US	Container	29/107640	9-Jul-99	D470054 11-Feb-03 Unilever Home & Personal Care USA, Division of Conopco Inc.
DM6087	US	Container body	29/107639	9-Jul-99	D451397 4-Dec-01 Unilever Home & Personal Care USA, Division of Conopco Inc.

DM6087	US	Vent closure	29/107638	9-Jul-99	D451393	4-Dec-01	Unilever Home & Personal Care USA, Division of Conopco Inc.
DM6087	US	Spigot and collar assembly	29/107636	9-Jul-99	D474112	6-May-03	Unilever Home & Personal Care USA, Division of Conopco Inc.
DM6087	US	Dose cup	29/172665	16-Dec-02	D489259	4-May-04	Unilever Home & Personal Care USA, Division of Conopco Inc.
DM6180	US	Bottle	29/234041	13-Jul-05	D543861	5-Jun-07	Conopco Inc., d/b/a UNILEVER
DM6181	US	Bottle with Cap	29/234042	13-Jul-05	D542140	8-May-07	Conopco Inc., d/b/a UNILEVER
DM6210	US	Bottle for laundry liquids	29/250385	13-Nov-06	D547194	24-Jul-07	Conopco Inc., d/b/a UNILEVER
DM6211	US	Bottle for laundry liquids	29/249109	21-Sep-06	D549578	28-Aug-07	Conopco Inc., d/b/a UNILEVER

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