

# PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
Name		Execution Date
Matthew Silk		09/19/2008
RECEIVING PARTY DATA		
Name:	Waterfall Mobile, Inc.	
Street Address:	637 Natoma Street, Suite 7	
City:	San Francisco	
State/Country:	CALIFORNIA	
Postal Code:	94103	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	12234522	
CORRESPONDENCE DATA		
Fax Number:	(650)838-4350	
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	650-838-4300	
Email:	rorlando@perkinscoie.com	
Correspondent Name:	PERKINS COIE LLP	
Address Line 1:	P.O. BOX 1208	
Address Line 4:	SEATTLE, WASHINGTON 98111-1208	
ATTORNEY DOCKET NUMBER:	61068-8002.US01	
NAME OF SUBMITTER:	Campbell Chiang	
Total Attachments: 1 source=610688002US01_ASG_EF#page1.tif		

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### ASSIGNMENT BY INVENTOR

This Assignment is by Matthew Silk (the "Assignor"). The Assignor has invented one or more certain inventions (the "Invention(s)") described in a Patent application for Letters Patent of the United States entitled MOBILE DOMAIN REGISTRY AND CONTENT PLATFORM (the "Application"), executed as noted below and naming the Assignor as inventor. The Assignor authorizes the Assignee, identified below, or its representatives to insert the application number of the Application when known.

Application No.: 12/234,522 Filed: September 19, 2008

**Waterfall Mobile, Inc.**, a Delaware corporation, having a place of business at 637 Natoma Street #7, San Francisco, CA 94103 ("Assignee"), desires to acquire the entire right, title and interest in and to the Invention(s) and the Application, and in and to any patents (collectively, "Patents") that may be granted for the Invention(s) in the United States or in any foreign countries.

For valuable consideration, the receipt and sufficiency of which Assignor acknowledges, Assignor hereby sells, assigns, and transfers to Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to: the Invention(s), the Application, and any Patents; any divisions, continuations, and continuations-in-part of the Application and any other application claiming priority rights from the Application; any reissues, reexaminations, or extensions of any and all Patents; the right to file foreign applications directly in the name of Assignee; and the right to claim priority rights deriving from the Application (collectively, the "Rights"). Assignor warrants that Assignor owns the Rights, and that the Rights are unencumbered. Assignor also agrees to not sign any writing or do any act conflicting with this assignment, and, without further compensation, sign all documents and do such additional acts as Assignee deems necessary or desirable to: perfect Assignee's enjoyment of the Rights; conduct proceedings regarding the Rights, including any litigation or interference proceedings; or perfect or defend title to the Rights. Assignor requests the Commissioner of Patents to issue any Patent of the United States that may be issued on the Invention(s) to Assignee. This Assignment may be executed in counterparts.

Date: 9/19/08

Signature: Matthew Silk

Matthew Silk