## Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT			
NATURE OF CONVEYANCE:		ASSIGNMENT			
CONVEYING PARTY I	DATA	·			
		Name	Execution Date		
Eyal Rav-Niv			08/27/2008		
Rami Kasterstein			08/27/2008		
RECEIVING PARTY D	ΑΤΑ				
Name:	Neocraft Ltd.				
Street Address:	2 Ben Gurion Street				
Internal Address:	BSR Tower #1				
City:	Ramat-Gan				
State/Country:	ISRAEL				
Postal Code:	52573				
Application Number: 1222		21804	804		
Property Type Application Number: 12221		Number 1804			
CORRESPONDENCE DATA					
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Correspondence will b	e sent via US Mail	when the fax attempt is unsucc	essful.		
Phone:	202-842-780			Ī	
Email:     rtosti@cooley.com       Correspondent Name:     Cooley Godward Kronish LLP					
Address Line 1: 777 6th Street, NW, Suite 1100					
Address Line 2: Attn: Patent Group					
Address Line 4: Washington, DISTRICT OF COLUMBIA 20001					
ATTORNEY DOCKET NUMBER:		NEOC-001/01US 308737-2005			
NAME OF SUBMITTER:		Robert J. Tosti			
Total Attachments: 5					
source=NEOC_001_01	I_USAssignmentan	dRecordationFormCoverSheet	#page1.tif <b>PATENT</b>		
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Form <b>PTO-1595 (Rev. 08/05)</b> (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2008)	RECORDATION FORM COVER SHEET PATENTS ONLY		U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office			
	To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.					
1. Name of conveying party(ies):       2. Name and address of receiving party(ies)						
1. Eyal Rav-Niv		Name: Neoci	raft Ltd.			
2. Rami Kasterstein		Address: 2 Ber	n Gurion Street			
			Tower #1			
Additional name(s) of conveying party(ie	s) attached? [] Yes [X]No					
3. Nature of conveyance/Exec		Rama	at-Gan 52573, Israel			
		Additional name(s)	& address(es) attached? Yes [] No [X]			
Execution Date(s): August 27, 20						
	[X] Assignment [] Merger					
	[] Security Agreement       [] Change of Name         [] Joint Research Agreement       [] Government Interest Assignment					
[] Executive Order 9424, Confirma						
[] Other ( )						
<ul> <li>4. Application number(s) or patent number(s):</li> <li>[] This document is being filed together with a new application.</li> </ul>						
A. Patent Application No.(s)	12/221,804	B. Patent No.(s)				
Additional numbers attached? [] Yes [X] No						
	rty to whom correspondence	6. Total number	of applications and patents involved: [1]			
concerning document shou		7. Total fee (37 C	FR 1.21(h) & 3.41) \$40.00			
Cooley Godward Kronish I Patent Group		[] Enclosed				
Street Address: 777 6 <sup>th</sup> Street	et NW, Suite 1100	[X] Authorized	to be charged to deposit account			
City: Washington State: D.C.						
Zip: 20001		8. Deposit accoun	t number: 50-1283			
			reby authorized to charge any appropriate fees under 37			
		CFR 3.41 that may be r Deposit Account No. 50-	equired by this paper, and to credit any overpayment, to 1283.			
GI GA DO NOT USE THIS SPACE						
9. Signature: Koltu f. Appti Date: September 1, 2008						
Name of Person Signing: Robert J. Tosti						
Total number of pages including cover sheet, attachments, and documents: [5]						

Documents to be recorded (with cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450

FILED ELECTRONICALLY

## ASSIGNMENT

Eyal Rav-Niv, residing at 33 Dizengoff Street, Tel Aviv Israel 64282 and Rami Kasterstein, residing at 3 Melchet Street, Tel Aviv Israel 65215 (each referred to as "Assignor") have made an invention(s) (the "Invention(s)") set forth in an application for patent of the United States, entitled **MUSICAL COMPOSITION USER INTERFACE REPRESENTATION**, and which is a:

- (1) [] provisional application
  - (a) [] to be filed herewith; or
  - (b) [] bearing Application No. , and filed on ; or
- (2) [X] non-provisional application
  - (a) [] to be filed herewith; or
  - (b) [X] bearing Application No. 12/221,804, and filed on August 7, 2008.

WHEREAS, NEOCRAFT LTD., a corporation duly organized under and pursuant to the laws of Israel, and having its principal place of business at 2 Ben Gurion Street, BSR Tower #1, Ramat-Gan 52573, Israel (the "Assignee"), is desirous of acquiring the entire right, title, and interest in: the Invention; the application for patent identified in paragraph (1) or (2); the right to file applications for patent of the United States or other countries on the Invention; any application for patent of the United States or other countries claiming priority to these application; any provisional or other right to recover damages, including royalties, for prior infringements of these applications; and any patent of the United States or other countries that may be granted therefor or thereon.

**NOW, THEREFORE**, for good and sufficient consideration, the receipt of which is hereby acknowledged, and to the extent that the Assignor has not done so already via a prior agreement with the Assignee, or if the Assignor has already done so via a prior agreement with the Assignee then in confirmation of any obligation to do so in said prior agreement, the Assignor has sold, assigned, transferred, and set over, and by these presents does sell, assign, transfer, and set over, unto the Assignee, its successors, legal representatives, and assigns, the Assignor's entire right, title, and interest in:

- (a) the Invention(s);
- (b) the application for patent identified in paragraph (1) or (2);

(c) the right to file applications for patent of the United States or other countries on the Invention(s), including all rights under the Paris Convention for the Protection of Industrial Property and under the Patent Cooperation Treaty;

(d) any application(s) for patent of the United States or other countries claiming the Invention(s);

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(e) any application(s) for patent of the United States or other countries claiming priority to the application for patent identified in paragraph (1) or (2) or any application(s) for patent claiming the Invention(s), including any division(s), continuation(s), and continuation(s)-in-part; and

(f) any provisional or other right to recover damages, including royalties, for prior infringements of any application for patent identified in the preceding paragraphs (b)-(e); and

(g) any patent(s) of the United States or other countries that may be granted for or on any application for patent identified in the preceding paragraphs (b) – (e), including any reissue(s) and extension(s) of said patent(s).

The above-granted rights, titles, and interests are to be held and enjoyed by the Assignee, for its own use and behalf and the use and behalf of its successors, legal representatives, and assigns, as fully and entirely as the same would have been held and enjoyed by the Assignor had this sale and assignment not been made.

The Assignor hereby represents to the Assignee, its successors, legal representatives, and assigns, that, at the time of execution and delivery of these presents, or if applicable, at such time said prior agreement was executed, the Assignor is a lawful owner of an undivided interest in the entire right, title, and interest in and to the Invention(s), that the Invention(s) are unencumbered, except, if applicable, by obligation to assign in accordance with said prior agreement, and that the Assignor has good and full right and lawful authority to sell and convey the same in the manner set forth herein.

The Assignor hereby covenants and agrees to and with the Assignee, its successors, legal representatives, and assigns, that the Assignor will sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done in connection with any and all proceedings for the procurement, maintenance, enforcement and defense of the Invention(s), said applications, and said patents, including interference proceedings, without charge to the Assignee, its successors, legal representatives, and assigns, but at the cost and expense of the Assignee, its successors, legal representatives, and assigns.

The Assignor hereby authorizes and requests the attorneys of COOLEY GODWARD KRONISH LLP to insert in the spaces provided above the filing date, the application number, and the attorney docket number of the application identified in paragraph (1) or (2) when known.

The Assignor hereby requests the Commissioner of Patents to issue said patents of the United States to the Assignee for the sole use and behalf of the Assignee, its successors, legal representatives, and assigns.

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	Attorney Docket No. NEOC-001/01US 308737-0000
	Page 3
Date: Aug 27,2008	Ву:
	Eyal Rav-Niv
WITNESS for Eyal Rav-Niv	By:
	Y. U
Dale: Aug 27,2008	Print Name: WARA HAREGON

25730 v 1/BN

## PATENT REEL: 021528 FRAME: 0341

Date: Aug 27,2005

WITNESS for Rami Kasterstein

Date: Aug 27,2008

Attorney Docket No. NEOC-001/01US 308737-0000 Page 4 By: Rami Kasterstein By: Print Name: ITHE GAL

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PATENT REEL: 021528 FRAME: 0342

**RECORDED: 09/15/2008**