

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
William R Goehring	09/26/2008
RECEIVING PARTY DATA	
Name:	Shelf Advance, Inc.
Street Address:	451 McKinney Road
City:	Wexford
State/Country:	PENNSYLVANIA
Postal Code:	15090
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12238847
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ATTORNEY DOCKET NUMBER:	GOEHRING-0601
NAME OF SUBMITTER:	Catherine Belleci
Total Attachments: 1 source=Assignment#page1.tif	

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PATENT
REEL: 021593 FRAME: 0378

ASSIGNMENT

I. WHEREAS, I, William R. Goehring, Residing in 451 McKinney Road, Wexford, PA 15090, County of Allegheny, Commonwealth of Pennsylvania, have invented certain new and useful improvements in SPACE SAVING MANUAL SHELF MANAGEMENT SYSTEM, described and claimed in United States Patent Application submitted herewith (herein "said patent application");

II. AND, WHEREAS Shelf Advance, Inc., a Corporation of Pennsylvania, having a place of business at 451 McKinney Road, Wexford, PA 15090, hereinafter called the "assignee", is desirous of acquiring the entire right, title, and interest in and to said patent application and the inventions and improvements therein disclosed.

III. NOW, THEREFORE, for good and valuable consideration paid to me by said assignee, the receipt of which is hereby acknowledged, I do hereby assign, sell, transfer, and set over unto said assignee the entire right, title and interest in and to said patent application and the inventions and improvements therein disclosed for the United States and all foreign countries and all regular applications claiming the benefit of said patent application, divisions, reissues, continuations, continuations-in-part, renewals, and/or extensions thereof, said assignee to have and to hold the interests herein assigned to the full ends of the terms of said regular applications claiming the benefit of said patent application and said divisions, reissues, continuations, continuations-in-part, renewals, and/or extensions thereof, respectively, as fully and entirely as the same would have been held and enjoyed by me had this assignment not been made.

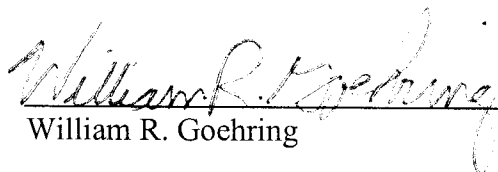
IV. I covenant that I am the lawful owner of the said patent application, inventions and improvements, that the same are unencumbered, that no license has been granted to make, use, or sell the said inventions or improvements or any of them, and that I have the full right to make this assignment.

V. And for the consideration aforesaid, I agree that I will communicate to said assignee or the representatives thereof any facts known to me respecting said inventions and improvements, and will, upon request, but without expense to me, testify in any legal proceedings, sign all lawful papers, execute all regular, divisional, reissue, continuation, continuation-in-part, renewal, and/or extension applications, make all rightful oaths, and generally do all other and further lawful acts, deemed necessary or expedient by said assignee or by counsel for said assignee, to assist or enable said assignee to obtain and enforce full benefits from the rights and interests herein assigned.

VI. I, the undersigned hereby assign my entire right, title and interest as set forth in sections I-V above.

This assignment shall be binding upon my heirs, executors, administrators, and/or assigns, and shall inure to the benefit of the heirs, executors, administrators, successors, and/or assigns, as the case may be, of said assignee.

EXECUTED SEPTEMBER 26, 2008


William R. Goehring

09-26-08
/Date