

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

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| <b>SUBMISSION TYPE:</b>  | NEW ASSIGNMENT          |
| <b>NATURE OF CONVEYANCE:</b>   | ASSIGNMENT              |
| <b>CONVEYING PARTY DATA</b>  |                         |
| <b>Name</b>  | <b>Execution Date</b>   |
| Douglas Johnson  | 09/02/2008              |
| <b>RECEIVING PARTY DATA</b>  |                         |
| <b>Name:</b>   | GGP Limited Partnership |
| <b>Street Address:</b>   | 110 N. Wacker Drive     |
| <b>City:</b>   | Chicago                 |
| <b>State/Country:</b>  | ILLINOIS                |
| <b>Postal Code:</b>  | 60606                   |
| <b>PROPERTY NUMBERS Total: 1</b>   |                         |
| <b>Property Type</b>   | <b>Number</b>           |
| Application Number:  | 29321783                |
| <b>CORRESPONDENCE DATA</b>   |                         |
| <b>Fax Number:</b>   | (312)627-2302           |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                         |
| <b>Phone:</b>  | 312627.2126             |
| <b>Email:</b>  | ipmail@dykema.com       |
| <b>Correspondent Name:</b>   | Gregory M. Zinkl        |
| <b>Address Line 1:</b>   | 20 South Wacker Drive   |
| <b>Address Line 2:</b>   | Suite 2300              |
| <b>Address Line 4:</b>   | Chicago, ILLINOIS 60606 |
| <b>ATTORNEY DOCKET NUMBER:</b>   | 065487-0003             |
| <b>NAME OF SUBMITTER:</b>  | Gregory M. Zinkl        |
| <b>Total Attachments: 2</b>  |                         |
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| source=065487-0003#page2.tif   |                         |

CH \$40.00 29321783

# Assignment

Serial No.: 29/321,783Filed: July 23, 2008

In Consideration of good and valuable considerations, the receipt of which is hereby acknowledged, the entire right, title and interest in the invention or improvements of the undersigned in **A HOLIDAY DISPLAY** and in the application for Letters Patent of the United States therefor, executed by the undersigned concurrently herewith, and in any reissue or extension of any Letters Patent that may be granted upon said application are hereby assigned by the undersigned to **GGP LIMITED PARTNERSHIP** a corporation, having offices at 110 N. Wacker Drive, Chicago, Illinois 60606 and the successors, legal representatives and assigns of **GGP LIMITED PARTNERSHIP** (hereinafter collectively called said Assignee), and the Commissioner for Patents is hereby authorized and requested by the undersigned to issue said Letters Patent to said Assignee.

For said considerations it is hereby agreed by the undersigned, upon the request of said Assignee, to execute any necessary and proper oaths or affidavits relating to said application or required for the filing or prosecution of any divisional or continuing application thereof or for the filing or prosecution of any application for the reissue or extension of any Letters Patent that may be granted on said invention or improvements that said Assignee may deem necessary or expedient, and for the said considerations it is further agreed by the undersigned, upon the request of said Assignee, in the event of said application or any division thereof, or Letters Patent issued thereon, or any reissue or application for the reissue thereof, becoming involved in interference, to cooperate to the best of the ability of the undersigned with said Assignee in the matters of preparing and executing the preliminary statement and giving and producing evidence in support thereof, and further to perform, upon such request, any and all affirmative acts to obtain said Letters Patent and vest all rights therein hereby conveyed in the said Assignee as fully and entirely as the same would have been held and enjoyed by the undersigned if this assignment and sale had not been made. And for the said considerations the entire right, title and interest in said invention or improvements, including all priority rights, and the right to claim priority rights and the privileges and benefits thereof, including those under the International Convention, and all other Conventions, and the right to file applications for patent in said Assignee's own name for said invention or improvements in each and every country of the world are hereby assigned and granted by the undersigned to said Assignee. It is further agreed by the undersigned, upon the request of said Assignee, to execute any and all documents that shall be required of the undersigned to be executed in connection with any and all applications for foreign Letters Patent therefor, including the prosecution thereof, and to execute any and all documents necessary to invest title in said foreign applications and patents in said Assignee. The undersigned also further agrees, for the said considerations, upon the request of said Assignee, to promptly perform all lawful acts deemed by said Assignee to be necessary or advisable in connection with maintaining, enforcing, or transferring the resulting grants of said Letters Patent in the United States or foreign countries. It is agreed that such lawful acts include, but are not limited to, taking oaths, executing declarations, powers, assignments and other papers and giving testimony.

Serial No.: 29/321,783

Filed: July 23, 2008

The attorneys of record in such application for patent are hereby authorized and requested by the undersigned to insert in this Assignment the date and serial number thereof in the places provided therefor.

Douglas Johnson  
\_\_\_\_\_  
Douglas Johnson

Executed this 2<sup>nd</sup> day of September, 2008.

State of IL )  
County of Cook ) ss.

On 9/2, 2008, Douglas Johnson appeared before me, a Notary Public, in and for the State and County aforesaid, and acknowledged that he/she freely and voluntarily subscribed and executed the foregoing Assignment for the purposes and uses therein expressed.

(SEAL) Ann  
\_\_\_\_\_  
Notary Public

My Commission Expires: 4/26/09

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