

09-15-2008



SHEET

SEP 12 AM 11:21

To the Director of the U.S. Pa

103524804

ched documents or the new address(es) below.

1. Name of conveying party(ies):

Jean Francois L'Hoste  
Chris Padain  
Will Maskell  
Julian Sellers

2. Name and address of receiving party(ies)

Name: Reckitt Benckiser (UK) Limited

Address: 103-105 Bath Road, Slough,  
Berkshire, SL1 3UH, UNITED KINGDOM

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the  
United States Postal Service as first class mail in an envelope  
addressed to: Commissioner for Patents, Washington, D.C. 20231  
on the date shown below.

Typed or printed name: Betty Vowles

Signature: \_\_\_\_\_

Date: September 10, 2008

Additional Name(s) & address(es) attached? ☐ Yes ☒ No

Additional name of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

Execution Date(s) Aug. 6, 2008; Aug. 11, 2008; Aug. 29,  
2008; Aug. 8, 2008, respectively

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Government Interest Assignment  
☐ Executive Order 9424, Confirmatory License  
☐ Other \_\_\_\_\_

4. Application number(s) or patent number(s):

☐ This document is being filed together with a new application.

A. Patent Application No.(s)  
29/308,485

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence  
concerning this document should be mailed:

Name: TraskBritt

Internal Address: \_\_\_\_\_

Street Address: P.O. Box 2550

City: Salt Lake City

State: UT Zip: 84110

Phone Number : 801-532-1922

Fax Number: 801-531-9168

Email Address: acturner@traskbritt.com

6. Total number of applications and patents  
involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

- ☐ Authorized to be charged by credit card  
☐ Authorized to be charged to deposit account  
☒ Enclosed  
☐ None required (government interest not affecting title)

8. Payment Information

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number 20-1469  
09/12/2008 DEYRNE 00000154 29300485  
Authorized User Name \_\_\_\_\_  
01-FC-0001

40.00 00

9. Signature :

Signature

Allen C. Turner 33,041

Attorney Docket No.: 3289-9008US  
September 10, 2008

Date

Total number of pages including cover  
sheet, attachments, and documents

9

Name of Person Signing

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, V.A. 22313-1450

PATENT

REEL: 021536 FRAME: 0158

**ASSIGNMENT**

**FOR GOOD AND VALUABLE CONSIDERATION**, the receipt, sufficiency and adequacy of which are hereby acknowledged, each undersigned ASSIGNOR does hereby:

**SELL, ASSIGN AND TRANSFER** to Reckitt Benckiser (UK) Limited ("ASSIGNEE"), an entity of the United Kingdom, having a place of business at 103-105 Bath Road, Slough, Berkshire, SL1 3UH United Kingdom, the entire right, title and interest for the United States and all foreign countries in and to any and all improvements which are disclosed in the Application for United States Letters Patent Serial No. 29/308,485 filed on June 18, 2008, and entitled **PACKAGING OF COSMETIC PRODUCTS**, such application and all divisional, continuing, substitute, renewal, reissue and all other applications for patent or the legal equivalent thereof which have been or may be filed in the United States and all foreign countries relating to any of such improvements; all original, reexamined and reissued patents which have been or shall be issued in the United States and all foreign countries on such improvements; and specifically including the right to file foreign applications under the provisions of any convention or treaty and claim priority based on such application made in the United States;

**AUTHORIZE** the ASSIGNEE to apply for and receive any and all United States and foreign patents relating to such improvements in its own name;

**AUTHORIZE AND REQUEST** the issuing authority to issue any and all United States and foreign patents granted on such improvements to and in the name of the ASSIGNEE:

**WARRANT AND COVENANT** that no assignment, grant, mortgage, license or other agreement or encumbrance affecting the rights and property herein conveyed has been or will be made or entered into by the undersigned, and that the full right to convey the same as herein expressed is possessed by the undersigned;

**COVENANT**, when requested and at the expense of the ASSIGNEE, to carry out in good faith the intent and purpose of this assignment, to execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications relating to any and all such improvements; to execute all rightful oaths, declarations, assignments, powers of attorney and other papers; to communicate to the ASSIGNEE all facts and provide to the ASSIGNEE all documents and things known and accessible to the undersigned relating to such improvements and the history thereof, and testify as to the same in any interference, litigation or other proceeding relating thereto; and generally to do everything possible which the ASSIGNEE shall consider desirable for vesting title to such improvements in the ASSIGNEE, and to secure, maintain, defend and enforce valid and enforceable patent protection for such improvements;

**AGREE AND ACKNOWLEDGE** that the SALE, ASSIGNMENT AND TRANSFER of rights and property set forth herein is and shall be IRREVOCABLE and BINDING upon the

heirs, assigns, representatives and successors of each undersigned ASSIGNOR and EXTEND to the successors, assigns and nominees of the ASSIGNEE.

ASSIGNORS:



Jean Francois L'Hoste

Date 6 August 2008

Chris Padain

Date \_\_\_\_\_

Will Maskell

Date \_\_\_\_\_

Julian Sellers

Date \_\_\_\_\_

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ASSIGNORS:

\_\_\_\_\_  
Jean Francois L'Hoste

Date \_\_\_\_\_

\_\_\_\_\_  
Chris Padain

Date 11<sup>th</sup> August 2008

\_\_\_\_\_  
Will Maskell

Date \_\_\_\_\_

\_\_\_\_\_  
Julian Sellers

Date \_\_\_\_\_

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ASSIGNORS:

\_\_\_\_\_  
Jean Francois L'Hoste

Date \_\_\_\_\_

\_\_\_\_\_  
Chris Padain

Date \_\_\_\_\_

Will Maskell  
Will Maskell

Date 29 AUGUST 2008

\_\_\_\_\_  
Julian Sellers

Date \_\_\_\_\_

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Chris Padain

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\_\_\_\_\_  
Will Maskell

Date \_\_\_\_\_

  
\_\_\_\_\_  
Julian Sellers

Date 8/8/08