

## PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	ASSIGNMENT														
CONVEYING PARTY DATA															
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Steven M. Golden</td><td>09/27/1995</td></tr><tr><td>Bradley A. Anderson</td><td>09/27/1995</td></tr><tr><td>Hillel Levin</td><td>09/27/1995</td></tr><tr><td>Gary D. Gentry</td><td>09/27/1995</td></tr><tr><td>Albert Schornberg</td><td>09/27/1995</td></tr><tr><td>James A. Barbour</td><td>09/27/1995</td></tr></tbody></table>	Name	Execution Date	Steven M. Golden	09/27/1995	Bradley A. Anderson	09/27/1995	Hillel Levin	09/27/1995	Gary D. Gentry	09/27/1995	Albert Schornberg	09/27/1995	James A. Barbour	09/27/1995	
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Albert Schornberg	09/27/1995														
James A. Barbour	09/27/1995														
RECEIVING PARTY DATA															
Name:	Interactive Coupon Marketing Group, Inc.														
Street Address:	824 Park Avenue														
City:	River Forest														
State/Country:	ILLINOIS														
Postal Code:	60305-1328														
PROPERTY NUMBERS Total: 1															
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>12157053</td></tr></tbody></table>	Property Type	Number	Application Number:	12157053											
Property Type	Number														
Application Number:	12157053														
CORRESPONDENCE DATA															
Fax Number:	(212)603-2001														
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>															
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ATTORNEY DOCKET NUMBER:	061021-000018														

CH \$40.00 12157053

500654147

PATENT  
REEL: 021566 FRAME: 0312

NAME OF SUBMITTER:

Kendrick P. Patterson

Total Attachments: 3

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**PATENT**

**REEL: 021566 FRAME: 0313**

WHEREAS:

FULL NAME AND  
ADDRESS (including country)  
OF ASSIGNEE

Interactive Coupon Marketing Group, Inc.  
824 Park Avenue  
River Forest, Illinois 60305-1328  
U.S.A.

(hereinafter referred to as ASSIGNEE), is desirous of acquiring the entire interest in, to and under said invention and in, to and under Letters Patent or similar legal protection to be obtained therefor in the United States and in any and all foreign countries.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that in consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE the full and exclusive right, title and interest to said invention in the United States and its territorial possessions and in all foreign countries and to all Letters Patent or similar legal protection in the United States and its territorial possessions and in any and all foreign countries to be obtained for said invention by said application or any continuation, division, renewal, substitute or reissue thereof or any legal equivalent thereof in a foreign country for full term or terms for which the same may be granted.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale;

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters Patent and legal equivalents in foreign countries as may be known and accessible to ASSIGNOR and will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof in any foreign country which may be necessary or desirable to carry out the purposes thereof.

ASSIGNMENT FOR APPLICATION FOR UNITED STATES PATENT

Full name(s) and  
Post Office Adresse(s)  
of Inventor(s) (including  
country)

WHEREAS:

Steven M. Golden  
1954 Pine Ridge Court  
Bloomfield Hills, MI 48302 U.S.A.

Hillel Levin  
824 Park Avenue  
River Forest, IL 60305-12328

Bradley A. Anderson  
920 E. Mapledale  
Hazel Park, MI 48030

Gary D. Gentry  
5180 Washakie Trail  
Brighton, MI 48116 U.S.A.

James A. Barbour  
21500 Homer  
Dearborn, MI 48124 U.S.A.

Albert Schornberg  
3900 Bald Eagle Lake Road  
Holly, MI 48442 U.S.A.

(hereinafter referred to as ASSIGNOR), have invented and  
own a certain invention entitled:

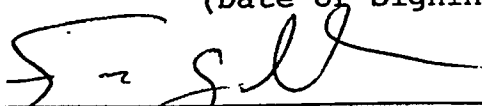
TITLE OF  
INVENTION

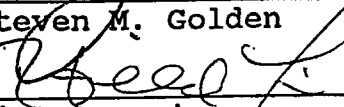
INTERACTIVE MARKETING NETWORK AND PROCESS  
USING ELECTRONIC CERTIFICATES

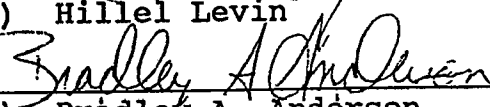
for which application for Letters Patent of the United States  
was filed on July 25, 1995 under Serial No. 08/507693.

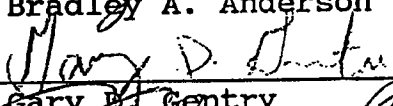
IN WITNESS WHEREOF, I/We have hereunto set hand  
and seal this Sept. 27, 1995

(Date of Signing)

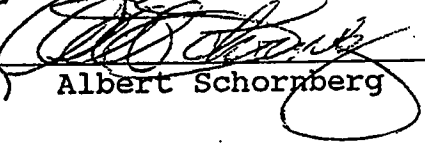
  
(Signature) Steven M. Golden

  
(Signature) Hillel Levin

  
(Signature) Bradley A. Anderson

  
(Signature) Gary B. Gentry

  
(Signature) James A. Barbour

  
(Signature) Albert Schornberg