

## PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	MERGER										
EFFECTIVE DATE:	05/01/2008										
CONVEYING PARTY DATA											
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>DOUBLECLICK INC.</td><td>05/01/2008</td></tr><tr><td>CLICK SUBCO CORP.</td><td>05/01/2008</td></tr><tr><td>CLICK HOLDING CORP.</td><td>05/01/2008</td></tr></tbody></table>		Name	Execution Date	DOUBLECLICK INC.	05/01/2008	CLICK SUBCO CORP.	05/01/2008	CLICK HOLDING CORP.	05/01/2008		
Name	Execution Date										
DOUBLECLICK INC.	05/01/2008										
CLICK SUBCO CORP.	05/01/2008										
CLICK HOLDING CORP.	05/01/2008										
RECEIVING PARTY DATA											
<table border="1"><tr><td>Name:</td><td>Google Inc.</td></tr><tr><td>Street Address:</td><td>1600 Amphitheatre Parkway</td></tr><tr><td>City:</td><td>Mountain View</td></tr><tr><td>State/Country:</td><td>CALIFORNIA</td></tr><tr><td>Postal Code:</td><td>94043</td></tr></table>		Name:	Google Inc.	Street Address:	1600 Amphitheatre Parkway	City:	Mountain View	State/Country:	CALIFORNIA	Postal Code:	94043
Name:	Google Inc.										
Street Address:	1600 Amphitheatre Parkway										
City:	Mountain View										
State/Country:	CALIFORNIA										
Postal Code:	94043										
PROPERTY NUMBERS Total: 1											
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>10245579</td></tr></tbody></table>		Property Type	Number	Application Number:	10245579						
Property Type	Number										
Application Number:	10245579										
CORRESPONDENCE DATA											
Fax Number: (877)769-7945 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
Phone: 612-335-5070											
Email: svk@fr.com											
Correspondent Name: Linzy T. McCartney											
Address Line 1: 60 South Sixth Street											
Address Line 2: 3300 RBC Plaza											
Address Line 4: Minneapolis, MINNESOTA 55402											
ATTORNEY DOCKET NUMBER:	16113-1361001										
NAME OF SUBMITTER:	/Linzy T McCartney/										

CH \$40.00 10245579

500654009

PATENT  
REEL: 021565 FRAME: 0724

**Total Attachments: 9**

source=DOUBLECLICK TO GOOGLE#page1.tif

source=DOUBLECLICK TO GOOGLE#page2.tif

source=DOUBLECLICK TO GOOGLE#page3.tif

source=DOUBLECLICK TO GOOGLE#page4.tif

source=DOUBLECLICK TO GOOGLE#page5.tif

source=DOUBLECLICK TO GOOGLE#page6.tif

source=DOUBLECLICK TO GOOGLE#page7.tif

source=DOUBLECLICK TO GOOGLE#page8.tif

source=DOUBLECLICK TO GOOGLE#page9.tif

**PATENT**

**REEL: 021565 FRAME: 0725**

# Delaware

PAGE 1

*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"DOUBLECLICK INC.", A DELAWARE CORPORATION,

WITH AND INTO "CLICK SUBCO CORP." UNDER THE NAME OF "CLICK SUBCO CORP.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE FIRST DAY OF MAY, A.D. 2008, AT 10:57 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3991972 8100M

080496317

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6565578

DATE: 05-02-08

PATENT  
REEL: 021565 FRAME: 0726

**CERTIFICATE OF OWNERSHIP AND MERGER**  
**MERGING**  
**DOUBLECLICK INC., A DELAWARE CORPORATION,**  
**INTO**  
**CLICK SUBCO CORP., A DELAWARE CORPORATION**

*Pursuant to Section 253  
of the General Corporation Law of the State of Delaware*

May 1, 2008

Click SubCo Corp., a corporation organized and existing under and by virtue of the laws of the State of Delaware (the "Parent Corporation"),

**DOES HEREBY CERTIFY:**

**FIRST:** That the Parent Corporation was incorporated pursuant to the General Corporation Law of the State of Delaware (the "DGCL").

**SECOND:** That the Parent Corporation owns all of the outstanding shares of each class of the capital stock of DoubleClick Inc., a Delaware corporation (the "Subsidiary Corporation").

**THIRD:** That the Parent Corporation, by the following resolutions of its Board of Directors, duly adopted on May 1, 2008, determined to merge the Subsidiary Corporation into itself (the "Merger"), with the Parent Corporation being the surviving corporation:

**RESOLVED:** that pursuant to Section 253 of the DGCL, the Subsidiary Corporation shall be merged with and into the Parent Corporation, whereupon the separate existence of the Subsidiary Corporation shall cease, and the Parent Corporation shall be the surviving corporation and assume all liabilities and obligations of the Subsidiary Corporation;

**RESOLVED FURTHER:** that the Merger is hereby approved pursuant to the provisions of Section 253 of the DGCL;

**RESOLVED FURTHER:** That the officers and directors of the Parent Corporation and such other individuals as may be designated by any of them, are and each of them is hereby authorized to take all such actions and to execute, verify and file all documents necessary to cause the Merger of the Subsidiary Corporation with and into the Parent Corporation pursuant to Section 253 of the DGCL;

**RESOLVED FURTHER:** that the Merger shall become effective upon filing of the Certificate of Ownership and Merger with the Delaware Secretary of State.

IN WITNESS WHEREOF, the Parent Corporation has caused this Certificate of Ownership and Merger to be signed as of the date first written above by a duly authorized officer, declaring that the facts stated herein are true.

**CLICK SUBCO CORP.**

By: 

Name: Kent Walker

Title: Chief Executive Officer, President and  
Secretary

# Delaware

PAGE 1

*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"CLICK SUBCO CORP.", A DELAWARE CORPORATION,

WITH AND INTO "CLICK HOLDING CORP." UNDER THE NAME OF "CLICK HOLDING CORP.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE FIRST DAY OF MAY, A.D. 2008, AT 10:58 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3950111 8100M

080496318

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6565592

DATE: 05-02-08

PATENT  
REEL: 021565 FRAME: 0729

**CERTIFICATE OF OWNERSHIP AND MERGER**  
**MERGING**  
**CLICK SUBCO CORP., A DELAWARE CORPORATION,**  
**INTO**  
**CLICK HOLDING CORP., A DELAWARE CORPORATION**

*Pursuant to Section 253  
of the General Corporation Law of the State of Delaware*

May 1, 2008

Click Holding Corp., a corporation organized and existing under and by virtue of the laws of the State of Delaware (the "Parent Corporation"),

**DOES HEREBY CERTIFY:**

**FIRST:** That the Parent Corporation was incorporated pursuant to the General Corporation Law of the State of Delaware (the "DGCL").

**SECOND:** That the Parent Corporation owns all of the outstanding shares of each class of the capital stock of Click SubCo Corp., a Delaware corporation (the "Subsidiary Corporation").

**THIRD:** That the Parent Corporation, by the following resolutions of its Board of Directors, duly adopted on May 1, 2008, determined to merge the Subsidiary Corporation into itself (the "Merger"), with the Parent Corporation being the surviving corporation:

**RESOLVED:** that pursuant to Section 253 of the DGCL, the Subsidiary Corporation shall be merged with and into the Parent Corporation, whereupon the separate existence of the Subsidiary Corporation shall cease, and the Parent Corporation shall be the surviving corporation and assume all liabilities and obligations of the Subsidiary Corporation;

**RESOLVED FURTHER:** that the Merger is hereby approved pursuant to the provisions of Section 253 of the DGCL;

**RESOLVED FURTHER:** That the officers and directors of the Parent Corporation and such other individuals as may be designated by any of them, are and each of them is hereby authorized to take all such actions and to execute, verify and file all documents necessary to cause the Merger of the Subsidiary Corporation with and into the Parent Corporation pursuant to Section 253 of the DGCL;

**RESOLVED FURTHER:** that the Merger shall become effective upon filing of the Certificate of Ownership and Merger with the Delaware Secretary of State.

*(Remainder of page intentionally left blank)*

IN WITNESS WHEREOF, the Parent Corporation has caused this Certificate of Ownership and Merger to be signed as of the date first written above by a duly authorized officer, declaring that the facts stated herein are true.

**CLICK HOLDING CORP.**

By: 

Name: Kent Walker

Title: Chief Executive Officer, President and  
Secretary



# Delaware

PAGE 1

*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"CLICK HOLDING CORP.", A DELAWARE CORPORATION,  
WITH AND INTO "GOOGLE INC." UNDER THE NAME OF "GOOGLE INC.",  
A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE FIRST DAY OF MAY, A.D. 2008, AT 10:59 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3582691 8100M

080496319

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6565611

DATE: 05-02-08

PATENT  
REEL: 021565 FRAME: 0732

**CERTIFICATE OF OWNERSHIP AND MERGER**  
**MERGING**  
**CLICK HOLDING CORP., A DELAWARE CORPORATION,**  
**INTO**  
**GOOGLE INC., A DELAWARE CORPORATION**

*Pursuant to Section 253  
of the General Corporation Law of the State of Delaware*

May 1, 2008

Google Inc., a corporation organized and existing under and by virtue of the laws of the State of Delaware (the "Parent Corporation"),

**DOES HEREBY CERTIFY:**

**FIRST:** That the Parent Corporation was incorporated pursuant to the General Corporation Law of the State of Delaware (the "DGCL").

**SECOND:** That the Parent Corporation owns all of the outstanding shares of each class of the capital stock of Click Holding Corp., a Delaware corporation (the "Subsidiary Corporation").

**THIRD:** That the Parent Corporation, by the following resolutions of the authorized officer of the Parent Corporation in connection with the authority conferred on him by the Board of Directors of the Parent Corporation at its meeting on January 31, 2007, duly adopted on May 1, 2008, determined to merge the Subsidiary Corporation into itself (the "Merger"), with the Parent Corporation being the surviving corporation:

**RESOLVED:** that pursuant to Section 253 of the DGCL, the Subsidiary Corporation shall be merged with and into the Parent Corporation, whereupon the separate existence of the Subsidiary Corporation shall cease, and the Parent Corporation shall be the surviving corporation and assume all liabilities and obligations of the Subsidiary Corporation;

**RESOLVED FURTHER:** that the Merger is hereby approved pursuant to the provisions of Section 253 of the DGCL;

**RESOLVED FURTHER:** That the officers and directors of the Parent Corporation and such other individuals as may be designated by any of them, are and each of them is hereby authorized to take all such actions and to execute, verify and file all documents necessary to cause the Merger of the Subsidiary Corporation with and into the Parent Corporation pursuant to Section 253 of the DGCL;

**RESOLVED FURTHER:** that the Merger shall become effective upon filing of the Certificate of Ownership and Merger with the Delaware Secretary of State.

IN WITNESS WHEREOF, the Parent Corporation has caused this Certificate of Ownership and Merger to be signed as of the date first written above by a duly authorized officer, declaring that the facts stated herein are true.

**GOOGLE INC.**

By: 

Name: Kent Walker

Title: Vice President and General Counsel

[Signature page to Certificate of Ownership and Merger]