

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Ronald Martinez	09/11/2008
Marc Eliot Davis	09/11/2008
Michael Spiegelman	09/19/2008
Christopher T. Paretti	09/11/2008
Nicola Stefano Ghezzi	09/19/2008
Christopher William Higgins	09/12/2008
Chris Kalaboukis	09/11/2008

RECEIVING PARTY DATA

Name:	YAHOO! INC.
Street Address:	701 First Avenue
City:	Sunnyvale
State/Country:	CALIFORNIA
Postal Code:	94089

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12234000

CORRESPONDENCE DATA

Fax Number: (212)801-6400
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212-801-9200
Email: NYIPMAIL@GTLAW.COM
Correspondent Name: YAHOO! INC. C/O JAMES J. DeCARLO
Address Line 1: 200 PARK AVENUE, 34TH FL.
Address Line 2: GREENBERG TRAURIG, LLP
Address Line 4: NEW YORK, NEW YORK 10166

ATTORNEY DOCKET NUMBER:

085804.094900

PATENT

500652575

REEL: 021558 FRAME: 0033

CH \$40.00 12234000

NAME OF SUBMITTER:

Shoba Jaglal-Grullon

Total Attachments: 9

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PATENT

REEL: 021558 FRAME: 0034

ASSIGNMENT OF PATENT APPLICATION BY INVENTOR

Whereas I, an undersigned inventor (hereinafter "INVENTOR"), have invented certain new and useful improvements as set forth in the patent application entitled:

SYSTEM AND METHOD FOR DISTRIBUTING MEDIA RELATED TO A LOCATION

☒ for which I have executed a U.S. patent application on even date herewith.

☒ which bears U.S. application serial No. 12/234,000, filed 19 September 2008.

☐ for which I have executed a patent application in the country of _____ on even date herewith.

☐ which I have executed a U.S. provisional application on even date herewith.

☐ which is a U.S. provisional application which bears U.S. application serial No. _____, filed _____.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, an undersigned inventor, hereby:

(a) Sell, assign and transfer to Yahoo! Inc., a Delaware corporation having a place of business at 701 First Avenue, Sunnyvale, California 94089 (hereinafter "ASSIGNEE"), (1) the entire right, title and interest, and any and all revenues and rights to revenue, for any purpose, associated with commercialization, everywhere in the world, to (A) any and all inventions described in said Application, (B) said Application, (C) any patent that may be granted thereof, (D) any patent applications or patents which may claim priority of (or serve as the basis for a priority claim by) said Application (including but not limited to continuations, divisions, continuations-in-part, substitutes, reissues, reexaminations or extensions thereof, together with all priority rights and counterpart applications under any existing or future international patent conventions, agreements or treaties), and;(2) the right to sue third parties for patent infringement (including but not limited to damages) accruing based on activities occurring prior to the execution date hereof.

(b) Authorize and request the Commissioner of Patents to issue any and all United States Patents resulting from said application or any division, continuation, substitute, renewal, re-examination or reissue thereof to the ASSIGNEE.

(c) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, and to communicate to the ASSIGNEE any facts known to us respecting the improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative applications thereof,

foreign applications based thereon, and/or the enforcement of patents resulting from such applications.

(d) Warrant and covenant that no other assignment, license, contract, understanding, interest or other grant to any third party with respect to any of the foregoing has been made, or shall in the future be made, by or on behalf of INVENTOR.

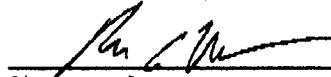
(e) Covenant not to challenge the validity or enforceability of any of the patent applications or patents assigned to ASSIGNEE hereunder.

(f) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representatives, and shall be binding upon the INVENTOR, as well as the INVENTOR's heirs, legal representatives and assigns.

(g) Authorize and request my attorney/agent to insert above the application number in order to assist with recordal of this assignment or any other information necessary to perfect this assignment.

System and Method for Distributing Media Related to a Location
By Ronald Martinez, Marc Eliot Davis, Michael Spegelman, Christopher T Paretti, Nicola Stefano Ghezzi,
Christopher William Higgins, and Chris Kalaboukis
Attorney Docket No.: 085804-094900 / Y04455US00

IN TESTIMONY WHEREOF, I Ronald Martinez have executed this document on the date indicated below.



Signature of Inventor

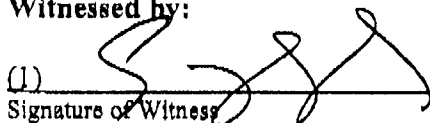
9/11/08

Date

San Francisco, California

Inventor's City, State of residence

Witnessed by:

(1) 

Signature of Witness

9/11/08

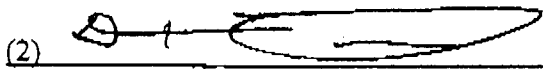
Date

GREGORY WONG

Print Witness Name

SAN FRANCISCO, CA

Witness' City, State of residence

(2) 

Signature of Witness

9/11/08

Date

DUANE R. VALL

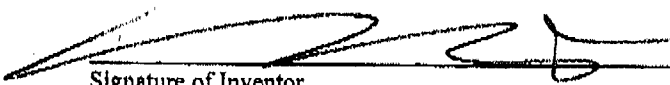
Print Witness Name

EMERYVILLE, CA

Witness' City, State of residence

System and Method for Distributing Media Related to a Location
By Ronald Martinez, Marc Elliot Davis, Michael Spiegelman, Christopher T Paretti, Nicola Stefano Ghezzi,
Christopher William Higgins, and Chris Kalaboukis
Attorney Docket No.: 085804-094900 / Y04455US00

IN TESTIMONY WHEREOF, I Marc Elliot Davis have executed this document on the date indicated below.

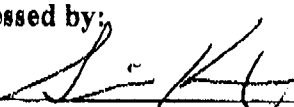

Signature of Inventor

9/11/08
Date

San Francisco, California
Inventor's City, State of residence

Witnessed by:

(1)

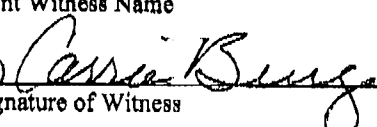

Signature of Witness

9/11/08
Date

Susan King
Print Witness Name

BERKELEY, CA
Witness' City, State of residence

(2)


Signature of Witness

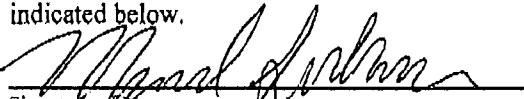
9/11/08
Date

CARRIE BURGER
Print Witness Name

BERKELEY CA
Witness' City, State of residence

System and Method for Distributing Media Related to a Location
By Ronald Martinez, Marc Eliot Davis, Michael Spiegelman, Christopher T Paretti, Nicola Stefano Ghezzi,
Christopher William Higgins, and Chris Kalaboukis
Attorney Docket No.: 085804-094900 / Y04455US00

IN TESTIMONY WHEREOF, I Michael Spiegelman have executed this document on the date indicated below.


Signature of Inventor

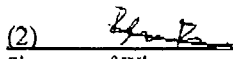
Sept 19, 2008
Date

Los Angeles, California
Inventor's City, State of residence

Witnessed by:

(1) 
Signature of Witness

Ventura Berber
Print Witness Name

(2) 
Signature of Witness

BEN BERRY
Print Witness Name

19/09/08
Date

Barcelona, Spain
Witness' City, State of residence

19/09/08
Date

London, UK
Witness' City, State of residence

System and Method for Distributing Media Related to a Location
By Ronald Martinez, Marc Eliot Davis, Michael Spegelman, Christopher T Paretti, Nicola Stefano Ghezzi,
Christopher William Higgins, and Chris Kalaboukis
Attorney Docket No.: 085804-094900 / Y04455US00

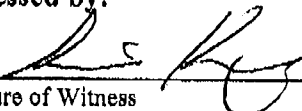
IN TESTIMONY WHEREOF, I Christopher T Paretti have executed this document on the
date indicated below.


Signature of Inventor

09-11-08
Date

San Francisco, California
Inventor's City, State of residence

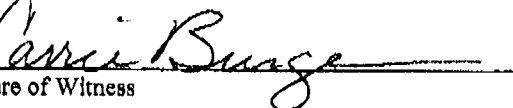
Witnessed by:

(1) 
Signature of Witness

9/11/08
Date

SIMON KINE
Print Witness Name

BERKELEY, CA
Witness' City, State of residence

(2) 
Signature of Witness

9/11/08
Date

CARRIE BURGENER
Print Witness Name

BERKELEY CA
Witness' City, State of residence

System and Method for Distributing Media Related to a Location
By Ronald Martinez, Marc Eliot Davis, Michael Spiegelman, Christopher T Parctti, Nicola Stefano Ghezzi,
Christopher William Higgins, and Chris Kalaboukis
Attorney Docket No.: 085804-094900 / Y04455US00

IN TESTIMONY WHEREOF, I Nicola Stefano Ghezzi have executed this document on the
date indicated below.

Nicola Stefano Ghezzi
Signature of Inventor

09/19/2008
Date

Santa Monica, California
Inventor's City, State of residence

Witnessed by:

(1) BEN BERRY
Signature of Witness

09/19/2008
Date

BEN BERRY
Print Witness Name

LONDON, UK
Witness' City, State of residence

(2) [Signature]
Signature of Witness

09/19/2008
Date

Stephen Garcia
Print Witness Name

California, Santa Monica
Witness' City, State of residence

System and Method for Distributing Media Related to a Location
By Ronald Martinez, Marc Eliot Davis, Michael Spiegelman, Christopher T Paretti, Nicola Stefano Ghezzi,
Christopher William Higgins, and Chris Kalaboukis
Attorney Docket No.: 085804-094900 Y04455U\$00

IN TESTIMONY WHEREOF, I Christopher William Higgins have executed this document on
the date indicated below.

Christopher W. Higgins
Signature of Inventor

9/12/08
Date

Portland, Oregon
Inventor's City, State of residence

Witnessed by:

(1) Mary Layton
Signature of Witness

9/12/08
Date

Mary Layton
Print Witness Name

Albany, OR
Witness' City, State of residence

(2) Mary Layton
Signature of Witness

9-12-08
Date

Mary Layton
Print Witness Name

Albany, OR
Witness' City, State of residence

System and Method for Distributing Media Related to a Location
By Ronald Martinez, Marc Eliot Davis, Michael Spiegelman, Christopher T Paretti, Nicola Stefano Ghezzi,
Christopher William Higgins, and Chris Kalaboukis
Attorney Docket No.: 085804-094900 / Y04455US00

IN TESTIMONY WHEREOF, I Chris Kalaboukis have executed this document on the date indicated below.



Signature of Inventor

9/11/08

Date

Los Gatos, California

Inventor's City, State of residence

Witnessed by:

(1) 

Signature of Witness

9/11/08

Date

JIAN CHEN

Print Witness Name

Palo Alto, CA

Witness' City, State of residence

(2) 

Signature of Witness

9/11/08

Date

DAVID ISHIMARU

Print Witness Name

San Francisco, CA

Witness' City, State of residence