PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|------------------|----------------|
| VINCENT J CEFALU | 09/22/2008 |

RECEIVING PARTY DATA

| Name: | Conair Corporation | |
|-----------------|-------------------------|--|
| Street Address: | One Cummings Point Road | |
| City: | Stamford | |
| State/Country: | CONNECTICUT | |
| Postal Code: | 06902 | |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 29324851 |

CORRESPONDENCE DATA

Fax Number: (203)975-4658

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 203-351-9118

Email: jennifer_frentress@conair.com

Correspondent Name: Lawrence Cruz Conair Corporation

Address Line 1: One Cummings Point Road

Address Line 4: STAMFORD, CONNECTICUT 06902

| ATTORNEY DOCKET NUMBER: | 2223/D |
|-------------------------|---------------------|
| NAME OF SUBMITTER: | Lawrence Cruz 36385 |

Total Attachments: 1

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PATENT REEL: 021567 FRAME: 0162

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ASSIGNMENT

THIS INSTRUMENT OF ASSIGNMENT WITNESSETH THAT:

WHEREAS, VINCENT J CEFALU, resident of 8 Florence Ave, Sea Cliff, New York, NY 11579, have invented improvements in

WINE COOLING APPLIANCE

for which on September 22, 2008 filed an application for United States Letters Patent as Application Serial No. <u>J9/7243S/</u>. Attorney docket number 2223/D and

WHEREAS, CONAIR CORPORATION, having a place of business at One Cummings Point Road, Stamford, Connecticut 06902, a Corporation organized and existing under the Laws of the State of Delaware, is desirous of acquiring an interest in said invention, said application and the Letters Patent to be issued therefor:

NOW, THEREFORE, to all whom it may concern, be it known that for and in consideration of the sum of ONE DOLLAR to me in hand paid and other good and valuable consideration, the receipt whereof is hereby acknowledged, I have sold, assigned and set over, and do hereby sell, assign and set over to said corporation, its successors or assigns, the entire right, title and interest to and in said invention in the United States and in all countries foreign to the United States, said United States application for Letters Patent therefor and all divisionals, continuations, reissues, reexaminations and extensions thereof, and the Letters Patent when issued; and I do hereby authorize and request the Commissioner of Patents and Trademarks to issue the Letters Patent based upon said application(s) to said corporation as the assignees of my entire right, title and interest to and in the same, for the sole use and behoof of said corporation, its successors or assigns.

And I also hereby covenant and agree to sign all proper papers including other applications for patents and assignments thereof in the United States and application for patents and assignments in all foreign countries, and to execute all rightful oaths and to take any other proper action that may in the judgment of the said corporation be necessary for securing thereto full rights to said invention, all of the foregoing to be at the expense of said corporation.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 22 day of $_$

RECORDED: 09/22/2008

Vincent I Cetals

PATENT REEL: 021567 FRAME: 0163