

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Cuneyt Karul	11/06/2007
Kun Xu	11/06/2007
RECEIVING PARTY DATA	
Name:	Echoworx Corporation
Street Address:	4101 Yonge Street
Internal Address:	Suite 708
City:	Toronto
State/Country:	CANADA
Postal Code:	M2P 1N6
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11928489
CORRESPONDENCE DATA	
Fax Number:	(416)863-1716
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	4168631200
Email:	vassw@bennettjones.ca
Correspondent Name:	William B. Vass, Bennett Jones LLP
Address Line 1:	3400 - One First Canadian Place
Address Line 2:	Box 130
Address Line 4:	Toronto, CANADA M5X 1A4
ATTORNEY DOCKET NUMBER:	57754-53/WBV
NAME OF SUBMITTER:	William B. Vass
<p>Total Attachments: 3</p> <p>source=Assignment#page1.tif</p>	

OP \$40.00 11928489

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PATENT
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WORLDWIDE ASSIGNMENT

Whereas WE, (hereinafter referred to as the "ASSIGNORS"):

KARUL, Cuneyt, of 29 Jedburgh Road, Toronto, Ontario, M5M 3J5 CANADA,
and

XU, Kun of 103-5260 McFarren Blvd., Mississauga, Ontario, L5M 7J3 CANADA

have invented certain new and useful improvements in an invention entitled **METHOD AND SYSTEM FOR PROVIDING DYNAMIC BRANDING IN A COMPUTER PROGRAM OR SUITE**, for which an application for United States Letters Patent has been filed October 30, 2007; and

WHEREAS, **ECHOWORX CORPORATION**, (hereinafter referred to as the "ASSIGNEE"), a corporation organized under the laws of the Province of Ontario, CANADA, having a place of business at **4101 Yonge Street, Suite 708, Toronto, Ontario, M2P 1N6 CANADA** is desirous of acquiring the full and exclusive right, title and interest in and to said application inclusive of any and all priority rights derived therefrom and the inventions therein disclosed, and in and to all Letters Patent, both United States and foreign, to be granted for said inventions;

NOW THEREFORE, for a valuable consideration, the receipt whereof is hereby acknowledged, WE, ASSIGNORS do hereby confirm sale, assignment, transfer, and set over, and hereby sell, assign, transfer and set over unto the ASSIGNEE, its successors and assigns, the full and exclusive right, title and interest in and to the aforesaid application for United States Letters Patent inclusive of any and all priority rights derived therefrom, and the inventions therein disclosed, and in and to all Letters Patent and issues thereof which may be granted upon said application and in and to all Letters Patent which may be issued upon any substitutes, divisions, or continuations of said application, and in and to any and all Letters Patent which may be granted for said inventions in any foreign country or countries; the same to be held and enjoyed by the ASSIGNEE for its own use and behoof, and for the use and

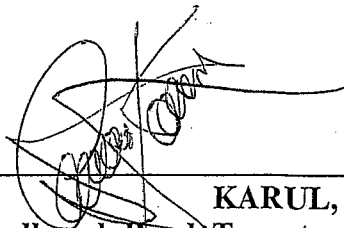
behoof of its successors and assigns, to the full end of the term or terms for which said Letters Patent and reissues thereof may be granted as fully and entirely as the same would have been held and enjoyed by us had this assignment and sale not been made;

AND WE, ASSIGNORS hereby agree to execute, upon request, any and all further papers which may be necessary or desirable to enable the ASSIGNEE, its successors and assigns, to file and prosecute said application, and any and all substitutes, divisions, or continuations thereof, and any and all reissues of the Letters Patent granted upon said application, or upon any substitutes, divisions, or continuations thereof, and any and all applications for foreign Letters Patent on said inventions; and ASSIGNORS further agree to execute any and all further papers which may be necessary or desirable to vest or perfect the title of ASSIGNEE, its successors and assigns, in and to said application and the inventions therein disclosed, and in and to any and all Letters Patent and reissues thereof, both United States and foreign, which may be granted upon said application, and any substitutes, divisions, or continuations thereof, and upon any foreign applications.

AND WE, ASSIGNORS hereby authorize and request The Commissioner of Patents to issue each and every Letters Patent to be granted upon the aforesaid application for United States Letters Patent, and upon any and all substitutes, divisions, and continuations of said application, and each and every reissue of said Letters Patent, to the ASSIGNEE, its successors and assigns, as the assignee of the entire right, title and interest therein, in accordance with this assignment.

IN WITNESS WHEREOF, this assignment has been executed below by the undersigned:

Date: Nov 6, 2007



KARUL, Cuneyt
29 Jedburgh Road, Toronto,
Ontario, M5M 3J5 CANADA

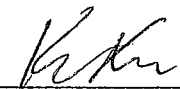
STATEMENT BY WITNESS

I, Pauline Ching, whose full Post Office Address is
4101 Yonge Street, Suite 708, Toronto M2P 1N6
(Address of Witness)

hereby declare that I was personally present and did see the above named person, personally known to me to be the person named in the assignment, duly sign and execute the same.

IN WITNESS WHEREOF, this assignment has been executed below by the undersigned:

Date: Nov., 6th, 2007



XU, Kun
103-5260 McFarren Blvd., Mississauga
Ontario, L5M 7J3 CANADA

STATEMENT BY WITNESS

I, Pauline Ching, whose full Post Office Address is
4101 Yonge Street, Suite 708, Toronto M2P 1N6
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hereby declare that I was personally present and did see the above named person, personally known to me to be the person named in the assignment, duly sign and execute the same.

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