

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT						
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT						
<b>CONVEYING PARTY DATA</b>							
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Gordon Cameron</td> <td>08/01/2008</td> </tr> <tr> <td>Cameron Frazier</td> <td>08/01/2008</td> </tr> </tbody> </table>		Name	Execution Date	Gordon Cameron	08/01/2008	Cameron Frazier	08/01/2008
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Gordon Cameron	08/01/2008						
Cameron Frazier	08/01/2008						
<b>RECEIVING PARTY DATA</b>							
<b>Name:</b>	Apple Inc.						
<b>Street Address:</b>	1 Infinite Loop						
<b>City:</b>	Cupertino						
<b>State/Country:</b>	CALIFORNIA						
<b>Postal Code:</b>	95014						
<b>PROPERTY NUMBERS Total: 1</b>							
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12186319</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12186319		
Property Type	Number						
Application Number:	12186319						
<b>CORRESPONDENCE DATA</b>							
<b>Fax Number:</b>	(650)617-4090						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
<b>Phone:</b>	6506174000						
<b>Email:</b>	lily.jiang@ropesgray.com						
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<b>Address Line 1:</b>	Ropes & Gray LLP						
<b>Address Line 2:</b>	525 University Avenue						
<b>Address Line 4:</b>	Palo Alto, CALIFORNIA 94301						
<b>ATTORNEY DOCKET NUMBER:</b>	104677-0312-101(P6949US1)						
<b>NAME OF SUBMITTER:</b>	Lily Jiang						
<b>Total Attachments: 2</b> source=P6949US1_Assignment#page1.tif source=P6949US1_Assignment#page2.tif							

**CH \$40.00 12186319**

A S S I G N M E N T

WHEREAS, We, Gordon Cameron and Cameron Frazier, residing respectively in Sunnyvale, California and Palo Alto, California; and having post office addresses at 1 Infinite Loop, Cupertino, California 95014, have made an invention entitled:

ARMBAND FOR HOLDING AN ELECTRONIC DEVICE

and are about to make application for United States Letters Patent therefor, the same having been executed by us on even date(s) herewith; and

WHEREAS, Apple Inc., a corporation organized and existing under the laws of California and having an office and place of business at 1 Infinite Loop, Cupertino, California 95014 is desirous of acquiring the entire interest in said invention, said United States patent application and in any Letters Patent which may issue thereon;

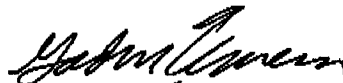
NOW, THEREFORE, be it known that for and in consideration of the sum of One Dollar (\$1.00) paid to each of us, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we do hereby sell, assign and transfer unto the said Apple Inc., its successors, assigns and legal representatives, all right, title and interest in and to said invention and any improvements thereon for all countries of the world, and in and to said United States patent application, including any continuations and divisions thereof, and any substitute applications therefor, and any patents which may issue thereon, and any reissues of the same, and including the right to claim priority under the International Convention based on said patent application; and all right, title and interest in and to every patent application filed or to be filed

on said invention in any other country, including renewals, revivals, continuations and divisions thereof, and any substitute applications therefor, and any and all patents which may issue thereon, and any reissues and extensions of the same; and we hereby authorize and request competent authorities to grant and issue any and all patents on said invention to the said Apple Inc., as the assignee of the entire interest therein; and we further agree to execute upon request of the assignee such additional documents, if any, as are necessary and proper to secure patent protection on said invention throughout all countries of the world, and to otherwise give full effect to and perfect the rights of the assignee under this Assignment.

IN TESTIMONY WHEREOF, we have hereunto signed our names on the dates indicated hereinafter.

8/11/08

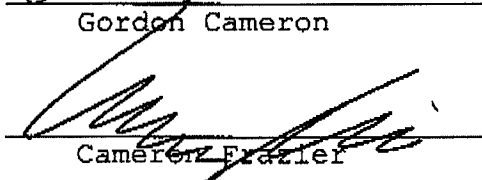
Date



Gordon Cameron

8/1/08

Date



Cameron Frazier