

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Yun-Jae PARK</td> <td>07/01/2008</td> </tr> <tr> <td>Hyun-Seok KO</td> <td>07/01/2008</td> </tr> <tr> <td>Mun-Soo PARK</td> <td>07/01/2008</td> </tr> <tr> <td>Seung-Hwan MOON</td> <td>07/01/2008</td> </tr> <tr> <td>Kyung-Uk CHOI</td> <td>07/01/2008</td> </tr> </tbody> </table>		Name	Execution Date	Yun-Jae PARK	07/01/2008	Hyun-Seok KO	07/01/2008	Mun-Soo PARK	07/01/2008	Seung-Hwan MOON	07/01/2008	Kyung-Uk CHOI	07/01/2008
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RECEIVING PARTY DATA													
Name:	SAMSUNG ELECTRONICS CO., LTD.												
Street Address:	416, Maetan-dong, Yeongtong-gu,												
City:	Suwon-si, Gyeonggi-do												
State/Country:	REPUBLIC OF KOREA												
PROPERTY NUMBERS Total: 1													
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12239595</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12239595								
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CORRESPONDENCE DATA													
Fax Number:	(408)392-9262												
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NAME OF SUBMITTER:	Kieun "Jenny" Sung												
Total Attachments: 3													

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ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, we

PARK, Yun-Jae	of	#103-802 Dongbo 3 cha APT., Duseong Maeul, Pungdeokcheon 2-dong, Yongin-si, Gyeonggi-do, Republic of Korea
KO, Hyun-Seok	of	#1-808 Seorae APT., Banpo 4-dong, Seocho-gu, Seoul, Republic of Korea
PARK, Mun-Soo	of	#114-1801 Hwanggol Maeul 1 danji APT., Yeongtong-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea
MOON, Seung-Hwan	of	#205-1504 Hyundai 6 cha APT., Manhyeon Maeul 2 danji, Sanghyeon-dong, Yongin-si, Gyeonggi-do, Republic of Korea
CHOI, Kyung-Uk	of	#Kyubik-1502, Crystals Dormitory of Samsung Electronics Co., Ltd., Tangeong-myeon, Asan-si, Chungcheongnam-do, Republic of Korea

hereby sell, assign and transfer to **SAMSUNG ELECTRONICS CO., LTD.**, a corporation, having a place of business at 416, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea, its successors and assigns, the entire right, title and interest throughout the world in our invention in

LIQUID CRYSTAL DISPLAY AND METHOD OF DRIVING THE SAME

for which we have executed a United States patent application on or about the date of this assignment, and all patent applications and patents of every country for said invention, including divisions, reissues, continuations and extensions thereof, and all rights of priority resulting from the filing of said applications; we authorize the above-named assignee to apply for patents of foreign countries for said invention, and to claim all rights of priority without further authorization from us; we agree to execute all papers useful in connection with said United States and foreign applications, and generally to do everything possible to aid said assignee, its successors, assigns and nominees, at their request and expense, in obtaining and enforcing patents for said invention in all countries; and we request that the United States Patent and Trademark Office issue all patents granted for said invention to the above-named assignee, its successors and assigns.

Executed this 1st day of July, 2008.



PARK, Yun-Jae

WITNESSED:

Signature

Date

Type or print name of witness

Executed this 1st day of July, 2008.



KO, Hyun-Seok

WITNESSED:

Signature

Date

Type or print name of witness

Executed this 1st day of July, 2008.



PARK, Mun-Soo

WITNESSED:

Signature

Date

Type or print name of witness

Executed this 1st day of July, 2008.



MOON, Seung-Hwan

WITNESSED:

Signature

Date

Type or print name of witness

Executed this 1st day of July, 2008.



CHOI, Kyung-Uk

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Signature

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Type or print name of witness