

# PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Joseph Callahan	08/26/2008
Florina Cheskis	08/26/2008
Brian Callahan	08/26/2008
RECEIVING PARTY DATA	
Name:	Ciright Systems, Inc.
Street Address:	1306 Pine Road
City:	Bryn Mawr
State/Country:	PENNSYLVANIA
Postal Code:	19010
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12201205
CORRESPONDENCE DATA	
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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Correspondent Name:	Woodcock Washburn LLP
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Address Line 2:	Cira Centre, 12th Floor
Address Line 4:	Philadelphia, PENNSYLVANIA 19104
ATTORNEY DOCKET NUMBER:	CIRI-0002
NAME OF SUBMITTER:	Janis Calvo
<p>Total Attachments: 5</p> <p>source=EXECUTED ASSIGNMENT#page1.tif</p>	

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**PATENT**  
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**DOCKET NO.: CIRI-0002**

**PATENT  
Joint Inventors  
(Pending Application;  
Application No. Unknown)**

**ASSIGNMENT**

WHEREAS, we **Joseph Callahan, Brian Callahan, Florina Cheskis**, hereinafter referred to as the assignors, residing respectively at **1306 Pine Road, Bryn Mawr, Pennsylvania 19010; 506 Pamona Road, Cinnaminson, New Jersey 08077; And 147 Sutcliffe Lane, Conshohocken, Pennsylvania 19428** are the joint inventors of certain inventions or improvements for which we have made application for Letters Patent to the United States, identified as Case No. **CIRI-0002**, entitled **CONTENT DISTRIBUTION PLATFORM**; and

WHEREAS, **Ciright Systems, Inc.**, hereinafter referred to as the assignee, of **1306 Pine Road, Bryn Mawr, Pennsylvania 19010**, a corporation of **Pennsylvania**, is desirous of acquiring the entire right, title and interest in and to the said inventions or improvements and in and to the said application, and in, to and under any and all Letters Patent which may be granted on or as a result thereof in any and all countries.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and intending to be legally bound hereby, we, the said assignors, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over to said assignee, the entire right, title and interest in and to said inventions or improvements and said application and any and all continuations, divisions and renewals of and substitutes for said application, and in, to and under any and all Letters Patent which may be granted on or as a result thereof in the United States and any and all other countries, and any reissue or reissues or extension or extensions of said Letters Patent, including the full right to sue for and collect damages for past violations of provisional rights having arisen from any publication of said application or any continuations, divisions, or renewals of or substitutes for said application. We further assign to and authorize said assignee, to file in our names applications for Letters Patent in all countries, the same to be held and enjoyed by said assignee, its successors, assigns, nominees or legal representatives, to the full end of the term or terms for which said Letters Patent respectively may be granted, reissued or extended, as fully and entirely as the same would have been held and enjoyed by us had this assignment, sale and transfer not been made.

AND we hereby covenant that we have full right to convey the entire interest herein assigned, and that we have not executed and will not execute any agreement in conflict herewith, and we further covenant and agree that we will each time request is made and without undue delay, execute and deliver all such papers as may be necessary or desirable to perfect the title to said inventions or improvements, said application and said Letters Patent to said assignee, its successors, assigns, nominees, or legal representatives, and each of us agrees to communicate to said assignee or to its nominee all known facts respecting said inventions or improvements, said application and said Letters Patent, to testify in any legal proceedings, to sign all lawful papers, to execute all disclaimers and divisional, continuing, reissue and foreign applications, to make all rightful oaths, and generally to do everything possible to aid said assignee, its successors, assigns, nominees and legal representatives to

**PATENT**  
**Joint Inventors**  
**(Pending Application;**  
**Application No. Unknown)**

AND we hereby authorize and request the Commissioner of Patents and Trademarks of the United States and any official of any country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to issue to said assignee, as assignee of the entire right, title and interest, any and all Letters Patent for said inventions or improvements, including any and all Letters Patent of the United States which may be issued and granted on or as a result of the application aforesaid, in accordance with the terms of this assignment.

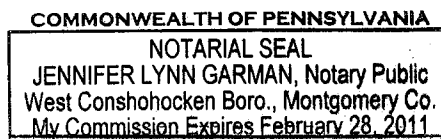
We further authorize and direct our attorneys to insert below\* the application number and filing date of said application now identified as Case No. **CIRI-0002** as soon as the same shall have been made known to them by the United States Patent Office.

Date 8.26.08 \_\_\_\_\_ (L.S.)  
Joseph Callahan

STATE OF Pennsylvania :  
COUNTY OF Montgomery : SS

On this 26 day of August, year of 2008, before me personally came the above named Joseph Callahan to me personally known and known to me to be the same individual who executed the foregoing assignment, and who acknowledged to me that execution of the same was of that person's own free will for the use and purposes therein set forth.

Jennifer Lynn Garman  
Notary Public



DOCKET NO.: CIRI-0002

PATENT  
Joint Inventors  
(Pending Application;  
Application No. Unknown)

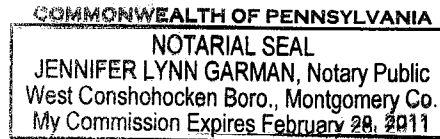
8-26-08  
Date

Florina Cheskis (L.S.)  
Florina Cheskis

STATE OF Pennsylvania :  
COUNTY OF Montgomery : SS

On this 26 day of August, year of 2008, before me personally came the above named Florina Cheskis to me personally known and known to me to be the same individual who executed the foregoing assignment, and who acknowledged to me that execution of the same was of that person's own free will for the use and purposes therein set forth.

Jennifer Lynn Garman  
Notary Public



DOCKET NO.: CIRI-0002

PATENT  
Joint Inventors  
(Pending Application;  
Application No. Unknown)

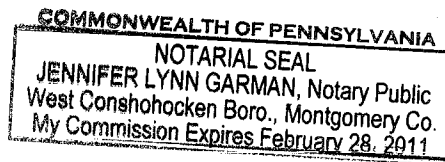
8/26/08  
Date

Brian Callahan (L.S.)  
Brian Callahan

STATE OF Pennsylvania :  
COUNTY OF Montgomery : SS

On this 26 day of August, year of 2008, before me personally came the above named Brian Callahan to me personally known and known to me to be the same individual who executed the foregoing assignment, and who acknowledged to me that execution of the same was of that person's own free will for the use and purposes therein set forth.

Jennifer Lynn Gorman  
Notary Public



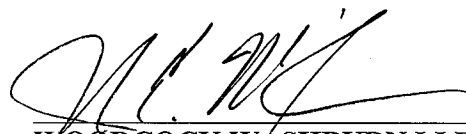
DOCKET NO.: CIRI-0002

PATENT  
Joint Inventors  
(Pending Application;  
Application No. Unknown)

\*The above assignment covers Application No.  
12/201,205, filed on August 29, year of 2008

The above insertion made by me this 19<sup>th</sup> day of  
September, year of 2008

of



WOODCOCK WASHBURN LLP

Name: John E. McGlynn

Registration No. 42,863