PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNMENT

CONVEYING PARTY DATA

| Name | Execution Date |
|--------------------|----------------|
| Michael EHRENREICH | 08/18/2008 |
| Joel HOAG | 08/20/2008 |
| Brian RHEE | 08/21/2008 |

RECEIVING PARTY DATA

| Name: | SOMA CYCLE, INC. |
|-------------------|------------------------|
| Street Address: | 71 South Orange Avenue |
| Internal Address: | Suite 396 |
| City: | South Orange |
| State/Country: | NEW JERSEY |
| Postal Code: | 07079 |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 12188498 |

CORRESPONDENCE DATA

Fax Number: (202)857-6395

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2028576000

Email: dcipdocket@arentfox.com

Correspondent Name: Arent Fox LLP

Address Line 1: 1050 Connecticut Ave., NW

Address Line 2: Suite 400

Address Line 4: Washington, DISTRICT OF COLUMBIA 20036

ATTORNEY DOCKET NUMBER: 027534-00013

NAME OF SUBMITTER: Murat Ozgu

Total Attachments: 3

PATENT REEL: 021544 FRAME: 0729

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| Docket No. | 027534-00013 |
|------------|--------------|
| | |

U.S. ASSIGNMENT

IN CONSIDERATION of the sum of One Dollar (\$1.00), and of other good and valuable consideration paid to the undersigned inventor(s) (hereinafter ASSIGNOR) by

[Insert ASSIGNEE's Name(s) Address(es)] SOMA CYCLE, INC.

71 South Orange Avenue, Suite 396

South Orange, NJ 07079

(hereinafter ASSIGNEE), the receipt of which is hereby acknowledged, the undersigned ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE the entire and exclusive right, title and interest, including the right to sue for past infringement, if any, and all rights pursuant to 35 U.S.C. §154, to the invention entitled

[Title of Invention]

CONVERTIBLE STROLLER-CYCLE

[*If the assignment is being filed after the filing of the application, this section must be completed] for which application for Letters Patent of the United States was executed on even date herewith unless otherwise indicated below:

filed on August 8, 2008, Serial No. 12/188,498 (Arent Fox LLP is hereby authorized to insert the series code, serial number and/or filing date hereon, when known)

and all Letters Patent of the United States to be obtained • herefore on said application or any continuation, division, renewal, substitute, reissue or reexamination thereof, and any other application claiming priority thereto, for the full term or terms for which the same may be granted.

The ASSIGNOR agrees to execute all papers necessary in connection with application and any continuing, divisional, reissue or reexamination applications thereof and also to execute separate assignments in connection with such applications as the ASSIGNEE may deem necessary or expedient.

The ASSIGNOR agrees to execute all papers necessary in connection with any interference, litigation, or other legal proceeding which may be declared concerning this application or any continuation, division, reissue or reexamination thereof or Letters Patent or reissue patent issued thereon and to cooperate with the ASSIGNEE in every way possible in obtaining and producing evidence and proceeding with such interference, litigation, or other legal proceeding.

IN WITNESS WHEREOF, the undersigned inventor(s) has (have) affixed his/her/their signature(s).

[Signature(s) of Assignor(s)]

| (Mul) Chemen | Michael EHRENREICH | 7/18/08 |
|--------------|--------------------|---------|
| (SIGNATURE) | (TYPE NAME) | (DATE) |
| , | Joel HOAG | |
| (SIGNATURE) | (TYPE NAME) | (DATE) |
| , | Brian RHEE | |
| (SIGNATURE) | (TYPE NAME) | (DATE) |
| , | | |
| (SIGNATURE) | (TYPE NAME) | (DATE) |
| , | | |
| (SIGNATURE) | (TYPE NAME) | (DATE) |
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| (SIGNATURE) | (TYPE NAME) | (DATE) |
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RPP/267670.1

Docket No. 027534-00013

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[Signature(s) of Assignor(s)]

| | Michael EHRENREICH | |
|-------------|---------------------------|---------------------|
| (SIGNATURE) | (TYPE NAME) | (DATE) |
| C)-1 Hox | Joel HOAG | (DATE) 8-26-2608 |
| (SIGNATURE) | (TYPE NAME) Brian RHEE | (DATE) |
| (SIGNATURE) | (TYPE NAME) | (DATE) |

RPP/267670.1

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