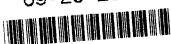


FORM PTO-1595 (modified)

09-26-2008



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U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

To the Honorable Assistant Secretary and Commissioner remarks: Please record the attached original document(s) or copy(ies) thereof. 1. Name of conveying party(ies): 2. Name and address of receiving party(ies): Florian SCHNEIDER, Christian EHRENSTRASSER and Richard Name: Swarovski Aktiengesellschaft **BARTL** 9-23-08 Address: Dröschistraße 15, 9495 Triesen, Liechtenstein Additional name(s) of conveying party(ies) attached? No 3. Nature of conveyance: Assignment Merger Additional name(s) & address(es) attached? No Security Agreement Change of Name Other Execution Date: September 10, 2008 4. Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date of the application is: _ Patent Application No.(s) B. Patent No.(s) 29/309,371, filed August 5, 2008 Additional numbers attached? No 5. Name and address of party to whom correspondence concerning 6. Total number of applications and patents involved: 1 document should be mailed: Name: WENDEROTH, LIND & PONACK, L.L.P. 7. Total fee (37 CFR 3.41).....\$40.00 Atln: David M. Ovedovitz, Esq. X Enclosed (Check No. Street Address: 2033 K Street, N.W., Suite 800 Authorized to be charged to deposit account 8. Deposit account number: 23-0975 City: Washington, State: DC ZIP: 20006-1021 (Attach duplicate copy of this page if paying by deposit account) DO NOT USE THIS SPACE 9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and/correct and any attached copy is a true copy of the original document. David M. Ovedovitz, Reg. No. 45,336 September 23, 2008 Name of Person Signing Total number of pages including cover sheet: 3 OMB No. 0651-0011 (exp. 4/94) Mail documents to be recorded with required cover sheet information: THE COMMISSIONER IS AUTHORIZED Commissioner and Assistant Secretary of Patents and Traignage ANY DEFICIENCY IN THE FEES FOR THIS PAPER TO DEPOSIT Box Assignments 8**A 2 O PUINTING 1 23-09000 0**14 29309 Alexandria, VA 22313 Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

DOCKET NO. 2008_1315A

The Commissioner is authorized to charge any deficiency or to credit any overpayment associated with this communication to Deposit Account No. 23-0975, with the EXCEPTION of deficiencies in fees for multiple dependent claims in new applications.

PATENT REEL: 021598 FRAME: 0196

ASSIGNMENT

In consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration paid to each of the undersigned SCHNEIDER Florian **EHRENSTRASSER Christian** Insert Name(s) of Inventor(s) **BARTL Richard** the undersigned hereby sell(s) and assign(s) to Insert Name(s) Swarovski Aktiengesellschaft of Dröschistraße 15, 9495 Triesen, Liechtenstein of Assignee(s) Address (hereinafter designated as the Assignee) the entire right, title and interest for the United States as defined in 35 USC 100, in the invention known as Title of Gemstone, Ornamental Object made of Glass for which an application for patent in the United States has been executed by the Invention undersigned on

The undersigned agree(s) to execute all papers necessary in connection with this application and any continuing, divisional or reissue applications thereof and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient.

The undersigned agree(s) to execute all papers necessary in connection with any interference which may be declared concerning this application or continuation, division or reissue thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference.

The undersigned agree(s) to execute all papers and documents and perform any act which may be necessary in connection with claims or provisions of the International Convention for Protection of Industrial Property or similar agreements.

The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of a valid Unites States patent to the Assignee.

The undersigned hereby authorize(s) and request(s) the Commissioner of Patents to issue any and all Letters Patents of the United States resulting from said application or any division or divisions or continuing or reissue applications thereof to the said Assignee, as Assignee of the entire interest, and hereby covenants that he has (they have) full right to convey the entire interest herein assigned, and that he has (they have) not executed, and will not execute, any agreement in conflict herewith.

The undersigned hereby grant(s) the firm of WENDEROTH, LIND & PONACK, L.L.P., 2033 K Street, N.W., Suite 800, Washington, D.C. 20006-1021, the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent Offices for recordation of this document.

1

undersigned name(s).	
Date 10.9.2001	Name of the Inventor folyands Plane
	(Schneider Florian)
Date <u>10.9.2008</u>	Name of the Inventor hidion Shallyn
_	(Ehrenstrasser Christian)
Date	Name of the Inventor Inclinated Fork
	(Bartl Richard)
(This assignment should pre- then the execution by the Invento here).	ferably be acknowledged before a United States Consul. If not or(s) should be witnessed by at least two witnesses who sign
Witness	Att Grago
Witness	4 1245
A	CKNOWLEDGMENT
•	
	ss ss
This day of	of, 20 , before me
personally came the above-named	
me personally known as the individ acknowledge to me that he (they) ex therein set forth.	dual(s) who executed the foregoing assignment, who did xecuted the same of his (their) own free will for the purposes
	Official Signature
SEAL	Official Title
The above application may b	oe more particularly identified as follows:
J.S. Application Serial No.	Filing Date
Applicant Reference Number	Atty Docket No.
Fitle of Invention	

In witness whereof, executed by the undersigned on the date(s) opposite the

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PATENT REEL: 021598 FRAME: 0198