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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Tom J. MATHAI	01/15/2003
Kenneth MARGON	01/15/2003

RECEIVING PARTY DATA

Name:	STREETSPACE, INC., a Delaware Corporation	
Street Address:	21515 Hawthorne Blvd	
Internal Address:	California Bank & Trust Tower, Suite 120	
City:	Torrance	
State/Country:	CALIFORNIA	
Postal Code:	90503	

PROPERTY NUMBERS Total: 3

Property Type	Number
Application Number:	10922160
Application Number:	12189596
Application Number:	12189540

CORRESPONDENCE DATA

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NAME OF SUBMITTER:	Trevor Q. Coddington, Esq.

PATENT REEL: 021528 FRAME: 0667

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Total Attachments: 2 source=58729_00003_AssignmentUTL#page1.tif source=58729_00003_AssignmentUTL#page2.tif

PATENT REEL: 021528 FRAME: 0668

ASSIGNMENT

WHEREAS, WE, Tom J. MATHAI, residing at 88 Howard Street, Suite 1807, San Francisco, California 94105, and Kenneth MARGON, residing at 5100 McDonnell Avenue, Oakland, California 94619, have made an invention relating to the subject matter of:

METHOD AND SYSTEM FOR PROVIDING PERSONALIZED ONLINE SERVICES AND ADVERTISEMENTS IN PUBLIC SPACES

described in an application for United States Letters Patent filed on November 2, 2001, and accorded Application No. 09/959,654;

AND, WHEREAS, STREETSPACE, Inc. a corporation organized under the laws of the State of Delaware, having a place of business located at 21515 Hawthorne Boulevard, California Bank & Trust Tower, Suite 120, Torrance, California 90503 (hereinafter "ASSIGNEE"), is desirous of acquiring certain rights to the invention and under the application;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) or equivalent and other good and valuable consideration, receipt of which is hereby acknowledged, we do hereby sell, assign and transfer unto said ASSIGNEE, its successors, assigns and legal representatives, our entire right, title and interest in and throughout the United States of America (including its territories and dependencies) and all countries foreign thereto in and to said invention, said United States application, any other United States applications, including provisional, divisional, renewal, substitute, continuation, continuation in part, reexamination and reissue applications, based in whole or in part on said United States application or in whole or in part on said invention, any foreign applications, including international and regional applications, based in whole or in part on any of the aforesaid United States applications or in whole or in part on said invention, and in and to any and all letters patent, including extensions thereof, of any country which have been or may be granted on any of the aforesaid applications or on said invention or any parts thereof;

AND WE hereby agree for ourselves and our heirs, executors and administrators to execute without further consideration any further documents and instruments which may be necessary, lawful and proper in the prosecution of said above-referenced application or in the preparation or prosecution of any continuing, substitute, divisional, renewal, reexamination or reissue application or in any amendments, extensions or interference proceedings, or other applications for patents of any region or country, or that may be necessary to secure to ASSIGNEE its interest and title in and to said invention or any parts thereof, and in and to said several patents or any of them;

AND WE hereby covenant for ourselves and our legal representatives, and agree with said ASSIGNEE, its successors and assigns, that we have granted no right or license to make, use, sell or offer to sell said invention, to anyone except said ASSIGNEE, that prior to the execution of this assignment, our right, title and interest in said invention had not been otherwise encumbered, and that we have not and will not execute any instrument in conflict therewith;

AND WE do hereby authorize and request the United States Commissioner for Patents to issue any and all letters patent which may be granted upon said United States applications, or upon said invention or any parts thereof when granted, to said ASSIGNEE.

PATENT REEL: 021528 FRAME: 0669 IN WITNESS WHEREOF, we have hereunto set our hands and seals.

Jan 15 2003

Tom J. MATHAI

WITNESS:

Judik a: Class
On this date the above named individual executed this document in my presence.

Date

Kenneth MARGON

WITNESS:

Judik a: Clauk
On this date the above named individual

Hunton & Williams, LLP 1900 K Street, N.W. Washington, D.C. 20006-1169 (202) 955-1500 (Telephone) (202) 778-2201 (Facsimile)

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executed this document in my presence.