

## PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

| SUBMISSION TYPE:                                                                                                                                                                                                                                                                     | NEW ASSIGNMENT            |               |                |                     |                           |                   |               |                     |            |              |       |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------|---------------|----------------|---------------------|---------------------------|-------------------|---------------|---------------------|------------|--------------|-------|
| NATURE OF CONVEYANCE:                                                                                                                                                                                                                                                                | MERGER                    |               |                |                     |                           |                   |               |                     |            |              |       |
| EFFECTIVE DATE:                                                                                                                                                                                                                                                                      | 05/01/2008                |               |                |                     |                           |                   |               |                     |            |              |       |
| CONVEYING PARTY DATA                                                                                                                                                                                                                                                                 |                           |               |                |                     |                           |                   |               |                     |            |              |       |
| <table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>DOUBLECLICK INC.</td><td>05/01/2008</td></tr><tr><td>CLICK SUBCO CORP.</td><td>05/01/2008</td></tr><tr><td>CLICK HOLDING CORP.</td><td>05/01/2008</td></tr></tbody></table>             |                           | Name          | Execution Date | DOUBLECLICK INC.    | 05/01/2008                | CLICK SUBCO CORP. | 05/01/2008    | CLICK HOLDING CORP. | 05/01/2008 |              |       |
| Name                                                                                                                                                                                                                                                                                 | Execution Date            |               |                |                     |                           |                   |               |                     |            |              |       |
| DOUBLECLICK INC.                                                                                                                                                                                                                                                                     | 05/01/2008                |               |                |                     |                           |                   |               |                     |            |              |       |
| CLICK SUBCO CORP.                                                                                                                                                                                                                                                                    | 05/01/2008                |               |                |                     |                           |                   |               |                     |            |              |       |
| CLICK HOLDING CORP.                                                                                                                                                                                                                                                                  | 05/01/2008                |               |                |                     |                           |                   |               |                     |            |              |       |
| RECEIVING PARTY DATA                                                                                                                                                                                                                                                                 |                           |               |                |                     |                           |                   |               |                     |            |              |       |
| <table border="1"><tr><td>Name:</td><td>Google Inc.</td></tr><tr><td>Street Address:</td><td>1600 Amphitheatre Parkway</td></tr><tr><td>City:</td><td>Mountain View</td></tr><tr><td>State/Country:</td><td>CALIFORNIA</td></tr><tr><td>Postal Code:</td><td>94043</td></tr></table> |                           | Name:         | Google Inc.    | Street Address:     | 1600 Amphitheatre Parkway | City:             | Mountain View | State/Country:      | CALIFORNIA | Postal Code: | 94043 |
| Name:                                                                                                                                                                                                                                                                                | Google Inc.               |               |                |                     |                           |                   |               |                     |            |              |       |
| Street Address:                                                                                                                                                                                                                                                                      | 1600 Amphitheatre Parkway |               |                |                     |                           |                   |               |                     |            |              |       |
| City:                                                                                                                                                                                                                                                                                | Mountain View             |               |                |                     |                           |                   |               |                     |            |              |       |
| State/Country:                                                                                                                                                                                                                                                                       | CALIFORNIA                |               |                |                     |                           |                   |               |                     |            |              |       |
| Postal Code:                                                                                                                                                                                                                                                                         | 94043                     |               |                |                     |                           |                   |               |                     |            |              |       |
| PROPERTY NUMBERS Total: 2                                                                                                                                                                                                                                                            |                           |               |                |                     |                           |                   |               |                     |            |              |       |
| <table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>10245580</td></tr><tr><td>Patent Number:</td><td>7085682</td></tr></tbody></table>                                                                         |                           | Property Type | Number         | Application Number: | 10245580                  | Patent Number:    | 7085682       |                     |            |              |       |
| Property Type                                                                                                                                                                                                                                                                        | Number                    |               |                |                     |                           |                   |               |                     |            |              |       |
| Application Number:                                                                                                                                                                                                                                                                  | 10245580                  |               |                |                     |                           |                   |               |                     |            |              |       |
| Patent Number:                                                                                                                                                                                                                                                                       | 7085682                   |               |                |                     |                           |                   |               |                     |            |              |       |
| CORRESPONDENCE DATA                                                                                                                                                                                                                                                                  |                           |               |                |                     |                           |                   |               |                     |            |              |       |
| Fax Number: (877)769-7945<br><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>                                                                                                                                                                    |                           |               |                |                     |                           |                   |               |                     |            |              |       |
| Phone: 612-335-5070                                                                                                                                                                                                                                                                  |                           |               |                |                     |                           |                   |               |                     |            |              |       |
| Email: svk@fr.com                                                                                                                                                                                                                                                                    |                           |               |                |                     |                           |                   |               |                     |            |              |       |
| Correspondent Name: Linzy T. McCartney                                                                                                                                                                                                                                               |                           |               |                |                     |                           |                   |               |                     |            |              |       |
| Address Line 1: 60 South Sixth Street                                                                                                                                                                                                                                                |                           |               |                |                     |                           |                   |               |                     |            |              |       |
| Address Line 2: 3300 RBC Plaza                                                                                                                                                                                                                                                       |                           |               |                |                     |                           |                   |               |                     |            |              |       |
| Address Line 4: Minneapolis, MINNESOTA 55402                                                                                                                                                                                                                                         |                           |               |                |                     |                           |                   |               |                     |            |              |       |
| ATTORNEY DOCKET NUMBER:                                                                                                                                                                                                                                                              | 16113-1360001             |               |                |                     |                           |                   |               |                     |            |              |       |

CH \$80.00 10245580

500653804

PATENT  
REEL: 021561 FRAME: 0564

NAME OF SUBMITTER:

/Linzy T McCartney/

**Total Attachments: 9**

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**PATENT**

**REEL: 021561 FRAME: 0565**

# Delaware

PAGE 1

*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"DOUBLECLICK INC.", A DELAWARE CORPORATION,

WITH AND INTO "CLICK SUBCO CORP." UNDER THE NAME OF "CLICK SUBCO CORP.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE FIRST DAY OF MAY, A.D. 2008, AT 10:57 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3991972 8100M

080496317

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6565578

DATE: 05-02-08

PATENT  
REEL: 021561 FRAME: 0566

**CERTIFICATE OF OWNERSHIP AND MERGER**  
**MERGING**  
**DOUBLECLICK INC., A DELAWARE CORPORATION,**  
**INTO**  
**CLICK SUBCO CORP., A DELAWARE CORPORATION**

*Pursuant to Section 253  
of the General Corporation Law of the State of Delaware*

May 1, 2008

Click SubCo Corp., a corporation organized and existing under and by virtue of the laws of the State of Delaware (the "Parent Corporation"),

**DOES HEREBY CERTIFY:**

**FIRST:** That the Parent Corporation was incorporated pursuant to the General Corporation Law of the State of Delaware (the "DGCL").

**SECOND:** That the Parent Corporation owns all of the outstanding shares of each class of the capital stock of DoubleClick Inc., a Delaware corporation (the "Subsidiary Corporation").

**THIRD:** That the Parent Corporation, by the following resolutions of its Board of Directors, duly adopted on May 1, 2008, determined to merge the Subsidiary Corporation into itself (the "Merger"), with the Parent Corporation being the surviving corporation:

**RESOLVED:** that pursuant to Section 253 of the DGCL, the Subsidiary Corporation shall be merged with and into the Parent Corporation, whereupon the separate existence of the Subsidiary Corporation shall cease, and the Parent Corporation shall be the surviving corporation and assume all liabilities and obligations of the Subsidiary Corporation;

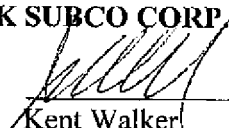
**RESOLVED FURTHER:** that the Merger is hereby approved pursuant to the provisions of Section 253 of the DGCL;

**RESOLVED FURTHER:** That the officers and directors of the Parent Corporation and such other individuals as may be designated by any of them, are and each of them is hereby authorized to take all such actions and to execute, verify and file all documents necessary to cause the Merger of the Subsidiary Corporation with and into the Parent Corporation pursuant to Section 253 of the DGCL;

**RESOLVED FURTHER:** that the Merger shall become effective upon filing of the Certificate of Ownership and Merger with the Delaware Secretary of State.

IN WITNESS WHEREOF, the Parent Corporation has caused this Certificate of Ownership and Merger to be signed as of the date first written above by a duly authorized officer, declaring that the facts stated herein are true.

**CLICK SUBCO CORP.**

By: 

Name: Kent Walker

Title: Chief Executive Officer, President and  
Secretary

# Delaware

PAGE 1

*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"CLICK SUBCO CORP.", A DELAWARE CORPORATION,

WITH AND INTO "CLICK HOLDING CORP." UNDER THE NAME OF "CLICK HOLDING CORP.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE FIRST DAY OF MAY, A.D. 2008, AT 10:58 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3950111 8100M

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*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6565592

DATE: 05-02-08

PATENT  
REEL: 021561 FRAME: 0569

**CERTIFICATE OF OWNERSHIP AND MERGER**  
**MERGING**  
**CLICK SUBCO CORP., A DELAWARE CORPORATION,**  
**INTO**  
**CLICK HOLDING CORP., A DELAWARE CORPORATION**

*Pursuant to Section 253  
of the General Corporation Law of the State of Delaware*

May 1, 2008

Click Holding Corp., a corporation organized and existing under and by virtue of the laws of the State of Delaware (the "Parent Corporation"),

**DOES HEREBY CERTIFY:**

**FIRST:** That the Parent Corporation was incorporated pursuant to the General Corporation Law of the State of Delaware (the "DGCL").

**SECOND:** That the Parent Corporation owns all of the outstanding shares of each class of the capital stock of Click SubCo Corp., a Delaware corporation (the "Subsidiary Corporation").

**THIRD:** That the Parent Corporation, by the following resolutions of its Board of Directors, duly adopted on May 1, 2008, determined to merge the Subsidiary Corporation into itself (the "Merger"), with the Parent Corporation being the surviving corporation:

**RESOLVED:** that pursuant to Section 253 of the DGCL, the Subsidiary Corporation shall be merged with and into the Parent Corporation, whereupon the separate existence of the Subsidiary Corporation shall cease, and the Parent Corporation shall be the surviving corporation and assume all liabilities and obligations of the Subsidiary Corporation;

**RESOLVED FURTHER:** that the Merger is hereby approved pursuant to the provisions of Section 253 of the DGCL;

**RESOLVED FURTHER:** That the officers and directors of the Parent Corporation and such other individuals as may be designated by any of them, are and each of them is hereby authorized to take all such actions and to execute, verify and file all documents necessary to cause the Merger of the Subsidiary Corporation with and into the Parent Corporation pursuant to Section 253 of the DGCL;

**RESOLVED FURTHER:** that the Merger shall become effective upon filing of the Certificate of Ownership and Merger with the Delaware Secretary of State.

*(Remainder of page intentionally left blank)*

IN WITNESS WHEREOF, the Parent Corporation has caused this Certificate of Ownership and Merger to be signed as of the date first written above by a duly authorized officer, declaring that the facts stated herein are true.

**CLICK HOLDING CORP.**

By: 

Name: Kent Walker

Title: Chief Executive Officer, President and  
Secretary



# Delaware

PAGE 1

*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"CLICK HOLDING CORP.", A DELAWARE CORPORATION,  
WITH AND INTO "GOOGLE INC." UNDER THE NAME OF "GOOGLE INC.",  
A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE FIRST DAY OF MAY, A.D. 2008, AT 10:59 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3582691 8100M

080496319

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6565611

DATE: 05-02-08

PATENT  
REEL: 021561 FRAME: 0572

**CERTIFICATE OF OWNERSHIP AND MERGER**  
**MERGING**  
**CLICK HOLDING CORP., A DELAWARE CORPORATION,**  
**INTO**  
**GOOGLE INC., A DELAWARE CORPORATION**

*Pursuant to Section 253  
of the General Corporation Law of the State of Delaware*

May 1, 2008

Google Inc., a corporation organized and existing under and by virtue of the laws of the State of Delaware (the "Parent Corporation"),

**DOES HEREBY CERTIFY:**

**FIRST:** That the Parent Corporation was incorporated pursuant to the General Corporation Law of the State of Delaware (the "DGCL").

**SECOND:** That the Parent Corporation owns all of the outstanding shares of each class of the capital stock of Click Holding Corp., a Delaware corporation (the "Subsidiary Corporation").

**THIRD:** That the Parent Corporation, by the following resolutions of the authorized officer of the Parent Corporation in connection with the authority conferred on him by the Board of Directors of the Parent Corporation at its meeting on January 31, 2007, duly adopted on May 1, 2008, determined to merge the Subsidiary Corporation into itself (the "Merger"), with the Parent Corporation being the surviving corporation:

**RESOLVED:** that pursuant to Section 253 of the DGCL, the Subsidiary Corporation shall be merged with and into the Parent Corporation, whereupon the separate existence of the Subsidiary Corporation shall cease, and the Parent Corporation shall be the surviving corporation and assume all liabilities and obligations of the Subsidiary Corporation;

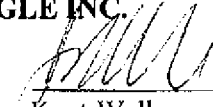
**RESOLVED FURTHER:** that the Merger is hereby approved pursuant to the provisions of Section 253 of the DGCL;

**RESOLVED FURTHER:** That the officers and directors of the Parent Corporation and such other individuals as may be designated by any of them, are and each of them is hereby authorized to take all such actions and to execute, verify and file all documents necessary to cause the Merger of the Subsidiary Corporation with and into the Parent Corporation pursuant to Section 253 of the DGCL;

**RESOLVED FURTHER:** that the Merger shall become effective upon filing of the Certificate of Ownership and Merger with the Delaware Secretary of State.

IN WITNESS WHEREOF, the Parent Corporation has caused this Certificate of Ownership and Merger to be signed as of the date first written above by a duly authorized officer, declaring that the facts stated herein are true.

**GOOGLE INC.**

By: 

Name: Kent Walker

Title: Vice President and General Counsel

[Signature page to Certificate of Ownership and Merger]