UNUS #07-0091-UNI; Case #DM7626(V) U.S. DEPARTMENT OF COMMERCE RECORDATION FORM COVER SHEET PATENT & TRADEMARK OFFICE PATENTS ONLY To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof. NAME AND ADDRESS OF RECEIVING PARTY(IES): NAME OF CONVEYING PARTY(IES): NAME: Conopco, Inc. d/b/a UNILEVER UNILEVER N.V. STREET ADDRESS: 800 Sylvan Avenue, AG West, S Wing STATE: NJ ZIP: 07632 CITY: Englewood Cliffs ADDITIONAL NAME(S) & ADDRESS(ES) ATTACHED? ADDITIONAL NAME(S) OF CONVEYING PARTY(IES) ATTACHED? YES [] NO [XX] YES [] NO [XX] NATURE OF CONVEYANCE: [] CHANGE OF NAME [] OTHER [] SECURITY AGREEMENT [] MERGER [XX] ASSIGNMENT **EXECUTION DATE:** NOVEMBER 20, 2007 APPLICATION NUMBER(S) OR PATENT NUMBER(S): 29/293,389 FILED: NOVEMBER 20, 2007 IF THIS DOCUMENT IS BEING FILED TOGETHER WITH A NEW APPLICATION, THE EXECUTION DATE OF THE APPLICATION IS: PATENT NO.(S) PATENT APPLICATION NO.(S): 29/293,389 Α. ADDITIONAL NUMBERS ATTACHED? [] YES IXXI NO NAME AND ADDRESS OF PARTY TO WHOM CORRESPONDENCE CONCERNING DOCUMENT SHOULD BE MAILED: UNILEVER PATENT GROUP, 800 SYLVAN AVENUE - AG West, S Wing, ENGLEWOOD CLIFFS, NEW JERSEY 07632 TOTAL NUMBER OF APPLICATIONS AND PATENTS INVOLVED: 1 θ. [XX] AUTHORIZED TO BE CHARGED TO DEPOSIT ACCOUNT [] ENCLOSED TOTAL FEE (37 CFR 3.41): \$40.00 (XX) ANY DEFICIENCY OR OVERPAYMENT SHOULD BE CHARGED OR CREDITED TO DEPOSIT ACCOUNT 12-1155. (Duplicate copy of this page is attached for payment by deposit account) 8. DEPOSIT ACCOUNT NUMBER: 12-1155 DO NOT USE THIS SPACE STATEMENT AND SIGNATURE: TO THE BEST OF MY KNOWLEDGE AND BELIEF, THE FOREGOING INFORMATION IS TRUE AND CORRECT AND ANY ATTACHED COPY IS A TRUE COPY OF THE ORIGINAL DOCUMENT. I FURTHER CERTIFY THAT THIS PAPER IS BEING FACSIMILE TRANSMITTED TO THE PATENT AND TRADEMARK OFFICE ON THE DATE SHOWN BELOW. mber 16, 2008

MILTON L. HONIG, ATTORNEY FOR APPLICANT(S)

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> PATENT REEL: 021537 FRAME: 0574

DM7626(V) / UNV

ASSIGNMENT

WHEREAS, WE, UNILEVER N.V., a Dutch company, of Weena 455, 3013 AL Rotterdam, The **Netherlands**, are the owners by assignment(s) from the inventor(s):

Luis Ernesto RIBADENEIRA-MEJIA and Adrian Barciay CARÓEN

of the entire right, title and interest in and to the following identified United States Design application and the invention covered thereby:

Serial No:

29/293,389

Filed on:

20th November 2007

and WHEREAS, Conopco, Inc. d/b/a Unliever, a corporation of New York, having a place of business at 800 Sylvan Avenue, AG West - S Wing, Englewood Cliffs, New Jersey 07632, is desirous of acquiring our entire right, title and interest in the invention for all the territory in the Schedule of Countries attached hereto, (hereinafter called "the territory") and In any application for patent that may be filed therefor and in and to any patent that may be issued thereon;

NOW THEREFORE, in consideration of the sum of ten dollars (\$10) to us in hand paid and of other good and valuable consideration the receipt of which is hereby acknowledged, we, UNILEVER N.V., by these presents do hereby sell, assign and transfer unto the said Conopco, Inc. d/b/a Unilever, our entire right, title and interest for the territory in and to the invention disclosed in the above-identified application and set forth and described in the specification forming a part of the said application, and in and to any and all patents which may be granted in or for the territory on any such application and/or for such invention.

And we do hereby agree properly to execute and deliver without further compensation any powers of attorney, assignments, applications or other papers which may be necessary fully to secure to said Conopco, Inc. d/b/a Unilever, their legal representatives and assigns, the interest hereby assigned and conveyed in and to the said invention hereinbefore referred to.

IN WITNESS WHEREOF, the said UNILEVER N.V. has caused these presents

Marianne J.F. Rots to be signed by ___

with effect from 20th November 2007

Marianne J.F. Rots

PATENT

09/16/2008 08:40 FAX UNILEVER-PATENT → PTO-REC-ASSIGN 2001/003



UNILEVER PATENT GROUP 800 Sylvan Avenue -- AG West, S wing ENGLEWOOD CLIFFS, NEW JERSEY 07632 201-894-4000 OR

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