

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Chae-Joo SON	07/01/2008
Ju-Won CHO	07/01/2008
RECEIVING PARTY DATA	
Name:	SAMSUNG ELECTRONICS CO., LTD.
Street Address:	416, Maetan 3-dong, Paldal-gu
City:	Suwon-city, Kyunggi-do
State/Country:	REPUBLIC OF KOREA
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29310436
CORRESPONDENCE DATA	
Fax Number:	(269)381-5465
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(269) 381-1156
Email:	docket@flynnthiel.com
Correspondent Name:	FLYNN, THIEL, BOUTELL & TANIS, P.C.
Address Line 1:	2026 Rambling Road
Address Line 4:	Kalamazoo, MICHIGAN 49008-1631
ATTORNEY DOCKET NUMBER:	3138.P0584US
NAME OF SUBMITTER:	Brian R. Tumm
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PATENT
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A S S I G N M E N T

United States (Sole or Joint)
(Excluding Foreign Rights)

WHEREAS, I/We,

Chae-Joo SON (#401, 336-1 Bunji, Hongje 1-dong, Seodaemu-ku, Seoul, Korea)
 Ju-Won CHO (#102-906, Bando APT., Songpa 2-dong, Songpa-ku, Seoul,
 Korea)

residing at

have invented certain new and useful improvements in DVD PLAYER
 for which an application for United States Letters Patent was signed by us on
 even date herewith.

WHEREAS, SAMSUNG ELECTRONICS CO., LTD.

having a place of business at 416, Maetan 3-dong, Paldal-gu, Suwon-city,
 Kyunggi-do, KOREA

hereinafter called the "Assignee", is desirous of acquiring the entire right, title and
 interest in and to said invention and in and to any Letters Patent that November be
 granted therefor, in the United States and its territorial possessions.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other
 valuable considerations, the receipt whereof is hereby acknowledged, I/We have sold,
 assigned and transferred, and by these presents do sell, assign, transfer and confirm in
 and to said Assignee my/our full and exclusive right to the said invention in the United
 States and its territorial possessions and my/our entire right, title and interest in and to
 said application and any and all Letters Patent which November be granted therefor in
 the United States and its territorial possessions and in and to any and all divisions,
 reissues, continuations and extensions thereof.

I/We hereby authorize and request the Patent Office Officials in the United States to
 issue any and all of said Letters Patent, when granted, to said Assignee for the sole
 use and behoof of the said Assignee, its successors and assigns.

IN TESTIMONY WHEREOF, I/We have hereunto set my/our hand(s).

Witnessed by :

Inventor(s) :

Date :

July 1, 2008

Chae-Joo SON

Ju-Won CHO

PATENT