

Client Code: ZACCO5.001AUS

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To the Director, U.S. Patent and Trademark Office: Please record the attached original documents or copy thereof.

<p>1. Name of conveying party(ies): (List using letters or numbers for multiple parties)</p> <p>Peter Gustavsson</p> <p>Additional name(s) of conveying party(ies) attached?</p> <p>() Yes (X) No</p>	<p>2. Name and address of receiving party(ies):</p> <p>Name: Expericard AB</p> <p>Street Address: Torsgatan 21</p> <p>City: Stockholm, Sweden</p> <p>ZIP: SE-113 90</p> <p>Additional name(s) of receiving party(ies) attached?</p> <p>() Yes (X) No</p>
<p>3. Nature of conveyance:</p> <p>(X) Assignment () Security Agreement</p> <p>() Merger () Change of Name</p> <p>() Other:</p> <p>Execution Date: (List as in section 1 if multiple signatures)</p> <p>August 18, 2008</p>	<p>4. US or PCT Application number(s) or US Patent number(s):</p> <p>(X) Patent Application No.: 12/131,719</p> <p>Filing Date: June 2, 2008</p> <p>Additional numbers attached?</p> <p>() Yes (X) No</p>
<p>5. Party to whom correspondence concerning document should be mailed:</p> <p>Customer No. 20,995</p> <p>Address: Knobbe, Martens, Olson & Bear, LLP 2040 Main Street, 14th Floor Irvine, CA 92614</p> <p>Return Fax: (949) 760-9502</p> <p>Attorney's Docket No.: ZACCO5.001AUS</p>	<p>6. Total number of applications and patents involved: 1</p>
<p>7. Total fee (37 CFR 1.21(h)): \$40</p> <p>(X) Authorized to be charged to deposit account</p>	<p>8. Deposit account number: 11-1410</p> <p>Please charge this account for any additional fees which may be required, or credit any overpayment to this account.</p>
<p>9. Statement and signature.</p> <p>To the best of my knowledge and belief, the foregoing information is true and correct, and any attached copy is a true copy of the original document.</p> <p><u>Susan Payne</u> Name of Person Signing</p> <p><u>Susan Payne</u> Signature</p> <p><u>9/12/2008</u> Date</p> <p>52,033 Registration No.</p> <p>Total number of pages including cover sheet, attachments and document: 2</p>	

Documents transmitted via Facsimile to be recorded with required cover sheet information to:

Mail Stop Assignment Recordation Services
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 P.O. Box 1450
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Facsimile Number: (571) 273-0140

Application No.: 12/131,719
Filing Date: June 2, 2008

PATENT
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ASSIGNMENT

WHEREAS, Peter Gustavsson (hereinafter "ASSIGNOR"), an individual, residing at Torsgatan 21, Stockholm, Sweden, SE-113 90; owns all right, title, and interest throughout the world in certain new and useful improvements in a METHOD FOR PRODUCING A READY-TO-DISTRIBUTE DISTRIBUTION ASSEMBLY COMPRISING A DATA CARRIER for which a non-provisional Patent Application in the United States, U.S. Patent Application No. 12/131,719 (hereinafter "APPLICATION"), was filed on June 2, 2008; which claims priority to Swedish Patent Application No. 08000306-3, filed on February 11, 2008;

AND WHEREAS, Expericard AB (hereinafter "ASSIGNEE"), an Organization, with its principal place of business at Torsgatan 21, Stockholm, Sweden, SE-113 90, desires to acquire the entire right, title, and interest throughout the world in and to said improvements and said APPLICATION;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR do hereby acknowledge that it has sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title, and interest throughout the world in, to and under said improvements, and said APPLICATION including all provisional and utility applications relating thereto and all divisions, renewals and continuations thereof, and all Letters Patent of the United States, which may be granted thereon and all reissues and extensions thereof, and all rights of priority under International Conventions and applications for Letters Patent, which may hereafter be filed for said improvements in any country or countries foreign to the United States, and all Letters Patent, which may be granted for said improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; ASSIGNOR hereby authorizes and requests the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said improvements to said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

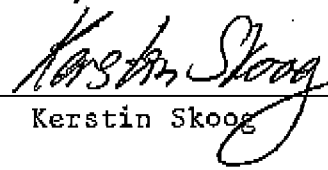
AND ASSIGNOR DOES HEREBY sell, assign, transfer, and convey to ASSIGNEE, its successors, legal representatives, and assigns all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of assignment to ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue for, collect, and retain damages for past infringements of said Letters Patent before or after issuance.

AND ASSIGNOR HEREBY covenants and agrees that it will communicate to said ASSIGNEE, its successors, legal representatives and assigns, any facts known to me respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said improvements in all countries.

AGREED on this 18 day of AUGUST, 2008


Peter Gustavsson

Witnessed by:


Kerstin Skoog

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