

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Suju Rajan</td><td>08/13/2008</td></tr><tr><td>Scott J. Gaffney</td><td>08/19/2008</td></tr></tbody></table>	Name	Execution Date	Suju Rajan	08/13/2008	Scott J. Gaffney	08/19/2008	
Name	Execution Date						
Suju Rajan	08/13/2008						
Scott J. Gaffney	08/19/2008						
RECEIVING PARTY DATA							
Name:	Yahoo! Inc.						
Street Address:	701 First Avenue						
City:	Sunnyvale						
State/Country:	CALIFORNIA						
Postal Code:	94089						
PROPERTY NUMBERS Total: 1							
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>12236108</td></tr></tbody></table>	Property Type	Number	Application Number:	12236108			
Property Type	Number						
Application Number:	12236108						
CORRESPONDENCE DATA							
Fax Number:	(510)663-0920						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
Phone:	5106631100						
Email:	edurrell@wavsip.com						
Correspondent Name:	Joseph M. Villeneuve						
Address Line 1:	500 12th Street						
Address Line 4:	Oakland, CALIFORNIA 94607						
ATTORNEY DOCKET NUMBER:	YAH1P167C1/Y04699US01						
NAME OF SUBMITTER:	Joseph M. Villeneuve						
Total Attachments: 4 source=YAH1P167_Asg_signed#page1.tif source=YAH1P167_Asg_signed#page2.tif source=YAH1P167_Asg_signed#page3.tif							

CH \$40.00 12236108

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PATENT
REEL: 021587 FRAME: 0169

ASSIGNMENT OF PATENT APPLICATION BY INVENTOR

Whereas I, an undersigned inventor (hereinafter "INVENTOR"), have invented certain new and useful improvements as set forth in the patent application entitled:

MEASURING TOPICAL COHERENCE OF KEYWORD SETS

- ☒ for which I have executed a U.S. patent application on even date herewith.
- ☐ which bears U.S. application serial No. _____, filed _____.
- ☐ for which I have executed a patent application in the country of _____ on even date herewith.
- ☐ which I have executed a U.S. provisional application on even date herewith.
- ☐ which is a U.S. provisional application which bears U.S. application serial No. _____, filed _____.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, an undersigned inventor, hereby:

(a) Sell, assign and transfer to Yahoo! Inc., a Delaware corporation having a place of business at 701 First Avenue, Sunnyvale, California 94089 (hereinafter "ASSIGNEE"), (1) the entire right, title and interest, and any and all revenues and rights to revenue, for any purpose, associated with commercialization, everywhere in the world, to (A) any and all inventions described in said Application, (B) said Application, (C) any patent that may be granted thereof, (D) any patent applications or patents which may claim priority of (or serve as the basis for a priority claim by) said Application (including but not limited to continuations, divisions, continuations-in-part, substitutes, reissues, reexaminations or extensions thereof, together with all priority rights and counterpart applications under any existing or future international patent conventions, agreements or treaties), and; (2) the right to sue third parties for patent infringement (including but not limited to damages) accruing based on activities occurring prior to the execution date hereof.

(b) Authorize and request the Commissioner of Patents to issue any and all United States Patents resulting from said application or any division, continuation, substitute, renewal, re-examination or reissue thereof to the ASSIGNEE.

(c) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, and to communicate to the ASSIGNEE any facts known to us respecting the improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and

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Scott J. Gaffney to Yahoo! Inc. YAH12167/Y04699US00

reissue applications, make all rightful oaths and generally perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.

(d) Warrant and covenant that no other assignment, license, contract, understanding, interest or other grant to any third party with respect to any of the foregoing has been made, or shall in the future be made, by or on behalf of INVENTOR.

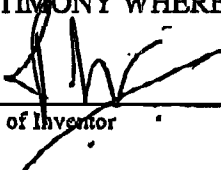
(e) Covenant not to challenge the validity or enforceability of any of the parent applications or patents assigned to ASSIGNEE hereunder.

(f) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representatives, and shall be binding upon the INVENTOR, as well as the INVENTOR's heirs, legal representatives and assigns.

(g) Authorize and request my attorney/agent to insert above the application number in order to assist with recordal of this assignment or any other information necessary to perfect this assignment.

(h)

IN TESTIMONY WHEREOF, I Suju Rajan have executed this document on the date indicated below.



Signature of Inventor

8/13/08

Date

Sunnyvale, California

Inventor's City, State of residence

Witnessed by:

(1) 

Signature of Witness

8/13/08

Date


DRAGONIR YANKOV

Print Witness Name

SUNNYVALE, CA

Witness' City, State of residence

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Scott J. Gaffney to Yahoo! Inc. YAH1P167/Y04699US00

(2) 
Signature of Witness
DUN LIU
Print Witness Name

8/13/2008
Date
San Jose, CA
Witness' City, State of residence

IN TESTIMONY WHEREOF, I Scott J. Gaffney have executed this document on the date indicated below.

Signature of Inventor
Menlo Park, California
Inventor's City, State of residence

Date

Witnessed by:

(1)
Signature of Witness
Print Witness Name

Date
Witness' City, State of residence

(2)
Signature of Witness
Print Witness Name

Date
Witness' City, State of residence

Assignment of MEASURING TOPICAL COHERENCE OF KEYWORD SETS by Suju Rajan and
Scott J. Gaffney to Yahoo! Inc. YAH1P167/Y04699US00

(2)

Signature of Witness

Date

Print Witness Name

Witness' City, State of residence

IN TESTIMONY WHEREOF, I Scott J. Gaffney have executed this document on the date
indicated below.

Signature of Inventor

Date

Menlo Park, California
Inventor's City, State of residence

Witnessed by:

(1)

Signature of Witness

Date

Print Witness Name

Witness' City, State of residence

Signature of Witness

Date

Print Witness Name

Witness' City, State of residence