

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Lee Guinchard</td><td>09/12/2008</td></tr><tr><td>Stephen N. Withers</td><td>09/12/2008</td></tr><tr><td>Jared Chan</td><td>09/12/2008</td></tr></tbody></table>	Name	Execution Date	Lee Guinchard	09/12/2008	Stephen N. Withers	09/12/2008	Jared Chan	09/12/2008	
Name	Execution Date								
Lee Guinchard	09/12/2008								
Stephen N. Withers	09/12/2008								
Jared Chan	09/12/2008								
RECEIVING PARTY DATA									
Name:	ACTIVISION PUBLISHING, INC.								
Street Address:	3100 Ocean Park Blvd.								
City:	Santa Monica								
State/Country:	CALIFORNIA								
Postal Code:	90405-3032								
PROPERTY NUMBERS Total: 1									
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>12020465</td></tr></tbody></table>	Property Type	Number	Application Number:	12020465					
Property Type	Number								
Application Number:	12020465								
CORRESPONDENCE DATA									
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NAME OF SUBMITTER:	Daniel M. Cavanagh								
Total Attachments: 3 source=1156-20-CON-DC--AssignmentSigned#page1.tif									

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PATENT

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ASSIGNMENT

WHEREAS, WE, LEE GUINCHARD, STEPHEN N. WITHERS, AND JARED CHAN, residing at Mountain View, California; Kendel, United Kingdom; and Hong Kong, Peoples Republic of China, respectively, have invented certain new and useful improvements disclosed in an application for United States Letters Patent entitled **GUITAR SHAPED GAME CONTROLLER WITH REMOVABLE NECK**, filed January 25, 2008, Application No. 12/020,465, which is a continuation of U.S. Patent Application, Serial No. 11,760,726, filed June 8, 2007.

AND WHEREAS ACTIVISION PUBLISHING, INC., a Delaware corporation, having a place of business at 3100 Ocean Park Blvd., Santa Monica, California 90405-3032 (hereafter, together with any successors, legal representatives or assigns thereof, called "ASSIGNEE") wants to acquire the entire right, title and interest in and to said improvements and application.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we have sold, assigned, transferred and set over, and do hereby sell, assign, transfer and set over to ASSIGNEE the entire right, title and interest in and to said improvements, and said application and all divisions and continuations thereof, and all United States Letters Patents which may be granted thereon and all reissues, reexaminations and extensions thereof, including the right to sue or otherwise bring action and to collect and receive damages therefrom, for past infringement thereof, and all priority rights under all available International Agreements, Treaties and Conventions for the protection of intellectual property in its various forms in every participating country, and all applications for patents (including related rights such as utility-model registrations, inventor's certificates, and the like) heretofore or hereafter filed for said improvements in any foreign countries, and all patents (including all continuations, divisions, extensions, renewals, substitutes, and reissues thereof) granted for said improvements in any foreign countries; and we hereby authorize and request the United States Commissioner of Patents and Trademarks, and any officials of foreign countries whose duty it is to issue patents on applications as aforesaid, to issue all patents for said improvements to ASSIGNEE in accordance with the terms of this Assignment;


AND WE HEREBY covenant that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith;

AND WE HEREBY further covenant and agree that we will communicate to ASSIGNEE any facts known to us respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitute and reissue applications, make all rightful oaths and generally do everything possible to aid ASSIGNEE to obtain and enforce proper patent protection for said improvements in all countries.

ASSIGNMENT
Docket No. 61335/A557

Joint

IN TESTIMONY WHEREOF, I hereunto set my hand this 12 day of SEPTEMBER,
2008




Lee Guinchard

STATE OF CALIFORNIA)
COUNTY OF SANTA CLARA)

On 12 SEPT 2008 before me, STEPHEN N. WITHERS
Notary Public, personally appeared Lee Guinchard, who proved to me on the basis of
satisfactory evidence to be the person whose name is subscribed to the within instrument and
acknowledged to me that he executed the same in his authorized capacity, and that by his
signature on the instrument the person, or the entity upon behalf of which the person acted,
executed the instrument.


I certify under PENALTY OF PERJURY under the laws of the State of California that the
foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Signature of Notary (Seal)

IN TESTIMONY WHEREOF, I hereunto set my hand this 12 day of SEPTEMBER,
2008.



Stephen N. Withers

STATE OF CALIFORNIA)
COUNTY OF SANTA CLARA)

On 12 SEPT 2008 before me, Carter Lee,
Notary Public, personally appeared Stephen N. Withers, who proved to me on the basis of
satisfactory evidence to be the person whose name is subscribed to the within instrument and
acknowledged to me that he executed the same in his authorized capacity, and that by his
signature on the instrument the person, or the entity upon behalf of which the person acted,
executed the instrument.

ASSIGNMENT
Docket No. 61335/A557

Joint

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature of Notary

(Seal)

IN TESTIMONY WHEREOF, I hereunto set my hand this 12 day of SEPTEMBER 2008

Jared Chan

STATE OF CALIFORNIA
COUNTY OF SANTA CLARA

On 12 SEPT 2008 before me, STEPHEN N. WITHERS
Notary Public, personally appeared Jared Chan, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature of Notary

(Seal)

DMC:maw

NOTARY PUBLIC FOR CALIFORNIA